

Jangwoon Kim

College of Business, Seoul National University

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EDUCATION

2018 ~ Present	Seoul National University - Ph.D. Candidate in Strategy and International Management (Business Administration Major) - Advisor: Professor Jeho Lee, Professor Sun Hyun Park	Seoul, Korea
2022 ~ 2023	University of Michigan - Exchange student program in Stephen M. Ross School of Business (at the invitation of Professor Yue Maggie Zhou)	Ann Arbor, USA
2015 ~ 2017	Seoul National University, Seoul - Master of Science in Strategy and International Management (Business Administration Major) - Advisor: Professor Dong-Kee Rhee	Seoul, Korea
2009 ~ 2015	Hanyang University, Seoul, Korea - B.A. in International Studies	Seoul, Korea

MERIT-BASED & TA SCHOLARSHIPS

2016 Spring	Teaching Assistance Scholarship, Seoul National University
2014 Fall	Merit-Based Scholarship, Hanyang University
2011 Fall	Honor, Hanyang University

AWARDS & HONORS

2022 September	Certificate of Recognition for Strategic Leadership & Governance IG <i>Best Paper Finalist</i> SMS 42 nd Annual Conference
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RESEARCH INTERESTS

- Evolutionary Economics
- Adaptive Strategies in Boom-and-Bust Cycles
- Geopolitical Risk
- General Purpose Technology (GPT) Strategy
- Computational Social Science (Computational simulations approach for modeling complex social systems)

DISSERTATION

- Topic: **Evolutionary Dynamics in the DRAM and NAND Flash Memory Industry**
- Essay 1 **Silicon Cycles in the Memory-Chip Sector and Samsung's Supercycle Strategy**
- Essay 2 **Winners and Losers in the Memory Industry Amid Escalating Geopolitical Risks**

PUBLICATIONS (Peer Reviewed)

- Kim, J. W., Karr, A., & Rhee, D. K. "Bang for the Buck?: Investigation of Local Environmental Factors that Limit or Strengthen the Impact of Corporate Philanthropy on Foreign Subsidiary Performance". *International Business Journal*. 2024, 35(2): 69–108.
- Kim, J. W., & Lee, J. "Winners and Losers in the Memory Industry Amid Escalating Geopolitical Risks". *Journal of Strategic Management*. 2024, 27(3): 1–40.

MANUSCRIPTS UNDER REVIEW

- Ahn, S. H., Karr, A., & Kim, J. W. “Organizational downsizing under the negative performance feedback: The effects of local environmental characteristics”. Conditionally Accepted at Strategic Organization.
- Kim, J. W., & Park, S. H. “Do Bad Times Cultivate Courage?: CEO Downcycle Imprinting and Counter-cyclical Strategies”. Reject and Resubmit at Strategic Management Journal.

WORKING PAPERS

- Park, S. H., Kim, J. W., & Um, C. T. “Learning-By-Allocating: When Broad Exploration Hampers Knowledge Development”
- Karr, A., Kim, J. Y., & Kim, J. W. “Gaming the System: Firm Strategic Responses to ESG Ratings”
- Karr, A., & Kim, J. W. “Is the Devil in the Details?: Examining the Impact of ESG Controversy Materiality on Firm Performance”

RESEARCH IN PROGRESS

- Kim, J. W., Lee, J., & Zhou, Y. M. “Tradeoff Between Efficiency and Resilience in the History of Airline Route Networks”

SELECTED INVITED CONFERENCE PRESENTATIONS

- Kim, J. W., & Park, S. H. “**Do Bad Times Cultivate Courage?: CEO Downcycle Imprinting and Counter-cyclical Strategies**”.
 - Invited to present at Strategic Management Society Annual Conference, London, UK, September 2022 (Nominated for the SMS Conference Best Paper Prize)
 - Invited to present at Annual Meeting of the Academy of Management, Washington, USA, August 2022
- Karr, A., Kim, J. W., & Kim, J. Y. “**Gaming the System: Firm Strategic Responses to ESG Ratings**”.
 - Invited to present Annual Meeting of the Academy of Management, Boston, USA, September 2023
 - Invited to present at Strategic Management Society Annual Conference, Toronto, CA, September 2023

TEACHING EXPERIENCES

- Research Computing Workshop at Strategy and International Business Department, Seoul National University (2020 ~ 2024)

COMPUTATIONAL SKILLS

- Programming tools: C/C++, Python, Google Cloud Platform
- Software tools: STATA, Gephi

ACADEMIC MEMBERSHIPS

- Strategic Management Society
- Academy of Management (SIM; MH; OMT)