

# Executive Factsheet

## Transforming The US Home Renovation Ecosystem

### About

DreamStakes is a proptech start-up revolutionizing home renovation experience for low-income and working-class homeowners via a community-driven platform

### Problem Statement

Limited access to affordable home renovation financing for underdeveloped communities, making necessary improvements financially challenging

### Proposed Solution

Proptech platform that helps homeowners finance renovations by connecting them with backers and service providers via community crowdfunding

### USP

DreamStakes transforms the home renovation process with crowdfunding financing, AI matchmaking, and streamlined project management, making renovations easier, faster, and more accessible

### Opportunity

The US home renovation market is a multi-billion-dollar industry with increasing demand for accessible and affordable financing options, especially for underserved homeowners in lower-income communities



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