

Fruitful Tomatoes Food Consultancy

Helping your food brand grow, one package at a time

Starter Pack - "Seed to Shelf"

- 1-hour discovery call
- Naming & tagline support
- Brand identity kit (colors, fonts, logo concept guidance)
- Product packaging review (with basic label compliance checklist)
- Simple launch strategy guide (1-page plan)

Price: £397

Growth Pack - "Fruitful Branding"

- Everything in Starter Pack
- Packaging design consultation (label layout, colors, positioning)
- 1 packaging concept mockup (ready for designer or Printful)
- Social media brand board
- 5 Instagram Canva templates

Price: £695

Launch Pack - "From Kitchen to Market"

- Everything in Growth Pack
- Custom packaging compliance checklist (UK/EU/Nigerian markets)
- Product photoshoot direction plan (for your photographer)
- Sales deck for pitching to stockists or markets
- Go-to-market calendar (with launch week tasks)

Price: £1,250

Add-ons

- Extra 1-on-1 coaching call - £95/hr
- E-commerce setup guidance (Printful, Etsy, or Shopify) - £225
- Label design referral & creative direction - £150

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- Market stall setup checklist - £45