



RELIFE
•ACADEMY•

Everyone Deserves a Second Chance

Learn how our advances in psychographic analysis
have worked to shape the world of psychology

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Introduction

"Each of us operate differently under the same set of rules"

We have been seeking treatment for and understanding of mental illness as far back as 6500 BC. Our ancestors would treat the symptoms with a variety of tools and methods including emotional therapy, consisting of the use of ancient herbs and acupuncture.

In fifth century BC, Hippocrates¹ classified a variety of disorders like paranoia, epilepsy, and mania, utilizing bloodletting as a method of extracting the sickness from inside the patient. They would depict tragedies under the guise of theatrical performance, all in an effort to help society understand the plethora of human emotion.

Fast forward to 1883, and a man by the name of Emil Kräpelin² would publish the first ever comprehensive system of psychological disorders, giving us a look into the complex system of the human brain. For nearly 140 years, we have worked out a variety of tests and sequencing to graph the complexities of our neurological makeup; all in an effort to provide us a way to understand the human condition as it relates to societal values and personal well-being.

Where are we now?

¹ <https://en.wikipedia.org/wiki/Bloodletting>

² <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2927892/>

The Focus

We have explored a variety of methods ranging from trepanation and insulin shock therapy to lobotomies and neuroleptics, all in the pursuit of recovery and wellness. These methods, while crude and seemingly barbaric, have given us some incredible insight into the way humans learn, and the methods we **should** be focusing on.

In the past 10 years, we have witnessed a massive shift in the field of psychotherapy and mental health. Clients began moving away from traditional methods of therapy and have increasingly moved toward more holistic practices.

In addition to this, people are demanding more autonomy over their treatment options, preferring a more humanistic approach to psychotherapy and counseling. The days of engaging clients with dismissive therapy are quickly being replaced with more client-centric services that deliver **actual** results.

Our platform was created to address this massive shift, and to provide a non-psychoactive alternative option for those who experience adverse environmental stimuli or behavioral flux. Since 2018, our focus has been on creating the most comprehensive, all-in-one client testing system to deliver real, actionable results when you need them most.

But who exactly are we and why do we exist?

What Is ReLife Academy?

ReLife Academy is the first ever technology-based personal development platform geared toward targeting mental health and social adaptability. Our administrative testing platform targets a client's unique environment and engages them with personalized coaching and content that builds on their social, cultural, and emotional knowledge all with the aim of developing a better "you" along the way.

In July of 2020, we launched the first ever technology-based testing platform that targets mental health and social adaptability. Unlike traditional MH and Psych Evals, our intake assessment is uniquely designed to pinpoint areas of opportunity within the client's environment through a comprehensive data point analysis.

We then weigh that analysis against a set of pre-determined zero-point control factors. The result is an in-depth, granular psychographic analysis of the underlying factors that are both affecting and driving the client's behavior. This has a two-fold effect.

1. Firstly, engaging the assessment on their own terms provides the client with a sense of autonomy, allowing them to feel more in control of their response without immediate judgement.
2. Secondly, the data contained in the assessment provides any appointed professionals with unique talking points to enter that discussion with the patient, ultimately allowing you to scale your case load, track progress, and provide more value through each session.

So you may be asking who we work with, and if our testing system is right for you. That's a wonderful thought, let's take a look at who we serve, and in what capacity we serve them.

Customer Segments

We provide assessment options for each of our customers that connect them with our brand at every touchpoint of the lifecycle. In a private setting, our platform and services are used by a variety of individuals.

The scope of our platform and resources allows us the privilege to serve a variety of people in the general public, which includes (*but is not limited to*):

- ☒ Parents
- ☒ Home Based Educators
- ☒ Public Educators
- ☒ School Administration Professionals
- ☒ Special Education Professionals



In 2021, **95.6% of people** surveyed **reported** having **at least one barrier** to treatment³



15% of all students currently enrolled in public schools **have a** special education need⁴



Of those special education needs students enrolled, **only three schools in the nation** have adequate staffing⁵

³ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8214217/>

⁴ <https://nces.ed.gov/programs/coe/indicator/cgg/students-with-disabilities>

⁵ <https://tsa.ed.gov/#/reports>

Business Segments

We provide in depth analytics and custom content options for each of our agency partners and business affiliates in an effort to help them make better decisions in their practice and maximize their in-person interactions and resourcing efforts.

Our scope of work allows us the privilege to serve a variety of industries, which includes (*but is not limited to*):

- ☒ Boarding Schools
- ☒ Coaching Agencies
- ☒ Correctional Institutions
- ☒ Counselors, Clinicians and Therapists
- ☒ Family Nurse Practitioners
- ☒ Human Relations Agencies
- ☒ Job Centers
- ☒ Nonprofit Agencies
- ☒ Parole Boards
- ☒ Peer Specialists
- ☒ Primary Care Physicians
- ☒ Psychiatrists
- ☒ Psychiatric Nurse Practitioners
- ☒ Psychologists
- ☒ Social Workers

Services Provided

In our commitment to meet our clients where they are when they need us, our online learning modules and coaches provide a host range of services.

This includes (*but is not limited to*):

- ☒ Financial Education
- ☒ Emotional Intelligence/Regulation
- ☒ Sexual Intelligence
- ☒ Parenting Skills
- ☒ Cultural Knowledge
- ☒ Relationship Management
- ☒ Goal Setting
- ☒ Habit Formation/Regulation
- ☒ Diet and Nutritional Education
- ☒ Leadership Management

In addition to providing clients with course modules and educational seminars, we give access to verified expert professionals who create one-on-one game plans, all in an effort to hold our clients accountable, and help them reach their goals.

Client Options

ReLife Academy is committed to providing resources, tools, and options to clients across the nation, in an effort to raise public awareness of the challenges our clients face each day. We do this in many ways (*including, but not limited to*):

- ☑ **No Cost Intake Assessments** – we provide each prospective client with the opportunity to submit a general intake assessment. This service is provided at no cost.
- ☑ **No Cost Evaluation** – upon successful submission of the intake assessment, we provide each client with a comprehensive administrative analysis that pinpoints unique opportunities within their current environment. This service is provided at no cost.
- ☑ **No Cost Coach Pairing** – each of our clients are hand-matched with a certified coach that meets their specific needs and unique situation. This service is provided at no cost.
- ☑ **Consistent Affordable Access** – we provide each client with affordable and flexible monthly access options to ensure they are able to focus on their personal growth and development.
- ☑ **Tailored Coaching** – each of our coaches operate within an agile framework, adapting to changes in the client's life, and tailoring their approach as the client develops new skills and habits.

By The Numbers

To understand our clients is to understand the inherent factors and environmental conditioning they experience through the course of their lives. Many of the behaviors, thought patterns, and belief systems our clients hold are initiated and/or reinforced by environmentally conditioned, systemic, and culturally inherent stimuli.

The statistical probability of **adverse events** from our clients are thus:



1 in 7 children have experienced some form of **neglect** or **abuse** in the past year⁶



1 in 3 children will experience the **trauma** of divorce in their early childhood⁷



17% of all children under the age of six live in a single parent home and **experience poverty** at a consistent level⁸



1 in 4 girls and **1 in 6 boys** are sexually assaulted **before** they reach the age of 18⁹



88.4% of patients prematurely drop or terminate scheduled therapy sessions **within the first 6 months** of treatment



68.4% of all nonviolent offenders have a felony offense **within** three years of their initial release¹⁰

⁶ <https://www.cdc.gov/violenceprevention/childabuseandneglect/fastfact.html>

⁷ <https://www.children-and-divorce.com/children-divorce-statistics.html>

⁸ <https://www.povertycenter.columbia.edu/news-internal/monthly-poverty-january-2022>

⁹ <https://americanspcc.org/child-maltreatment-statistics/>

¹⁰ <https://bjs.ojp.gov/content/pub/pdf/18upr9yfup0514.pdf>