



A Warm Welcome from AIM

Being in the business of improving people's health, AIM wants you to know that becoming an AIM Customer means you have made a fine choice. Our high-quality whole-food powders, natural health products and nutrient-rich topicals can help you to transform your well-being to an optimal level.

The AIM Companies™ began in 1982 with the introduction of a green juice powder that accesses the incredibly diverse nutrition found only in young barley leaves, available in a variety of BarleyLife® products.

Over the years, extensive research and innovative development has expanded our product lineup. As an AIM Customer, you have access to this wide selection of supplemental nutrition that works.

To make our welcome even warmer, your product purchases earn credits that will save you money on follow-up orders.

AIM Customer Loyalty Rewards



As an AIM Customer, you receive special pricing when ordering products and accrue Loyalty Reward credits that can be used the same as cash on future product orders within a six-month period.

For every \$10 you spend on products in a single order, you earn 1 Loyalty Reward credit. As an example, purchasing products amounting to \$108.00 (not including tax) would earn you 10 credits that can be used for up to six months. Those 10 credits would reduce a follow-up product order of \$108.00 to \$98.00, saving you \$10.00.

In addition to your savings through Loyalty Reward credits, when you purchase \$50.00 or more worth of products, your order is delivered to you for FREE by standard shipping.

You also have the option of further savings by ordering a Starter Pack, Combination Packs and 6-packs of any AIM product, all of which add up to discounted pricing.

Being a loyal AIM Customer means being rewarded!

More AIM Customer Benefits



You never have to pay a fee to remain an AIM Customer and your account will never expire.

In addition to support from AIM Customer Service, you will likely know an AIM Member, aka sponsor, who introduced you to AIM. If not, a sponsor will be assigned to you for personal customer support, which is why your sponsor can earn commissions on your product orders while you earn Loyalty Reward credits for buying AIM products. It is an earn-earn situation for everyone associated with AIM.

Transitioning to AIM Member



Any time you decide to enjoy further benefits by becoming an AIM Member, the transition is easy. Just pay a membership fee of \$20 to give you access to wholesale prices, volume discounts and the ability to sponsor other AIM Members and Customers, which allows you to build your own commission-earning business. You can find complete details of this opportunity in the AIM Member Income Plan, available at www.theaimcompanies.com and/or by request in a product order.

AIM Options



Giving people the option to order products as either AIM Customers or AIM Members while providing benefits for both choices reflects the determination of The AIM Companies™ to go above and beyond delivering supplemental nutrition that works.

Thank you for choosing the AIM Customer option. We are here to help you along your way to optimal health.

Complete details of AIM CUSTOMER TERMS are available online at www.theaimcompanies.com and/or by request with your product order.