



MEMBER INCOME PLAN

HELPING YOU CREATE
A HEALTHIER FINANCIAL FUTURE



Welcome to



We are delighted that you have chosen The AIM Companies™ as a partner in your personal and financial health. Since 1982, we have provided a competitive, enduring business opportunity that rewards Members who help market and distribute our high-quality, whole-food concentrates and nutritional supplements.

Our Mission

Together with AIM Members, our mission is to continue improving people's lives through health and free enterprise as we journey confidently into the future. It's a simple mission, one that is built upon the highest ideals of the human spirit—care and concern for others, personal initiative and the desire for a better life.

Member or Customer

AIM offers both Member and Customer options for purchasing direct from the company. A person's interest in the AIM business opportunity is often the key factor in deciding to be a Member or a Customer. And any time a Customer decides to become a Member, we make the transition easy.

As a Member, you can participate in the Member Income Plan at any pace you choose. You decide whether you want to create a part-time income or build a full-time business.

A current copy of AIM's Income Disclosure Statement is always available at theaimcompanies.com or upon request.

Rewarding Members

The Member Income Plan empowers Members with the potential to earn generous commissions, bonuses and cash awards. Members can advance by building a downline organization, serving Customers and mentoring active downline Members.

• Member Growth Phase

With a passion for using and sharing the AIM products, you're ready to sponsor and build your team. Get rewarded as your group volume increases and you promote through the initial titles of the compensation plan.

• Member Expansion Phase

With an established business, you're ready to move into the Elite Director ranks by leading others to success.

• Leading The Field

Enjoy the rewards of achieving a healthy and active group volume, and helping your first three generations of Directors do the same. Earn even greater rewards by building two or more "legs" of thriving downline. Plus, receive a cash award each time you promote to a new title or produce a new frontline Director.

The AIM Advantage

Along with other benefits of membership, the Member Income Plan provides an opportunity for anyone who would like to market the AIM products through a home-based business.

The Right Opportunity

An AIM home-based business offers personal freedom. There is minimal investment and overhead required, and it allows for tax-deductible expenses. You can work from home at your own pace and convenience, and there are no limitations to your potential earnings.

Monthly Business Processing

Commissions, bonuses and cash awards are calculated and paid each month, based on the previous month's business activity. AIM handles the logistics of paying you on your downline activity in markets all over the world.

Compression

Compression maximizes commission potential by ensuring that all possible qualifying levels are filled with productive downline Members. Any levels or generations of Members in your downline who did not place a monthly qualifying order are bypassed when determining payout, ensuring that only your active downline Members count as levels in the commission plan.

Permanent Titles

AIM offers permanent titles, meaning you keep the title you have achieved as long as you meet minimum annual Personal Volume (PV) requirements to keep your membership active and renewed each year.

Free Membership Renewal

Each year on the anniversary date of your Membership, an annual renewal fee is due. This is automatically waived when you accrue a minimum in personal purchases during your membership year. To waive a \$20 renewal fee, Wholesale Members need 100 Personal Volume (PV), and Preferred Members and Group Builders need 600 PV. Directors and Elite Directors need 600 PV, or pay a \$150 renewal fee.

AIM recommends setting up a **Automatic Monthly Reorder (AMR)** to ensure your qualification for monthly commissions and a free automatic annual renewal. An AMR also offers lower limits for discounts that save you money.

Unsurpassed Value

In addition to the ability to earn commissions, bonuses and cash awards, you'll receive Member pricing, the very best value for the AIM products.

AIM Members also receive money-saving volume discounts:

- Product orders of \$200 or more (or AMRs of \$100) save 5 percent.
- Product orders of \$600 (or AMRs of \$300) save 10 percent.

Enjoy even greater savings by ordering products in 6-packs, combination packs and starter packs.

Key Definitions

Bonus Volume Points (BVP) is the point value assigned to products. BVP is totaled monthly and used to determine promotions, qualifications and commissions.

Personal Volume (PV) is the BVP that you accrue from your personal purchases.

Group Volume (GV) is the BVP that you accrue from the purchases of all Favored Customers, Wholesale Members, Preferred Members and Group Builders in your downline, PLUS the BVP from your personal volume (PV).

Commissions are income paid monthly to an eligible AIM Member as a result of placing a Monthly Qualifying Order for his or her AIM title. You earn commissions based on the BVP you and your downline accrue by purchasing products during the month.

Downline are Members who have joined AIM through you - whether you personally sponsored them or you are upline from their personal sponsor. Your downline is sometimes referred to as your organization, network, group or team.

Member Growth Phase

Getting started as an AIM Member is easy—simply pay a \$20 initial membership fee. Now you're ready to begin introducing AIM's high-quality, whole-food powders and nutritional supplements to people who are interested in improving and maintaining their health and well-being. AIM offers both Member and Customer options for those you sponsor.

A person's interest in the AIM business opportunity is often the key factor in deciding to be a Member or a Customer. And at any time a Customer decides to become a Member, we make it easy to do.

AIM Wholesale Member

This beginning Member title opens the door to the benefits of membership, including the ability to sponsor others and receive Member pricing and volume discounts.

To earn commissions, set your sights on achieving the first commission-earning title, Preferred Member.

AIM Preferred Member

This is AIM's first commission-earning title, allowing you to earn a 6% commission on your personal volume and a 7% commission on your AIM Customers, who are called Favored Customers in the Member Income Plan. On the group volumes of your frontline Members, you earn 7% on Wholesale Members and 4% on Preferred Members.

To achieve this title, accumulate a total of 600 Group Volume (GV) within 3 consecutive months. To receive commissions on your downline activity, place a monthly qualifying order of 50 Personal Volume (PV).

AIM Group Builder

The Group Builder title allows you to earn a 12% commission on your personal volume, and a 13% commission on your Favored Customers. On the group volumes of your frontline Members, you earn 13% on Wholesale Members, 7% on Preferred Members, and 4% on Group Builders.

To achieve this title, accumulate a total of 3,000 Group Volume (GV) within 3 consecutive months. To receive commissions on your downline activity, place a monthly qualifying order of 100 Personal Volume (PV).

AIM Director

The Director title allows you to earn an 18% commission on your personal volume, and a 19% commission on your Favored Customers. On the group volumes of your frontline Members, you earn 19% on Wholesale Members, 13% on Preferred Members, and 7% on Group Builders.

To achieve this title, accumulate a total of 6,000 Group Volume (GV) within 3 consecutive months. To receive commissions on your downline activity, place a monthly qualifying order of 150 Personal Volume (PV).

ACHIEVING THE TITLE	WHOLESALE MEMBER	PREFERRED MEMBER	GROUP BUILDER	DIRECTOR
3-MONTH GROUP VOLUME*		600	3,000	6,000
MONTHLY QUALIFICATION				
PERSONAL VOLUME (PV)		50	100	150
COMPENSATION	FRONTLINE COMMISSION PERCENTAGES			
PERSONAL PURCHASES		6%	12%	18%
FAVORED CUSTOMER		7%	13%	19%
WHOLESALE MEMBER		7%	13%	19%
PREFERRED MEMBER		4%	7%	13%
GROUP BUILDER			4%	7%

*Total group volume (GV) for a 3-month period. This is a one-time requirement to achieve the title.

Congratulations! Promoting to AIM Director unlocks greater earning potential. In addition to the regular commissions you earn on your group volume and on those in your downline who also promote to Director titles (see pages 6 and 7), you can also qualify to earn leadership bonuses and cash awards. In fact, your promotion to Director earns you a **\$350 USD Director Promotion Award**. (See pages 8 and 9 for full details.)

Member Expansion Phase

With an established business and a passion for sharing the benefits of AIM nutrition, you're ready to expand as you move into the Elite Director ranks by leading others to success.

AIM Director

In addition to what you earn on your Group Volume (see "AIM Director" on page 5), the Director title allows you to earn commissions on the group volumes of your first three generations of "breakaway" Directors: a 6% commission on your 1st Generation Directors, a 3% commission on your 2nd Generation Directors, and a 2% commission on your 3rd Generation Directors.

AIM Star Sapphire Director

In addition to what you earn as a Director, the Star Sapphire Director title allows you to earn a 1% commission on the group volumes of your 4th Generation Directors.

To achieve this title, accumulate three frontline, 1st Generation Directors who enter the month as a Director and qualify in the same business month. To receive commissions on your downline activity, qualify with a monthly order of 150 Personal Volume (PV).

AIM Royal Emerald Director

In addition to what you earn as a Director, the Royal Emerald Director title allows you to earn a 1% commission on the group volumes of your 4th and 5th Generation Directors.

To achieve this title, accumulate six frontline, 1st Generation Directors who enter the month as a Director and qualify in the same business month. To receive commissions on your downline activity, qualify with a monthly order of 150 Personal Volume (PV).

AIM Blue Diamond Director

In addition to what you earn as a Director, the Blue Diamond Director title allows you to earn a 1% commission on the group volumes of your 4th, 5th and 6th Generation Directors.

To achieve this title, accumulate nine frontline, 1st Generation Directors who enter the month as a Director and qualify in the same business month. To receive commissions on your downline activity, qualify with a monthly order of 150 Personal Volume (PV).

AIM Chairman's Club Director

In addition to what you earn as a Blue Diamond Director, AIM's highest title, Chairman's Club Director, allows you to earn **an additional 1% on your group volume and on the group volumes of your 1st through 6th Generation Directors** (reflected in the payout chart below).

To achieve this title, accumulate twelve frontline, 1st Generation Directors who enter the month as a Director and qualify each month for 12 consecutive months. To receive commissions on your downline activity, qualify with a monthly order of 150 Personal Volume (PV).

ACHIEVING THE TITLE	DIRECTOR	STAR SAPPHIRE DIRECTOR	ROYAL EMERALD DIRECTOR	BLUE DIAMOND DIRECTOR	CHAIRMAN'S CLUB DIRECTOR
ONE-TIME REQUIREMENT	6,000 (3-MO GV)	3 FRONTLINE DIRECTORS*	6 FRONTLINE DIRECTORS*	9 FRONTLINE DIRECTORS*	12 FRONTLINE DIRECTORS**
MONTHLY QUALIFICATION					
PERSONAL VOLUME (PV)	150	150	150	150	150
COMPENSATION	FRONTLINE COMMISSION PERCENTAGES				
PERSONAL	18%	18%	18%	18%	19%
FAVORED CUSTOMER	19%	19%	19%	19%	20%
WHOLESALE MEMBER	19%	19%	19%	19%	20%
PREFERRED MEMBER	13%	13%	13%	13%	14%
GROUP BUILDER	7%	7%	7%	7%	8%
	GENERATION COMMISSION PERCENTAGES				
GENERATION 1	6%	6%	6%	6%	7%
GENERATION 2	3%	3%	3%	3%	4%
GENERATION 3	2%	2%	2%	2%	3%
GENERATION 4		1%	1%	1%	2%
GENERATION 5			1%	1%	2%
GENERATION 6				1%	2%

*To achieve this title: Your required number of frontline Directors must all qualify the same month.

**To achieve Chairman's Club Director: Your required 12 frontline Directors must qualify each month for 12 consecutive months.

Leading The Field

As an AIM Director and Elite Director, you can earn generous leadership bonuses each month and receive cash awards each time you promote to a new title or produce a new frontline Director.

Director Growth Bonus

This monthly leadership bonus pays you based on your Group Volume (GV), which is your Personal Volume (PV) combined with that of your Favored Customers, Wholesale Members, Preferred Members and Group Builders. To receive this bonus, enter the month as a Director and achieve a minimum 300 PV and a minimum 1,500 GV. You can earn up to eight shares in the Director Growth Bonus, significantly increasing your AIM income.

4% OF AIM'S GLOBAL BVP	
GROUP VOLUME	SHARES
1,500 GV	.5 Share
3,000 GV	1 Share
4,000 GV	2 Shares
5,000 GV	3 Shares
6,000 GV	4 Shares
7,000 GV	5 Shares
8,000 GV	6 Shares
9,000 GV	7 Shares
10,000 GV	8 Shares

Note: Your Group Volume (GV) breaks away from your sponsor's GV in the month you promote to Director. However, your GV still counts towards your sponsor's GV that month for the calculation of the Director Growth Bonus. The following month, you too become eligible to earn Director Leadership Bonuses.

Director Three-Deep Bonus

This monthly leadership bonus rewards you for developing downline leaders by paying you on your breakaway Directors' Group Volumes down to three generations. To receive this bonus, enter the month as a Director, have a minimum 300 Personal Volume (PV) and a minimum 1,500 Group Volume (GV), and have one or more eligible Directors who entered the month at Director title with a minimum 300 PV and 1,500 GV. You can earn up to two shares on each of your 1st, 2nd, and 3rd generation Directors. To receive the most shares, your Group Volume (or Group Volume range) must be equal to or greater than that of the Director on which you are receiving the bonus. Otherwise, the share(s) you earn will be based on the Group Volume range you achieve.

2% OF AIM'S GLOBAL BVP	
GROUP VOLUME	SHARES
1,500 - 2,999 GV	.5 Share
3,000 - 4,999 GV	1 Share
5,000 - 6,999 GV	1.5 Shares
7,000+ GV	2 Shares

Effective July 1, 2022: A maximum of 300 Personal Volume (PV) is counted in Group Volume (GV) for the calculation of earned shares in the Director Growth Bonus and Director Three-Deep Bonus. This cap also applies to the Personal Volume of downline Directors for the calculation of Three-Deep Bonuses.

Elite Leadership Bonus

This monthly leadership bonus rewards you for developing a deep and active organization. To qualify for this monthly bonus, enter the month with the AIM elite title of Star Sapphire Director or higher and have a minimum 300 PV and 3,000 GV. Have two or more “legs” (see “Glossary of Definitions” on page 11) with 20,000 Total Downline Volume (TDV) per leg. You’ll be rewarded with a 1 percent to 3 percent bonus on the Group Volume (GV) of your 4th up to your 6th Generation Directors, based on the title at which you enter the month. You’ll be paid at the highest Elite Leadership Bonus achieved during the month.

20,000 TDV LEGS	BONUS	STAR SAPPHIRE DIRECTOR	ROYAL EMERALD DIRECTOR	BLUE DIAMOND DIRECTOR	CHAIRMAN'S CLUB DIRECTOR
2 LEGS	1%	GEN 4	GEN 4, 5	GEN 4, 5, 6	GEN 4, 5, 6
4 LEGS	2%	GEN 4	GEN 4, 5	GEN 4, 5, 6	GEN 4, 5, 6
6 LEGS	3%	GEN 4	GEN 4, 5	GEN 4, 5, 6	GEN 4, 5, 6

Director Promotion Award

When you promote to Director or an Elite Director title, AIM rewards you with a Director Promotion Award of up to **\$5,000 USD!** To receive this award, place a monthly qualifying order of 150 PV or more during the month of your title promotion.

TITLE PROMOTION	AWARD
DIRECTOR	\$350 USD
STAR SAPPHIRE DIRECTOR	\$500 USD
ROYAL EMERALD DIRECTOR	\$750 USD
BLUE DIAMOND DIRECTOR	\$1,000 USD
CHAIRMAN'S CLUB DIRECTOR	\$5,000 USD

Breakaway Director Bonus

The Breakaway Director Bonus is a special one-time cash award that rewards you, the sponsor, for producing a new frontline, 1st Generation Director. In the month that your frontline Member promotes to AIM Director, their volume still counts toward your Group Volume (GV) for the calculation of your Director Growth Bonus. The next month, you can earn a Breakaway Director Bonus of **\$250 USD.** To receive this award, enter the month as a Director. You and your Director must qualify with a minimum 150 Personal Volume (PV) in both the month the new Director “breaks away” and the following month.

Promoting Your AIM Business

Like any entrepreneurial endeavor, investing time and effort to advertise your independent distributorship is a vital part of growth. Here are some steps you can take to promote your AIM business.



The Personal Touch

Since the inception of AIM, the primary way Members built their businesses has been through word-of-mouth marketing, the original social media platform. Sharing information about AIM nutrition with people will always be the personal touch that works in signing up new Members and Customers.



Print Advertising

Use flyers, ads, signage and business cards to help people learn more about your AIM business and MyAIMStore at local events and health fairs, and in newspapers and magazines. Use a QR code on all print advertising that links to your MyAIMStore, where visitors can learn more and place product orders.



MyAIMStore

Create your personal FREE MyAIMStore website to launch your business online, allowing a worldwide platform for you to share your knowledge of the AIM products and their benefits. Purchases made through your MyAIMStore contribute to growing your downline, which can lead to extra income in commission payouts.



AIM Dashboard

Analyze and measure your AIM business by using the various metrics located on your dashboard just after you log in to theaimcompanies.com. Plan your progress to your next commission title or view how close you are to earning your commissions. Monitor order history to follow up and goal plan with your downline.



Social Media

Facebook, Twitter and Instagram are examples of successful, social media platforms that can connect you to customers worldwide. Be creative and post often to create followers and likes. Link your social media accounts to your MyAIMStore. And use or share the posts you see on the social media pages of The AIM Companies.

Each step you take to promote your AIM business creates the potential for growth.

GLOSSARY OF DEFINITIONS

Breakaway - A Member in your downline organization that has promoted to AIM Director or above. Although a downline Director is still very much a part of your organization, their purchases and the purchases of their downline are not recorded in your Group Volume in the month following their promotion to Director and thereafter.

Customer - A person with an AIM Customer account, also called a Favored Customer. Customers receive special customer pricing and earn Customer Loyalty Rewards on their purchases, but are not able to receive volume discounts, sponsor others or participate in the Member Income Plan to earn commissions, bonuses and cash awards.

Elite Directors - Directors who promote to the top four titles in the Member Income Plan - Star Sapphire, Royal Emerald, Blue Diamond, and Chairman's Club. To achieve the first three elite titles, accumulate the minimum required number of frontline, 1st Generation Directors who enter the month as Directors and qualify in the same business month. To achieve the Chairman's Club Director title, accumulate at least 12 frontline, 1st Generation Directors who enter the month as Directors and qualify each month for 12 consecutive months.

Frontline - Members you personally sponsor on your first level or generation. You are paid commissions based on the Group Volumes of your frontline Members below the title of Director. Once someone in your frontline promotes to Director, they become a frontline Director, also referred to as your 1st Generation "breakaway" Director.

Generations - Similar to levels (see definition), generations are distinguished from levels for the purpose of calculating commissions accurately. When Members in your downline promote to Director, they "break away," and their Group Volume is recorded separately from your Group Volume.

Leadership Bonuses - Additional compensation for meeting specific bonus requirements.

Leg - All Members in your 1st Generation Director's entire organization through every generation.

Levels - Refers to how many memberships there are between you and another Member in your network. Someone personally sponsored by you is referred to as your "first level." If that person promotes to Director title, they are referred to as your "first generation." A Member sponsored by your first-level or generation Member is second-level or second-generation to you.

Member - A person who joins with an AIM membership. AIM Members are able to sponsor others and earn commissions, bonuses and cash awards in the Member Income Plan. In addition, Members receive the best pricing and volume discounts on larger orders.

Monthly Qualifying Order - The minimum monthly personal volume (PV) required to qualify for regular commissions on your downline. You must qualify at the highest title you achieve during the month.

Sponsoring - Personally signing up or enrolling someone as an AIM Member or AIM Customer.

Total Downline Volume (TDV) - All the bonus volume points in a Member's organization through every generation.

Upline - Members who joined AIM before you and are a part of the line or group of AIM Members through which you became a Member.

"Stopping marketing to save money is like stopping your watch to save time."

-Henry Ford



The AIM Difference

Since 1982, The AIM Companies has consistently delivered wholesome, high-quality nutritional products. Together with AIM Members, our mission is to continue improving people's lives through health and free enterprise as we journey confidently into the future.

See the difference an AIM membership can make in your life and the lives of the people you share AIM with. Here are some highlights:

- ✓ The AIM products are fully guaranteed
- ✓ Toll-free and online ordering with friendly support
- ✓ Initial membership is only \$20 - receive a free membership renewal each year with a minimum in personal purchases
- ✓ Members receive free shipping with their first product order of \$100 or more, and always save 50% on the standard shipping method
- ✓ Receive a personalized myAIMstore Member website - FREE
- ✓ Minimum investment to start your own AIM home-based business
- ✓ Work from home at your own pace and convenience, building a part-time or full-time business
- ✓ AIM Member and AIM Customer options for ordering direct
- ✓ Minimal expenses compared to traditional businesses
- ✓ Develop a business that produces even when you are taking time off
- ✓ Establish a legacy that is transferable to your family or a charity
- ✓ International business-building opportunities
- ✓ Earn commissions several levels deep and infinitely wide, even on Members of the same title
- ✓ Generous commissions, leadership bonuses and cash awards
- ✓ Title promotions that are retroactive to the first of the month
- ✓ Permanent titles - you are never demoted if you renew annually
- ✓ Low commission qualification requirements and compression at all levels