**ReAssure SP** is a dietary supplement that supports prostate health with effective, natural ingredients.

Once a man reaches the age of forty, his prostate gland can start to grow beyond its normal size, a common condition known as benign prostatic hyperplasia (BPH). In his fifties, a variety of symptoms can result, especially the frequent need to awaken during the night to use the bathroom yet having difficulty urinating.







### SP Stands for Saw Palmetto

ReAssure SP contains the berry oil extract of saw palmetto, a palm native to the southeastern United States. According to the American Botanical Council, although saw palmetto is mostly taken for an enlarged prostate, women and the elderly may benefit from its urinary and adaptogenic properties.<sup>1</sup>

#### Pumpkin Seed Oil

A 2015 study conducted in Germany demonstrated that the men who took pumpkin seed for 12 months noticed a significant reduction in BPH symptoms.<sup>2</sup>

#### Zinc

This essential mineral is needed in trace amounts only, but zinc deficiencies are noted in men with BPH.<sup>3</sup>

#### Lycopene

Tomato extract is ReAssure SP's source of lycopene, a carotenoid that can help to maintain prostate health.<sup>4</sup>

<sup>1</sup> bit.ly/BPHSawPalmetto

<sup>&</sup>lt;sup>3</sup> bit.lv/ZincProstate

<sup>&</sup>lt;sup>2</sup> bit.ly/PumpkinSeedEffect

<sup>4</sup> bit.ly/LycopeneEffect



# ReAssure SP Key Ingredients

Saw Palmetto
Berry Oil Extract
Pumpkin Seed Oil
Zinc
Lycopene

# Common BPH Symptoms:

- ✓ Frequent urination
- ✓ Weak urine stream
- ✓ Trouble getting started and dribbling at the finish
- ✓ Bladder still feels full after going
- ✓ Nighttime bathroom runs

**Prostate enlargement** is likely triggered by the overproduction of dihydrotestosterone (DHT), a potent hormone converted from testoterone by the enzyme 5-alpha-redutase. The saw palmetto berry oil extract, pumpkin seed oil and zinc in **ReAssure SP** help reduce DHT production by inhibiting 5-alpha-reductase.

As most men age, they have to cope with benign prostatic hyperplasia (BPH): an enlarged prostate. It's annoying but usually not a serious problem. **ReAssure SP** helps to reduce the inconveniences of a "bigger prostate."

Zinc deficiency is associated with prostate issues. The highest concentration of zinc is found in prostate cells. A small



daily intake of this essential trace mineral is required because the body cannot store zinc.



#### **Benefits of ReAssure SP**

- May reduce symptoms of benign prostatic hyperplasia (BPH)
- Improves urinary flow
- Inhibits dihydrotestosterone (DHT) which has been linked to prostate issues
- Improves enzyme efficacy
- Encourages urinary health
- Antioxidant action

#### **Saw Palmetto Extract**

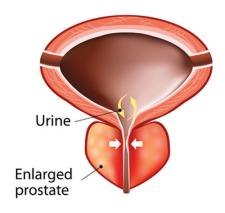
- Battles benign prostatic hyperplasia
- Has anti-inflammatory properties



# Pumpkin Seed Oil

- Works to inhibit DHT
- May help thicken hair
- For hormonal and reproductive health
- Works synergistically with saw palmetto oil to battle benign prostatic hyperplasia
- Anti-inflammatory properties
- May help control cholesterol





#### Symptoms of an Enlarged Prostate

- Slow urinary stream
- After urination, bladder still feels full
- Frequent urination
- Difficult to start urination
- Pain during urination
- Strange-colored, bloody or weirdsmelling urine
- Frequent UTIs
- Dribbling urine

## Lycopene is:

- a powerful antioxidant
- a bright red carotenoid found in plants like tomatoes
- good for your heart
- good for your prostate