

AUGUST 2022



SPECIAL
CATALOG
EDITION



40^a Years ANNIVERSARY

When the calendar changed to 2022, it signified the year that commemorates the 40th anniversary of The AIM Companies™. It's an incredible milestone, especially for a business that started out as a relatively small outfit all those years ago.

Who could have foreseen that a company launching with a single product that encouraged people to drink grass in a glass would continue to thrive for four decades? That nutrition is still sourced from green fields that are harvested to become the juice powder of young barley leaves, better known as BarleyLife.

Progressively, new AIM products have been launched over time, from Herbal Fiberblend, to CoCoo LeafGreens, to a recent addition, BioVivify. The result is the diverse line of beneficial products represented in this special catalog edition of *Living Well* magazine.

During the past 40 years, it has been business-building Members who deliver this line of nutrition that works. Never a retail operation, AIM offers the Member option to be a part of the driving force behind product sales by becoming an independent distributor. Most Members operate their businesses from the comfort of their own homes.

The 40th anniversary of AIM also celebrates the introduction of the option to be an AIM Customer and receive loyalty rewards on product purchases.

Whether you choose to be a Customer who integrates AIM products into your lifestyle or a Member who also focuses on promoting AIM nutrition with others, being part of the AIM Family can take you on a new life voyage. AIM welcomes the testimonial sharing of your individual journeys.

For the AIM Family, 40 years adds up to a shared journey that continues in many directions on different sides of the world, for there are countless ways to travel along the AIM path of wellness. Whether you are a seasoned traveler or someone new to this healthy trail, you are warmly welcomed at AIM.



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The purpose of AIM Living Well is to communicate vital information to our Members and to build a strong relationship with them through education, motivation and recognition. If you submit your testimony and photo, we deem this your permission to publish or share with others via social media and print.

AIM products cannot be sold and advertised as cures and treatments for any disease. Our products are intended to improve the nutritional profile of the individuals who use them. Federal regulations in many countries prohibit making any claims that products are used in the diagnosis, cure, mitigation, treatment and prevention of disease.

AIM Living Well is written in compliance with U.S. requirements, which may not be suitable for marketing AIM products outside of the United States. We ask that you be aware of and respect the requirements of your country in marketing AIM products.

Articles are for information only. Consult a health care practitioner for advice.

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whole body

BarleyLife

12.70 oz/360 g powder

- Barley leaf juice powder
- Alkalizes, cleanses and energizes your body
- Delivers natural plant-sourced nutrients, including antioxidants, chlorophyll, enzymes, vitamins and minerals
- Supports all body systems



Daily leaf juice nutrition from BarleyLife provides you with a strong foundation for good health.

BarleyLife

280 vegan capsules



Member
\$41⁵⁰

Customer
\$44⁰⁰

BarleyLife

6.35 oz/180 g powder



Member
\$30⁵⁰

Customer
\$33⁰⁰



Made up of 37.2 trillion cells, your body continuously balances internal conditions to keep you functioning in good health. Supplementing with natural products from AIM can help to fuel whole-body balance.



Member
\$50⁵⁰

Customer
\$54⁰⁰

BarleyLife Sample Packs

Six single (4 g) servings



Member
\$4⁰⁰

Customer
\$4²⁵

BarleyLife Xtra

- Barley leaf juice powder containing 18 fruits and vegetables
- Provides all the health benefits of BarleyLife

apple-cherry

12.70 oz/360 g powder



Member
\$54⁵⁰

Customer
\$58⁰⁰

pineapple

9.52oz/270g powder



Member
\$44⁰⁰

Customer
\$47⁰⁰



whole body

CoCoo LeafGreens

6.35 oz/180 g powder

- Nutritious cocoa powders blended with barley leaf, spinach, kale, arugula, Swiss chard and broccoli sprout powders
- Boosts mood and cognitive function
- Offers a vegetable source of potent antioxidants, flavonoids and other important nutrients that promote good health
- Provides cleansing, energizing, chocolaty greens



Member
\$40⁵⁰

Customer
\$43⁰⁰



Just Carrots

14.1 oz/400 g powder

- Carrot juice powder
- Provides eye, skin and whole-body health benefits
- Delivers concentrated vegetable nutrients, including the antioxidant carotenoids alpha-carotene, beta-carotene and lutein
- Eliminates the task of juicing



Member
\$39⁵⁰

Customer
\$42⁰⁰



RediBeets

8.82 oz/250 g powder

- Red beet juice powder
- Delivers concentrated vegetable nutrients, including betaine, betacyanins, enzymes and nitrate
- Helps boost nitric oxide levels



Member
\$33⁵⁰

Customer
\$36⁰⁰



Member
\$116⁰⁰

Customer
\$124⁵⁰



Garden Trio powder

- Juiced barley leaves, beet and carrot powders
- Provides health benefits for the entire body from the extraordinary combination of concentrated nutrients in BarleyLife, RediBeets and Just Carrots
- Also available with BarleyLife Xtra



Member
\$120⁰⁰

Customer
\$128⁵⁰



Learn more about the AIM Healthy Cell Concept at theaimcompanies.com or call 1-800-456-2462 to request a copy.

cardio

Your heart beats over 100,000 times a day, circulating blood to nearly every cell in your body. Help boost your heart and circulatory system with AIM supplements that support cardiovascular health.



Member
\$28⁵⁰

Customer
\$30⁰⁰

AlMega

120 gelatin capsules

- Organic seed-oil source of omega-3 and-6 essential fatty acids *plus* omega-9 fatty acids and medium-chain triglycerides
- Promotes healthy cell structure and function throughout the body systems

GLUTEN
FREE

NON
GMO



Member
\$34⁵⁰

Customer
\$37⁰⁰

CellSparc 360

30 gelatin capsules

- Coenzyme Q10, DHA, EPA and vitamin E
- Ignites cellular energy
- Promotes healthy gums
- Provides CoQ10, an energy-sparking, potent antioxidant, and natural ingredients for its optimal absorption and rapid utilization

GLUTEN
FREE

NON
GMO

GarlicAIM

90 vegan capsules

- Unique combination of three types of garlic
- Delivers high adenosine and gamma-glutamyl peptide content
- Contains wild garlic leaf that has never been domesticated
- Includes fermented black garlic



Member
\$23⁰⁰

Customer
\$25⁰⁰



digestive

Your digestive system breaks down food intake into needed nutrients and eliminates waste from your body. To help maintain these vital functions, AIM provides a variety of natural products.

Herbal Fiberblend

- Psyllium, for soluble and insoluble fiber, along with cleansing herbs
- Helps maintain regular bowel movements
- Eliminates toxins from the body
- Supports a high-fiber intake for digestive and overall health

13 oz/375 g
unflavored
powder

13 oz/375 g
raspberry
powder

280
vegan
capsules



Member
\$37⁵⁰

Customer
\$40⁰⁰

Member
\$37⁵⁰

Customer
\$40⁰⁰

Member
\$40⁵⁰

Customer
\$43⁰⁰



digestive

FloraFood

60 vegan capsules

- Good bacteria: *Lactobacillus gasseri*, *Bifidobacterium bifidum*, *Bifidobacterium longum*
- Delivers 3 billion live cells per capsule, guaranteed at the time of expiration
- Boosts the immune system
- Optimizes digestion



Member
\$31⁵⁰

Customer
\$34⁰⁰

GLUTEN
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NON
GMO

VEGAN



Member
\$21⁵⁰

Customer
\$23⁰⁰

Herbal Release

60 vegan capsules

- Eleven herbs, including cascara sagrada, dandelion and echinacea
- Cleanses from the cellular level throughout the organs and body systems
- Helps maintain healthy immune and lymphatic systems
- Promotes bowel movements

GLUTEN
FREE

NON
GMO

VEGAN

Para 90

90 vegan capsules

- Provides a combination of herbal ingredients and the digestive enzyme, bromelain.
- Helps to eliminate parasites from the body
- Promotes cleansing of the intestinal tract
- Supports digestive health



Member
\$22⁵⁰

Customer
\$24⁰⁰

GLUTEN
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VEGAN

PrepZymes

100 vegan capsules

- Nine cultured enzymes *plus* alpine wild garlic and papaya fruit
- Supports digestion
- Increases nutrient absorption and utilization
- Boosts energy
- Delivers enzymes that remain active in acidic and alkaline environments



Member
\$26⁵⁰

Customer
\$28⁰⁰

GLUTEN
FREE

NON
GMO

VEGAN

targeted

Providing natural sources of beneficial nutrients from a super selection of AIM supplements. That's the focus of targeted nutrition for a variety of health needs, including bone, joint and skin health.



Member
\$33⁰⁰

Customer
\$35⁰⁰

GLUTEN
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GMO

VEGAN

BioVivify

60 vegan capsules

- AstaReal® astaxanthin, L-proline, glycine, L-lysine, biotin and vitamin C
- Helps improve improve skin, hair and nail health
- Protects collagen from oxidative damage
- Supports collagen synthesis and hydration
- Promotes skin smoothness, elasticity and hydration
- Reduces hair breakage and split ends
- Improves rough cuticles



Member
\$34⁵⁰

Customer
\$37⁰⁰

GLUTEN
FREE

NON
GMO

VEGAN

CalciAIM

14.1 oz/400 g citrus powder

- Calcium, vitamin D, magnesium, zinc, copper, vitamin C and L-lysine HCL
- Helps maintain healthy bones, cartilage, gums and teeth
- Delivers three types of calcium with absorption-enhancing nutrients in a powder drink mix

Composure

60 vegan capsules

- Combination of calming herbs
- Increases relaxation
- Helps maintain neurological health
- Promotes natural sleep patterns
- Natural stress reliever day or night



Member
\$20⁰⁰

Customer
\$21⁰⁰

GLUTEN
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GMO

VEGAN

CranVerry+

60 vegan capsules

- Cranberry extract *plus* resveratrol, mangosteen and beta-glucanase
- Maintains urinary tract health
- Delivers the polyphenolic antioxidants in cranberries that aid the entire body, particularly the immune system, gut, heart and brain



Member
\$24⁵⁰

Customer
\$26⁰⁰

GLUTEN
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GMO

VEGAN

price list

| Products | | BVP | Code | Customer | Member |
|---|--------|-----|-------|----------|----------|
| Whole-Food Concentrates | | | | | |
| BarleyLife 12.7 oz/360 g powder | single | 40 | 5809E | \$54.00 | \$50.50 |
| | 6-pack | 240 | 5823E | \$309.00 | \$288.00 |
| BarleyLife 6.35 oz/180 g powder | single | 21 | 5806E | \$33.00 | \$30.50 |
| | 6-pack | 126 | 5820E | \$183.00 | \$168.00 |
| BarleyLife 280 vegan capsules | single | 30 | 5656E | \$44.00 | \$41.50 |
| | 6-pack | 180 | 5710E | \$249.00 | \$234.00 |
| BarleyLife Samples six 4 g powder packets | single | 0 | 5724E | \$4.25 | \$4.00 |
| BarleyLife Xtra 12.7 oz/360 g powder apple-cherry | single | 39 | 6165E | \$58.00 | \$54.50 |
| | 6-pack | 234 | 6166E | \$333.00 | \$312.00 |
| BarleyLife Xtra 9.52 oz/270 g powder pineapple | single | 32 | 6700E | \$47.00 | \$44.00 |
| | 6-pack | 192 | 6701E | \$267.00 | \$249.00 |
| CoCoo LeafGreens 6.35 oz/180 g powder | single | 32 | 6381E | \$43.00 | \$40.50 |
| | 6-pack | 192 | 6382E | \$243.00 | \$228.00 |
| Garden Trio powders | | | | | |
| BarleyLife, RediBeets, Just Carrots | single | 91 | 5565E | \$124.50 | \$116.00 |
| BarleyLife Xtra, RediBeets, Just Carrots | single | 90 | 5574E | \$128.50 | \$120.00 |
| Just Carrots 14.1 oz/400 g powder | single | 28 | 3779E | \$42.00 | \$39.50 |
| | 6-pack | 168 | 4413E | \$237.00 | \$222.00 |
| ProPeas 16 oz/456 g vanilla powder | single | 31 | 6251E | \$43.00 | \$40.50 |
| | 6-pack | 186 | 6252E | \$243.00 | \$228.00 |
| RediBeets 8.82 oz/250 g powder | single | 23 | 1953E | \$36.00 | \$33.50 |
| | 6-pack | 138 | 2086E | \$201.00 | \$186.00 |
| Natural Health Products | | | | | |
| AlMega 120 gelatin capsules | single | 20 | 4033E | \$30.00 | \$28.50 |
| | 6-pack | 120 | 4395E | \$165.00 | \$156.00 |
| BioVivify 60 vegan capsules | single | 27 | 6685E | \$35.00 | \$33.00 |
| | 6-pack | 162 | 6686E | \$195.00 | \$183.00 |
| CalciAIM 14.1 oz/400 g citrus powder | single | 24 | 4634E | \$37.00 | \$34.50 |
| | 6-pack | 144 | 5169E | \$207.00 | \$192.00 |
| CellSparc 360 30 gelatin capsules | single | 26 | 402E | \$37.00 | \$34.50 |
| | 6-pack | 156 | 404E | \$207.00 | \$192.00 |
| Composure 60 vegan capsules | single | 13 | 2021E | \$21.00 | \$20.00 |
| | 6-pack | 78 | 2088E | \$111.00 | \$105.00 |
| CranVerry+ 60 vegan capsules | single | 18 | 6650E | \$26.00 | \$24.50 |
| | 6-pack | 108 | 5770E | \$141.00 | \$132.00 |
| Fit 'n Fiber 16 oz/456 g peach powder | single | 30 | 6343E | \$41.00 | \$38.50 |
| | 6-pack | 180 | 6344E | \$231.00 | \$216.00 |
| FloraFood 60 vegan capsules | single | 23 | 6551E | \$34.00 | \$31.50 |
| | 6-pack | 138 | 6552E | \$189.00 | \$174.00 |
| Frame Essentials 120 vegan capsules | single | 19 | 6669E | \$29.00 | \$27.50 |
| | 6-pack | 114 | 6670E | \$159.00 | \$150.00 |
| GarlicAIM 90 vegan capsules | single | 16 | 6621E | \$25.00 | \$23.00 |
| | 6-pack | 96 | 6622E | \$135.00 | \$123.00 |
| GinkgoSense 60 vegan capsules | single | 20 | 6601E | \$28.00 | \$26.50 |
| | 6-pack | 120 | 6602E | \$153.00 | \$144.00 |

SAVE \$15.00 on nutritional product six-packs!

| Products | BVP | | Code | Customer | Member |
|--|---------|-----|-------|----------|----------|
| Natural Health Products | | | | | |
| GlucoChrom 60 vegan capsules | single | 15 | 5736E | \$23.00 | \$21.50 |
| | 6-pack | 90 | 5879E | \$123.00 | \$114.00 |
| Herbal Fiberblend 13 oz/375 g raspberry powder | single | 28 | 3217E | \$40.00 | \$37.50 |
| | 6-pack | 168 | 3229E | \$225.00 | \$210.00 |
| Herbal Fiberblend 13 oz/375 g unflavored powder | single | 28 | 3202E | \$40.00 | \$37.50 |
| | 6-pack | 168 | 3205E | \$225.00 | \$210.00 |
| Herbal Fiberblend 280 vegan capsules | single | 31 | 3636E | \$43.00 | \$40.50 |
| | 6-pack | 186 | 3865E | \$243.00 | \$228.00 |
| Herbal Release 60 vegan capsules | single | 15 | 5969E | \$23.00 | \$21.50 |
| | 6-pack | 90 | 5971E | \$123.00 | \$114.00 |
| Para 90 90 vegan capsules | single | 15 | 4406E | \$24.00 | \$22.50 |
| | 6-pack | 90 | 5150E | \$129.00 | \$120.00 |
| Peak Endurance 10.6 oz/300 g blueberry/acai powder | single | 30 | 6366E | \$42.00 | \$39.50 |
| | 6-pack | 180 | 6367E | \$237.00 | \$222.00 |
| PrepZymes 100 vegan capsules | single | 18 | 2123E | \$28.00 | \$26.50 |
| | 6-pack | 108 | 2285E | \$153.00 | \$144.00 |
| Proancynol 2000 60 gelatin capsules | single | 25 | 2120E | \$34.00 | \$31.50 |
| | 6-pack | 150 | 2295E | \$189.00 | \$174.00 |
| ReAssure SP 60 gelatin capsules | single | 25 | 5181E | \$33.00 | \$30.50 |
| | 6-pack | 150 | 5365E | \$183.00 | \$168.00 |
| Renewed Balance 2 oz/56 g body cream | single | 25 | 1224E | \$34.00 | \$31.50 |
| | 6-pack | 150 | 1226E | \$189.00 | \$174.00 |
| Topical Magnesium | | | | | |
| Mag-nificence CWR bath additive 12 fl oz/355 ml | single | 7 | 6546E | \$12.00 | \$10.50 |
| | 6-pack | 42 | 6547E | \$63.00 | \$54.00 |
| Starter Packs | | | | | |
| Body Booster 1 BarleyLife, Just Carrots, RediBeets, Herbal Fiberblend raspberry | starter | 112 | 5566E | \$157.00 | \$146.00 |
| Body Booster 2 BarleyLife, Just Carrots, RediBeets, Herbal Fiberblend unflavored | starter | 112 | 5567E | \$157.00 | \$146.00 |
| Body Booster 3 BarleyLife Xtra, Just Carrots, RediBeets, Herbal Fiberblend raspberry | starter | 111 | 5673E | \$160.00 | \$149.00 |
| Body Booster 4 BarleyLife Xtra, Just Carrots, RediBeets, Herbal Fiberblend unflavored | starter | 111 | 6477E | \$160.00 | \$149.00 |
| Combination Packs | | | | | |
| CoCoo Smoothie Pack CoCoo LeafGreens, Fit 'n Fiber, ProPeas | combo | 88 | 6172E | \$118.50 | \$111.00 |
| Lean Team Fit 'n Fiber and ProPeas | combo | 61 | 5583E | \$80.00 | \$75.00 |
| Sports Pack Peak Endurance, ProPeas and RediBeets | combo | 84 | 6269E | \$115.00 | \$104.00 |
| Weight Loss Pack 2 ProPeas, 1 Fit 'n Fiber, 1 GlucoChrom | combo | 97 | 5856E | \$135.00 | \$126.00 |

Frame Essentials

120 vegan capsules

- Glucosamine sulfate, glucosamine hydrochloride, boswellia extract and methylsulfonylmethane (MSM), four effective ingredients that support joint health
- Promotes a strong, flexible, pain-free musculoskeletal system



Member
\$27⁵⁰

Customer
\$29⁰⁰

GLUTEN
FREE

NON
GMO

VEGAN

GinkgoSense

60 vegan capsules

- *Ginkgo biloba*, curcumin, lutein, zeaxanthin, ashwagandha, ginger and black pepper
- Maintains healthy vision and memory
- Improves the filtration of blue light
- Provides adaptogenic properties to assist in enhancing memory and relieving stress



Member
\$26⁵⁰

Customer
\$28⁰⁰

GLUTEN
FREE

NON
GMO

VEGAN

Peak Endurance

10.6 oz/300 g blueberry/acai powder

- Adenosine triphosphate (ATP), six electrolytes, six B vitamins and vitamin C
- Boosts body energy: ATP
- Improves recovery
- May increase strength, muscle thickness and lean body mass



Member
\$39⁵⁰

Customer
\$42⁰⁰

GLUTEN
FREE

NON
GMO

VEGAN

SPORT
APPROVED

Proancynol 2000

60 gelatin capsules

- Seven antioxidant-rich ingredients, including green tea, rosemary leaf and grape seed extracts
- Provides a wide diversity of antioxidants that help prevent free radical damage
- Fortifies the immune system
- Delivers an anti-aging formulation



Member
\$31⁵⁰

Customer
\$34⁰⁰

GLUTEN
FREE

NON
GMO



Member
\$30⁵⁰
Customer
\$33⁰⁰

ReAssure SP

60 gelatin capsules

- Saw palmetto berry oil extract, pumpkin seed oil, zinc citrate and lycopene
- Provides natural ingredients that synergistically support prostate health
- Helps to maintain healthy urinary flow

GLUTEN
FREE

NON
GMO

Renewed Balance

2 oz/56 g body cream

- Body cream made from soothing, plant-based ingredients, including lemongrass oil, rosemary leaf extract and progesterone
- Natural cosmetic easily absorbed through the skin and quick to deliver beautifying results



Member
\$31⁵⁰
Customer
\$34⁰⁰

weight management

Losing pounds to achieve and maintain a healthy body weight can be a challenge. AIM provides a variety of individual products and packs that can assist in weight management success.



Member
\$38⁵⁰

Customer
\$41⁰⁰

Fit 'n Fiber

16 oz/456 g peach powder

- Acacia, apple, flaxseed, konjac, oat and psyllium fiber along with beneficial botanicals
- Increases healthy fiber intake daily
- Helps maintain the digestive system
- Supports weight management
- Provides 8 grams of prebiotic fiber per serving

GLUTEN
FREE

NON
GMO

VEGAN

GlucoChrom

60 vegan capsules

- Chromium, vanadium, gymnema extract and bitter melon
- Provides nutrients that effectively support healthy blood sugar levels
- Enhances carbohydrate and fat metabolism
- Supports lean muscle mass



Member
\$21⁵⁰

Customer
\$23⁰⁰

GLUTEN
FREE

NON
GMO

VEGAN

weight management

ProPeas

16 oz/456 g vanilla powder

- Pea protein powder
- Contains branched-chain amino acids (BCAAs)
- Helps build and maintain strong, healthy muscles
- Promotes satiety (feel full)
- Supports healthy weight management
- Alternative, alkalinizing protein from a vegetable source



Member
\$40⁵⁰

Customer
\$43⁰⁰



topical magnesium

Your body needs magnesium for brain, heart and muscle function and hundreds of enzymatic reactions, including energy production and protein formation. AIM delivers this essential mineral in Mag-nificence CWR bath additive.

Mag-nificence

12 fl oz/355 ml CWR bath additive

- Increases magnesium levels in the body
- Provides an essential mineral for cellular energy and overall wellness, from healthy bones, brain, heart, muscles to skin



Member
\$10⁵⁰

Customer
\$12⁰⁰

money-saving packs

Nutritional essentials for healthy body systems may help create energy, a balanced pH body environment and an optimally functioning digestive system for the maintenance of good health.

Sports Pack

- RediBeets nitric oxide boost, ProPeas vegetable protein and Peak Endurance ATP enhancer
- Exercise and sports nutrition for anyone striving for physical stamina, lean muscle development and energy



CoCoo Smoothie Pack

- CoCoo LeafGreens, ProPeas and Fit 'n Fiber
- Makes chocolate-vanilla-peach flavored protein smoothies full of filling fiber



Weight Loss Pack

- ProPeas (2 canisters), Fit 'n Fiber plus GlucoChrom to help metabolize carbohydrates and fat
- Ideal for weight management
- Aids in appetite reduction
- Delivers nutrients that help build and maintain lean muscle



Lean Team Pack

- ProPeas and Fit 'n Fiber
- Makes peach-vanilla flavored protein smoothies full of filling fiber



Body Booster Starter Packs

Plant-based nutrition that may enhance all body systems. Taking BarleyLife, Just Carrots, RediBeets and Herbal Fiberblend on a daily basis may result in a wide range of benefits, including balanced body pH and increased energy.

Body Booster 1

- The Garden Trio featuring BarleyLife *plus* raspberry Herbal Fiberblend

NON
GMO

VEGAN



Member
\$146⁰⁰

Customer
\$157⁰⁰

Body Booster 2

- The Garden Trio featuring BarleyLife *plus* unflavored Herbal Fiberblend

NON
GMO

VEGAN



Member
\$146⁰⁰

Customer
\$157⁰⁰

- New Members receive free standard shipping on their first purchase of a Starter Pack or \$100 or more in AIM products
- Ideal way for new Members and Customers to begin ordering AIM products

Money-Saving Choices for AIM Members and AIM Customers

Body Booster 3

- The Garden Trio featuring BarleyLife Xtra *plus* raspberry Herbal Fiberblend

NON
GMO

VEGAN



Member
\$149⁰⁰

Customer
\$160⁰⁰

Body Booster 4

- The Garden Trio featuring BarleyLife Xtra *plus* unflavored Herbal Fiberblend

NON
GMO

VEGAN



Member
\$149⁰⁰

Customer
\$160⁰⁰

sales tools

AIM provides a number of sales tools that can assist in promoting and learning about nutrition that works.

AIM SportShaker

- Our 27-oz shaker cup features a 100% leakproof design. Provides a smooth blend by harnessing the power of kinetic energy.



AIM Living Well Product Catalog

- This handy 28-page catalog features the AIM products, selected sales tools and more.

10-pack
\$3.00

\$0.50

How to Use the AIM Products

- Helpful source of usage information on the entire line of AIM products.



25-pack
\$3.75

100-pack
\$12.00



\$0⁵⁰

Fresh Focus

- This 2022 edition features colorful infographics on 15 AIM nutritional products.

pH Test Kit

- Monitor your body's pH. An acidic pH creates a body environment that can lead to health problems and disease. Contains 100 pH test strips.



\$12⁵⁰



AIM Product Data Sheets

- Almost every product datasheet is available in packs of 25 and 100. Additional AIM literature is available for sale under Sales Tools on the Price List Order Form.

**25-pack
\$3⁷⁵**

**100-pack
\$12⁰⁰**

The AIM Story

A Partnership with Members



Forty years ago, a tiny company began a pioneering work: bringing green barley juice powder to the world. Today, The AIM Companies™ has blossomed into an international health and wellness company with thousands of active Members in several countries. AIM offers an array of high-quality nutritional products that improve people's lives.

Our global headquarters is located in Nampa, Idaho, just west of Idaho's capital, Boise. In addition to our operations in the United States, we support AIM offices and operations in several countries worldwide: Australia, Canada, New Zealand, South Africa and the United Kingdom.

Nutrition That Works

Since the introduction of AIM's first green powder in 1982, improvements to the planting, growing, harvesting and juicing of barley grass have continued to increase the nutritional value of BarleyLife. In fact, research and development is an ongoing endeavor at AIM that maintains effective products with only the finest ingredients available. Carefully tested and formulated for daily use, supplemental nutrition from AIM boosts plant-based power.

Journey with Confidence

Together with AIM Members, our mission is to continue improving people's lives through health and free enterprise as we journey confidently into the future. As The AIM Companies thrives, our core values continue to set the tone for our success:

- Respect for the individual
- Commitment to excellence
- Dedication to customer service
- Success through personal initiative

As part of this mission, our Members have the opportunity to make money, and we're very proud of that. Even more important is the ability to make a difference in people's lives while being a part of something special.

The AIM Advantage

The partnership between The AIM Companies and Members provides an opportunity for anyone who would like to market the AIM products to the world through a home-based business. With that, you have personal freedom:

- AIM handles the logistics of your Member and Customer downline in markets all over the world.
- Having an AIM home-based business allows for tax-deductible expenses.
- There are no limitations on what you can earn.

In essence, you are in the right place with AIM. Since its founding, AIM has dependably paid monthly commissions to Members who have created their own home-based businesses by sharing our products with others.

Ordering AIM Products - It's Easy!

Order Online at theaimcompanies.com

Order or enroll online anytime at www.theaimcompanies.com. Current Members and Customers need a password to place orders or view account information. To set up a password, call 1-800-456-2462 or visit us online at theaimcompanies.com/login/ForgotPassword.aspx.

Order by Phone at 1-800-456-2462

AIM is open Monday through Friday from 7:00 a.m. to 4:00 p.m. MT to serve you. From outside North America, call 1-208-463-2142.

Enrolling and ordering is easy:

- Tell us the AIM ID Number or name of the person who introduced you to AIM.
- Provide a mailing and delivery address.
- Tell us what products you would like to order and quantities.
- Pay by Visa, MasterCard, Discover or electronic check (EFT/ACT).

Order by Mail

Mail a completed AIM Price List Order Form or the following details:

- Your name, AIM ID Number, and delivery address.
- Your order - list AIM products and quantities of each.
- Applicable tax and shipping charge - call 1-800-456-2462 for correct amounts.
- Your payment by check, money order, Visa, MasterCard, Discover or EFT/ACT.

Mail your completed order to:

AIM Customer Service
3923 E. Flamingo Ave.
Nampa, Idaho 83687

Order by Fax at 1-800-766-5133

Fax a completed AIM Fax Order Form or the same details as when ordering by mail. Include payment by Visa, MasterCard, Discover or EFT/ACT. From outside North America, fax to 1-208-463-2689.

Automatic Monthly Reorders

As an AIM Member, you can conveniently receive your products each month with an Automatic Monthly Reorder (AMR). AMRs of \$100 or more save 5 percent. AMRs of \$300 or more save 10 percent. Plus, you can modify your AMR online anytime before the processing date. Visit theaimcompanies.com to set up an AMR online, or call 1-800-456-2462.

Member Savings

In addition to wholesale pricing, AIM Members enjoy money-saving volume discounts:

- Product orders of \$200 or more (or AMRs of \$100) save 5 percent.
- Product orders of \$600 or more (or AMRs of \$300) save 10 percent.
- Both Members and Customers enjoy savings when ordering in starter packs, combination packs or 6-packs (a \$15 SAVINGS).

AIM's 100 Percent Satisfaction Guarantee

If you are not completely satisfied with your AIM product, return it within thirty days of purchase for a full refund.

Other Languages Supported:

- Chinese: 1-800-955-4246
- Spanish: 1-800-926-2464
- French: 1-800-933-4246

The AIM Companies™
3923 E. Flamingo Ave.
Nampa, ID 83687-3100



It's Easy to Be an AIM Member or Customer

- Contact the AIM Member who gave you this catalog.
- Or go to theaimcompanies.com, or call us at 1-800-456-2462.
- Let us know how you heard about AIM.
- Provide a mailing and delivery address.
- Tell us which products you would like to order.
- Pay by Visa, MasterCard or Discover, or with your checking or savings account.



Membership Benefits

- Receive the very best pricing and free shipping on your first product order of \$100 or more.
- Earn extra income building a home-based business by sharing products you confidently use and recommend.
- Receive a MyAIMStore e-commerce store for easy ordering and sharing—complimentary with your AIM membership.
- Initial membership fee is only \$20, with free annual renewal with a minimum in personal purchases.



In addition to purchasing at the lowest price, Members:

- Save 5 percent on product orders of \$200 (or an AMR of \$100)
 - Save 10 percent on product orders of \$600 (or an AMR of \$300)
- Members and Customers save on 6-packs, Combo and Starter Packs