

LIVING

JANUARY 2022











































The calendar change to 2022 signifies the year that commemorates the 40th anniversary of The AIM Companies[™]. It's an incredible milestone, especially for a business that started out as a relatively small outfit all those years ago.

Who could have foreseen that a company launching with a single product that encouraged people to drink grass in a glass would continue to thrive for four decades? That nutrition is still sourced from green fields that are harvested to become the juice powder of young barley leaves, better known as BarleyLife.

Progressively, new AIM products have been launched over time, from Herbal Fiberblend to CoCoa LeafGreens. The result is the diverse line of beneficial products represented in this special catalog edition of Living Well magazine.

During the past 40 years, it has been business-building Members who deliver this line of nutrition that works. Never a retail operation, AIM offers Members the choice of being a part of the driving force behind product sales by becoming independent distributors, most of whom operate their businesses from the comfort of their own homes.

Integrating AIM nutrition into your lifestyle whether for personal use only or the financial opportunity of sharing it as well can take you on a new life voyage. Many Members have shared their individual journeys as testimonials, each unique in their own way.

For the AIM
Family, 40 years
adds up to a shared
journey that continues
in many directions on
different sides of the
world, for there are
countless ways to travel
along the AIM path of
wellness. Whether you
are a seasoned traveler
or someone new to this
healthy trail, you are
warmly welcomed at AIM.



Address correspondence to: Editor, Living Well for AIM Members, 3923 E. Flamingo Ave., Nampa, ID 83687-3100 email: partners@aimintl.com • www.theaimcompanies.com

The purpose of AIM Living Well is to communicate vital information to our Members and to build a strong relationship with them through education, motivation and recognition. If you submit your testimony and photo, we deem this your permission to publish or share with others via social media.

AIM products cannot be sold and advertised as cures and treatments for any disease. Our products are intended to improve the nutritional profile of the individuals who use them. Federal regulations in many countries prohibit making any claims that products are used in the diagnosis, cure, mitigation, treatment and prevention of disease.

AIM Living Well is written in compliance with U.S. requirements, which may not be suitable for marketing AIM products outside of the United States. We ask that you be aware of and respect the requirements of your country in marketing AIM products.

Articles are for information only. Consult a health care practitioner for advice.

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(whole body

BarleyLife

360 g powder

- Barley leaf juice powder
- Alkalizes, cleanses and energizes your body
- Delivers natural plant-sourced nutrients, including antioxidants, chlorophyll, enzymes, vitamins and minerals
- Supports all body systems







Daily leaf juice nutrition from BarleyLife provides you with a strong foundation for good health.

BarleyLife Sample Packs

Six single (4 g) servings



BarleyLife

280 vegan capsules



Made up of 37.2 trillion cells, your body continuously balances internal conditions to keep you functioning in good health. Supplementing with natural products from AIM can help to fuel whole-body balance.



BarleyLife Xtra

360 g powder



- Barley leaf juice powder containing 18 fruits and vegetables
- Provides all the health benefits of BarleyLife
- Naturally sweet, cherry-apple flavor







whole body



CoCoa LeafGreens

180 g powder

- A blend of five different leaf powders and broccoli powder, combined with antioxidant-rich cocao and cocoa.
- Boosts mood and cognitive function
- Offers a vegetable source of potent antioxidants, flavonoids and other important nutrients that promote good health
- Provides cleansing, energizing chocolaty greens







Just Carrots

400 g powder

- Carrot juice powder
- Provides eye, skin and whole-body health benefits
- Delivers concentrated vegetable nutrients, including the antioxidant carotenoids, alphacarotene, beta-carotene and lutein
- Eliminates the task of juicing









RediBeets

250 g powder

- Red beet juice powder
- Delivers concentrated vegetable nutrients, including betaine, betacyanins, enzymes and nitrate
- Helps boost nitric oxide levels











Garden Trio

- Juiced barley grass, beet and carrot powders
- Provides health benefits for the entire body from the extraordinary combination of concentrated nutrients in BarleyLife, RediBeets and Just Carrots













Learn more about the AIM Healthy Cell Concept at theaimcompanies.com or call 1-800-456-2462 to request a copy.

cardio

Your heart beats over 100,000 times a day, circulating blood to nearly every cell in your body. Help boost your heart and circulatory system with

AIM supplements that support cardiovascular health.



AlMega

120 gelatin capsules

- Organic seed-oil source of omega-3 and-6 essential fatty acids plus omega-9 fatty acids and mediumchain triglycerides
- Promotes healthy cell structure and function throughout the body systems
- Essential fatty acids for maintenance of good health





NPN 80006364



CellSparc 360

30 gelatin capsules

- Coenzyme Q10, DHA, EPA and vitamin E
- Ignites cellular energy
- Promotes healthy gums
- Provides CoQ10, an energy-sparking, potent antioxidant, and natural ingredients for its optimal absorption and rapid utilization
- Supports cardiovascular health





GarlicAIM

90 vegan capsules

- Unique combination of three types of garlic: bear garlic leaf, garlic bulb extract, and garlic bulb powder (from fermented black garlic)
- Delivers high adenosine and gamma-glutamyl peptide content
- Helps maintain cardiovascular health and reduce elevated blood lipid levels in adults









NPN 80106721

digestive

Your digestive system breaks down food intake into needed nutrients and eliminates waste from your body. To help maintain these vital functions, AIM provides a variety of natural products.

Herbal Fiberblend

- Psyllium, for soluble and insoluble fibre, along with cleansing herbs
- Supports a high-fibre intake for digestive and overall health
- Provides gentle relief of constipation and/or irregularity
- Helps to lower LDL cholesterol levels when used in conjunction with dietary modifications

375 g natural raspberryflavoured

280 capsules







digestive

FloraFood

60 vegan capsules

- Delivers 3 billion live cells per capsule, guaranteed at the time of expiration
- Good bacteria: Lactobacillus gasseri, Bifidobacterium bifidum, Bifidobacterium longum
- Boosts the immune system by replenishing friendly gut flora
- Helps support intestinal health









NPN 80079610



Herbal Release

120 vegan capsules

- Ten herbs, including cascara sagrada, dandelion and echinacea
- Cleanses from the cellular level throughout organs and body systems
- Promotes bowel movements







PrepZymes

100 vegan capsules

- Nine cultured enzymes plus bear garlic leaf and papaya fruit
- Increases nutrient absorption and use
- Boosts energy
- Delivers active enzymes in acidic and alkaline environments
- Digestive aid







NPN 80035026

Mission Statement



Since 1982, The AIM Companies™ has consistently delivered wholesome, high-quality nutritional products.

Together with AIM Members, our mission is to continue improving people's lives through health and free enterprise as we journey confidently into the future.

targeted

Providing natural sources of beneficial nutrients from a super selection of AIM supplements. That's the focus of targeted nutrition for a variety of health needs, including bone and joint health.



CalciAIM

400 g citrus powder

- Calcium, vitamin D, magnesium, zinc, copper, vitamin C and L-lysine HCL
- Helps in the development and maintenance of bones, cartilage, muscle, teeth and gums
- Helps to maintain immune function
- Delivers three types of calcium with absorption-enhancing nutrients in a powder drink mix







NPN 80033077



Composure

90 vegan capsules

- Combination of calming herbs
- Natural stress reliever day or night
- Traditionally used in Western Herbalism as a mild sedative to relieve nervousness and unrest
- Promotes restful sleep







CranVerry+

60 vegan capsules

- Cranberry extract plus resveratrol, mangosteen and beta-glucanase
- Maintains urinary tract health
- Delivers polyphenolic antioxidants in cranberries that aid the entire body, particularly the immune system, gut, heart and brain
- Cranberry is traditionally used in Herbal Medicine to help prevent urinary tract infections (UTIs)







NPN 80112716





Frame Essentials

120 capsules

- Glucosamine sulfate, glucosamine hydrochloride, boswellia extract and methylsulfonylmethane (MSM), four effective ingredients that support joint health
- Promotes a strong, flexible, painfree musculoskeletal system
- Helps to relieve osteoarthritic pain





price list

Products		BVP	Code	Member	Retail
Whole-food Concentrates					
BarleyLife 360 g powder	single	40	5815E	\$52.25	\$68.00
	6-pack	240	6015E	\$297.00	\$386.00
BarleyLife 280 vegan capsules	single	30	5658E	\$44.25	\$57.50
	6-pack	180	6016E	\$249.00	\$323.50
BarleyLife Samples six 4 g powder packets		0	5764E	\$4.00	\$4.00
BarleyLife Xtra 360 g powder	single	39	6170E	\$56.25	\$73.00
	6-pack	234	6171E	\$321.00	\$417.50
CoCoa LeafGreens 180 g powder	single	32	6570E	\$42.25	\$55.00
	6-pack	192	6571E	\$237.00	\$308.00
Garden Trio powder (BarleyLife, RediBeets, Just Carrots)	-	91	5565E	\$120.50	\$156.50
Just Carrots 400 g powder	single	28	3782E	\$42.25	\$55.00
	6-pack	168	6029E	\$237.00	\$308.00
ProPeas 456 g vanilla powder	single	31	6589E	\$43.25	\$56.00
	6-pack	186	6590E	\$243.00	\$316.00
RediBeets 250 g powder	single	23	1209E	\$36.25	\$47.00
	6-pack	138	1211E	\$201.00	\$261.50
Natural Health Products	-				
AlMega 120 gelatin capsules	single	20	4036E	\$30.25	\$39.50
	6-pack	120	6013E	\$165.00	\$214.50
CalciAIM 400 g citrus powder	single	24	5227E	\$39.25	\$51.00
	6-pack	144	6018E	\$219.00	\$284.50
CellSparc 360 30 gelatin capsules	single	26	1576E	\$37.25	\$48.50
	6-pack	156	1578E	\$207.00	\$269.00
Composure 90 vegan capsules	single	13	4377E	\$25.25	\$33.00
	6-pack	78	6020E	\$135.00	\$175.50
CranVerry+ 60 vegan capsules	single	18	6655E	\$27.25	\$36.50
	6-pack	108	6656E	\$147.00	\$191.00
Fit 'n Fiber 456 g peach powder	single	30	6430E	\$40.25	\$52.50
	6-pack	180	6431E	\$228.00	\$296.50
FloraFood 60 vegan capsules	single	23	6556E	\$34.25	\$44.50
	6-pack	138	6557E	\$189.00	\$245.50
Frame Essentials 120 capsules	single	19	3647E	\$30.25	\$39.50
	6-pack	114	6023E	\$165.00	\$214.50
GarlicAIM 90 vegan capsules	single	16	6625E	\$25.50	\$33.00
	6-pack	96	6626E	\$136.50	\$177.50
GinkgoSense 60 vegan capsules	single	20	6605E	\$29.25	\$38.00
	6-pack	120	6606E	\$159.00	\$206.50

SAVE UP TO \$16.50 on nutritional product six-packs!

Products		BVP	Code	Member	Retail
Natural Health Products					
GlucoChrom 60 vegan capsules	single	15	5738E	\$23.25	\$30.00
	6-pack	90	6025E	\$123.00	\$160.00
Herbal Fiberblend 375 g natural raspberry-flavoured power	der single	28	4485E	\$40.25	\$52.50
	6-pack	168	6026E	\$225.00	\$292.50
Herbal Fiberblend 280 vegan capsules	single	31	4483E	\$43.25	\$56.00
	6-pack	186	6027E	\$243.00	\$316.00
Herbal Release 120 vegan capsules	single	15	2658E	\$27.75	\$36.00
	6-pack	90	6028E	\$153.00	\$199.00
Peak Endurance 300 g blueberry/acai powder	single	30	6372E	\$44.25	\$57.50
		180	6373E	\$249.00	\$323.50
PrepZymes 100 vegan capsules	single	18	2171E	\$27.25	\$35.50
	6-pack	108	6033E	\$147.00	\$191.00
Proancynol 2000 60 gelatin capsules	single	25	2170E	\$33.25	\$43.00
	6-pack	150	6034E	\$183.00	\$238.00
ReAssure SP 60 gelatin capsules	single	25	5183E	\$32.25	\$42.00
	6-pack	150	6036E	\$177.00	\$230.00
Topical Magnesium					
Mag-nificence CWR 355 ml bath additive	single	7	6546E	\$12.25	\$16.00
	6-pack	42	6547E	\$63.00	\$82.00
Starter Pack					
Body Booster		112	5568E	\$149.00	\$193.50
Garden Trio and Herbal Fiberblend powder					
Combination Packs - Great Savings					
Daily Essentials Packs					
BarleyLife, AlMega, Herbal Fiberblend powder		88	5570E	\$112.50	\$146.50
BarleyLife, AlMega, Fit 'n Fiber		89	5571E	\$113.50	\$147.50
Sports Pack		84	6269E	\$112.50	\$146.50
Peak Endurance, ProPeas and RediBeets					
Weight Loss Pack		97	5857E	\$132.00	\$171.50
ProPeas (2), Fit 'n Fiber, GlucoChrom					



Automatic Monthly Reorder (AMR)

- Save 5 percent on product orders from \$100 -\$299.
- Save 10 percent on product orders of \$300 or more.
- Only a three-month commitment required.

targeted

GinkgoSense

60 vegan capsules

- Ginkgo biloba, curcumin, lutein, zeaxanthin, ashwagandha, ginger and black pepper
- Helps to enhance cognitive function and memory in adults
- Helps to maintain and support eye health in conditions (associated with sunlight damage), such as cataracts and age-related macular degeneration
- Provides antioxidants for the maintenance of eye health







NPN 80095306





Peak Endurance

300 g blueberry/acai powder

- Adenosine triphosphate (ATP), six electrolytes, six B vitamins and vitamin C
- Boosts body energy: ATP
- Improves recovery
- Helps to maintain proper muscle function
- May increase strength, muscle thickness and lean body mass
- An antioxidant for the maintenance of good health









Proancynol 2000

60 gelatin capsules

- Seven antioxidant-rich ingredients, including green tea, rosemary leaf and grape seed extracts
- Fortifies the immune system
- Source of antioxidants for the support of general good health





NPN 80006681





ReAssure SP

60 gelatin capsules

- Saw palmetto berry oil extract, pumpkin seed oil, lycopene, soy lecithin and zinc citrate
- Provides natural ingredients that synergistically support prostate health
- Used in Herbal Medicine to help relieve the urologic symptoms associated with benign prostatic hyperplasia





weight management

Losing pounds to achieve and maintain a healthy body weight can be a challenge. AIM provides a variety of individual products and packs that can assist in weight management success.



Fit 'n Fiber

456 g peach powder

- Acacia, apple, flaxseed, konjac, oat and psyllium fibre along with beneficial botanicals
- Increases healthy fibre intake daily
- Helps to temporarily increase satiety/feelings of fullness
- Supports weight management
- Provides 8 grams of prebiotic fibre per serving







NPN 80073693

GlucoChrom

60 vegan capsules

- Chromium, vanadium, gymnema extract and bitter melon
- Provides nutrients that effectively support healthy blood sugar levels
- Increases the effective action of insulin and helps the body to metabolize carbohydrates and fats









ProPeas

456 g vanilla powder

- Pea protein powder
- Contains branched-chain amino acids (BCAAs)
- Helps build and maintain strong, healthy muscles
- Promotes satiety (feel full)
- Supports healthy weight management
- Alternative, alkalizing protein from a vegetable source











topical magnesium

Your body needs magnesium for brain, heart and muscle function and hundreds of enzymatic reactions, including energy production and protein formation. AIM delivers this essential mineral in Mag-nificence CWR bath additive.

Mag-nificence 355 ml CWR bath additive

- Increases magnesium levels in the body
- Provides an essential mineral for cellular energy and overall wellness, from healthy bones, brain, heart, muscles to skin



money-saving packs

Nutritional essentials for healthy body systems may help create energy, a balanced pH body environment and an optimally functioning digestive system for the maintenance of good health.

Sports Pack

- RediBeets nitric oxide boost, ProPeas vegetable protein and Peak Endurance ATP enhancer
- Exercise and sports nutrition for anyone striving for physical stamina, lean muscle development and energy



Weight Loss Pack

- ProPeas (2 canisters), Fit 'n Fiber plus GlucoChrom to help metabolize carbohydrates and fat
- Ideal for weight management
- Aids in appetite reduction
- Delivers nutrients that help build and maintain lean muscle



money-saving packs

daily essentials packs

Greens, essential fatty acids and fibre are daily essentials that human cells need to cleanse, detoxify, build and energize the body.

Daily Essentials Pack 1

• BarleyLife, AlMega and Herbal Fiberblend powder



Daily Essentials Pack 2

• BarleyLife, AlMega and Fit 'n Fiber



- New Members receive free standard shipping on their first purchase of a Starter Pack or \$100 or more in AIM products
- Ideal way for new Members to begin ordering AIM products

A Money-Saving Choice for New And Established AIM Members

body booster starter pack

Plant-based nutrition that may enhance all body systems. Taking BarleyLife, Just Carrots, RediBeets and Herbal Fiberblend on a daily basis may result in a wide range of benefits, including balanced body pH and increased energy.

Body Booster

 The Garden Trio featuring BarleyLife plus natural raspberry-flavoured Herbal Fiberblend



3 steps to living well

Eliminate. Make lifestyle choices that result in optimum health. Exercise regularly, get enough quality sleep and eliminate toxic stress in your life. Of course, don't smoke, drink to excess or abuse drugs. Regularly cleansing the body of toxins (detoxification) is vital. Toxins can be eliminated from the body with the right foods and AIM products.

Nourish. Eat a balanced and sensible diet built around whole foods. Avoid overeating and large portions. Drink eight glasses of pure water daily, and use AIM whole-food concentrates and supplements to help nourish your cells, enabling them to operate at peak efficiency.

Replenish. Our bodies often require nutritional supplementation to replenish vital nutrients. As shown in this catalog, The AIM Companies™ offers a variety of products to assist with your nutritional intake and health.

supplement solutions cross-reference chart

AIM has all your health needs covered

	bone health	digestive health	energy	heart health	men's health	neuro health	weight management	whole-body health	women's health
BarleyLife								•	
BarleyLife Xtra								•	
CoCoa LeafGreens								•	
Just Carrots								•	
ProPeas								•	
RediBeets								•	
AlMega				•				•	
CalciAIM	•								•
CellSparc 360				•					
Composure						•			
CranVerry+					•			•	•
Fit 'n Fiber		•							
FloraFood		•							
Frame Essentials	•								
GarlicAIM				•					
GinkgoSense						•			
GlucoChrom									
Herbal Fiberblend									
Herbal Release		•							
Peak Endurance									
PrepZymes		•							
Proancynol 2000								•	
ReAssure SP					•				
Mag-nificence CWR								•	

sales tools

AIM provides a number of sales tools that can assist Members in promoting nutrition that works.

10-pack

\$500

\$<mark>0</mark>55

AIM SportShaker

• New 800 ml (27-oz) shaker cup features a 100% leak-proof design. Provides a smooth blend by harnessing the power of kinetic energy.



AIM Living Well Product Catalogue

• This handy 28-page catalog features the AIM products, selected sales tools and more.

How to Use the AIM Products

 Helpful source of usage information on the entire line of AIM products.





pH Test Kit

 Monitor your body's pH. An acidic pH creates a body environment that can lead to health problems and disease. (contains 100 pH test strips)



Real extension of the state of

AIM Product Data Sheets

 Almost every product datasheet is available in packs of 25 and 100. We also have other AIM literature available for sale under Sales Tools on the Price List Order Form.

The AIM Story



Forty years ago, a tiny company began a pioneering work: bringing green barley juice powder to the world. Today, The AIM Companies™ has blossomed into an international health and wellness company with thousands of active Members in several countries. AIM offers an array of high-quality nutritional products that improve people's lives.

Our global headquarters is located in Nampa, Idaho, just west of Idaho's capital, Boise. In addition to our operations in the United States, we support AIM offices and operations in several countries worldwide: Australia, Canada, New Zealand, South Africa and the United Kingdom.

Nutrition That Works

Since the introduction of AIM's first green powder in 1982, improvements to the planting, growing, harvesting and juicing of barley grass have continued to increase the nutritional value of BarleyLife. In fact, research and development is an ongoing endeavor at AIM that maintains effective products with only the finest ingredients available. Carefully tested and formulated for daily use, supplemental nutrition from AIM boosts plant-based power.

Journey with Confidence

Together with AIM Members, our mission is to continue improving people's lives through health and free enterprise as we journey confidently into the future. As The AIM Companies thrives, our core values continue to set the tone for our success:

- · Respect for the individual
- Commitment to excellence
- Dedication to customer service
- Success through personal initiative

As part of this mission, our Members have the opportunity to make money, and we're very proud of that. Even more important is the ability to make a difference in people's lives while being a part of something special.

The AIM Advantage

The partnership between The AIM Companies and Members provides an opportunity for anyone who would like to market the AIM products to the world through a home-based business. With that, you have personal freedom:

- AIM handles the logistics of your customer downline in markets all over the world.
- Having an AIM home-based business allows for tax-deductible expenses.
- There are no limitations on what you can earn.

In essence, you are in the right place with AIM. Since its founding, AIM has paid out over a billion dollars in compensation earnings to Members who have created their own home-based businesses by sharing our products with others.

Ordering AIM Products - It's Easy!

Order Online at theaimcompanies.com

Order or enroll online anytime at www.theaimcompanies.com. Current Members need a password to place orders or view account information. To set up a password, call 1-800-456-2462 or visit us online at theaimcompanies. com/login/ForgotPassword.aspx.

Order by Phone at 1-800-456-2462

The AIM Call Center is open Monday through Friday from 7:00 a.m. to 4:00 p.m. MT to serve you. From outside North America, call 1-208-463-2142.

Enrolling and ordering by phone is easy:

- Tell us your sponsor's name (the person who introduced you to AIM) or their AIM ID Number.
- Provide a mailing and delivery address.
- Tell us what products you would like to order and quantities.
- Pay by Visa, MasterCard or electronic funds transfer (EFT).

Order by Mail

Mail a completed AIM Price List and Order Form or the following details:

- Your name, AIM ID Number and delivery address.
- Your order list AIM products and quantities of each.
- Applicable tax and shipping charge – call 1-800-456-2462 for correct amounts.
- Your payment by cheque, money order, Visa, MasterCard or EFT.

Mail your completed order to: AIM Canada 158-5255 McCall Way N.E. Calgary, AB T2E 7J5

Order by Fax at 1-800-766-5133

Fax a completed AIM Fax Order Form or the same details as when ordering by mail. Include payment by Visa, MasterCard or EFT. From outside North America, fax to 1-208-463-2689.

Automatic Monthly Reorders (AMRs)

Conveniently receive your products each month with an Automatic Monthly Reorder (AMR). AMRs of \$100 or more save 5 percent. AMRs of \$300 or more save 10 percent. You can modify your AMR online anytime up until the date prior to shipment. Call 1-800-456-2462 to get started or visit theaimcompanies.com to set up your AMR online.

Members SAVE Every Day!

In addition to wholesale pricing, AIM Members enjoy money-saving discounts:

- Product orders of \$200 or more (or AMRs of \$100) save 5 percent.
- Product orders of \$600 or more (or AMRs of \$300) save 10 percent.
- Enjoy even greater savings when you order in starter packs, combination packs or 6-packs (up to a \$16.50 SAVINGS).

AIM's 100 Percent Satisfaction Guarantee

If you are not completely satisfied with your AIM product, return it within thirty days of purchase for a full refund.

Other Language Support:

French: 1-800-933-4246Chinese: 1-800-955-4246

• Spanish: 1-800-926-2464





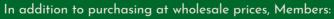
AIM Canada 158 - 5255 McCall Way NE Calgary, AB T2E 7J5

It's Easy to Be an AIM Member

- Contact the AIM Member who gave you this catalogue.
- Or go to theaimcompanies.com, or call us at 1-800-456-2462.
- · Let us know how you heard about AIM.
- Provide a mailing and delivery address.
- Tell us which products you would like to order.
- Pay by Visa, MasterCard, or electronic funds transfer (EFT).

Membership Benefits

- SAVE up to 34% off retail prices.
- Receive a FREE Membership and FREE Shipping on your first product order of \$100 or more.
- Receive a FREE Welcome kit and a FREE business website.
- Earn extra income build a home-based business – sharing products you confidently use and recommend.
- Connect and learn at chrysalisnetworx.com, a Member-driven training platform.



- Save up to \$16.50 on 6-packs Save on Combination and Starter Packs
- Save 5 percent on product orders of \$200 (or an AMR of \$100)
- Save 10 percent on product orders of \$600 (or an AMR of \$300)