



Project Timescales

A clear guide to the typical stages and estimated delivery periods for a professionally planned website project.

Typical Project Stages

01	Consultation and planning	2-5 working days
02	Content and materials collection	1-2 weeks
03	Website structure and design	1-3 weeks
04	Website development	2-5 weeks
05	Content and product uploads	1-3 weeks
06	Client revisions	1-2 weeks
07	Testing, final approval and launch	3-7 working days

These stages may overlap, but each one protects the quality of the finished website. The final schedule is agreed before the project begins.



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Client-ready terms and expectations

When the project schedule begins

Timescales are approximate and begin once the deposit, completed project questionnaire, website content, product details and brand materials have been received.

What may affect the completion date

The completion date will depend on the size and complexity of the website, the speed of client feedback, and whether additional services or functionality are requested. Delays in providing content, approvals or access details may extend the delivery date.

Changes to the agreed scope

Fruitful Mangoes will provide a clear project schedule before work begins. Any changes outside the agreed scope may require additional time and cost.

E-commerce projects

A minimum delivery period of 8 weeks is recommended for e-commerce projects. Product uploads, payment systems, shipping rules, automated emails and checkout testing require careful work. Rushing an online shop can create costly problems after launch.

Careful planning gives every website room to take root, grow well and launch with confidence.