

The background is a light teal color with various abstract, hand-drawn style elements. In the top left, there is a yellow shape with a black grid pattern. In the top right, there is a blue teardrop shape with white speckles. In the center, there is a large yellow circle with white speckles and a small black triangle outline. Below the title, there is a teal horizontal brushstroke. In the bottom right, there is a large teal circle with white speckles, partially overlapping a yellow and pink shape. In the bottom left, there are blue and pink vertical brushstrokes and a black outline of a shape.

Programas de edición digital

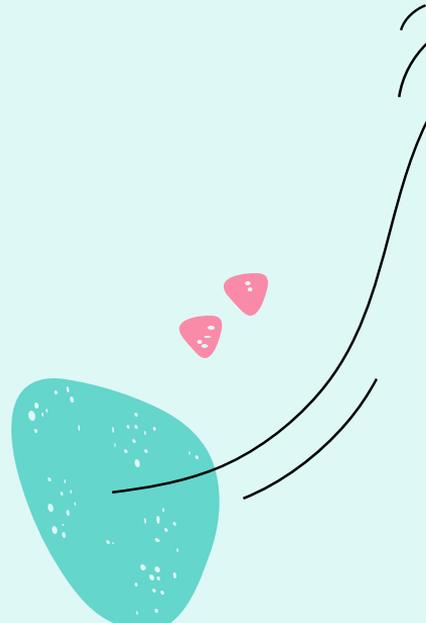
PicsArt



PICSART



Aplicación de celular y
computadora que ayuda
a editar fotos.

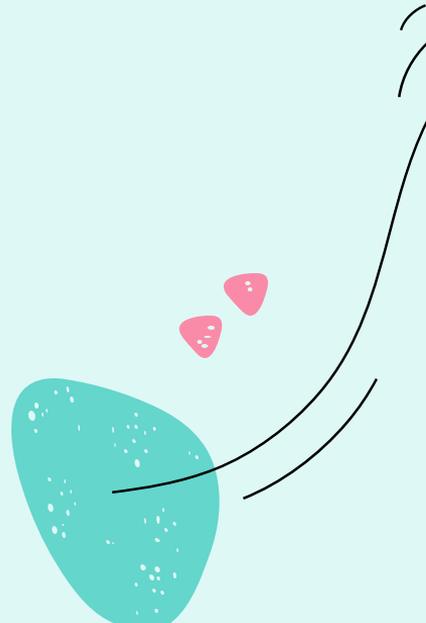




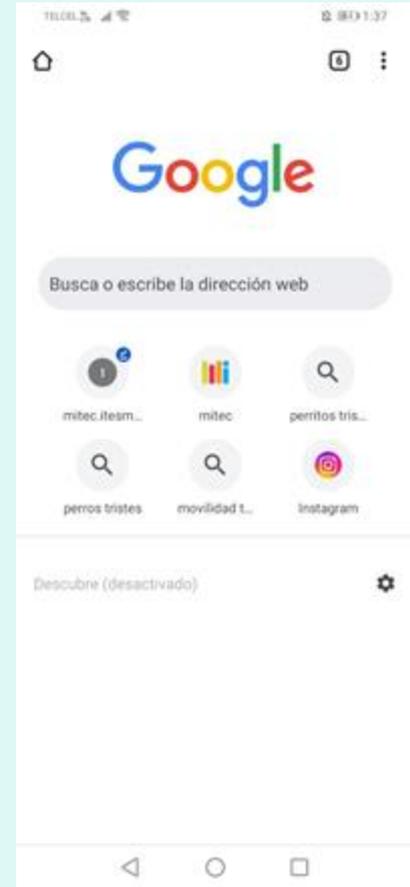
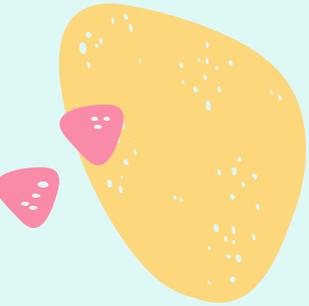
PICSART



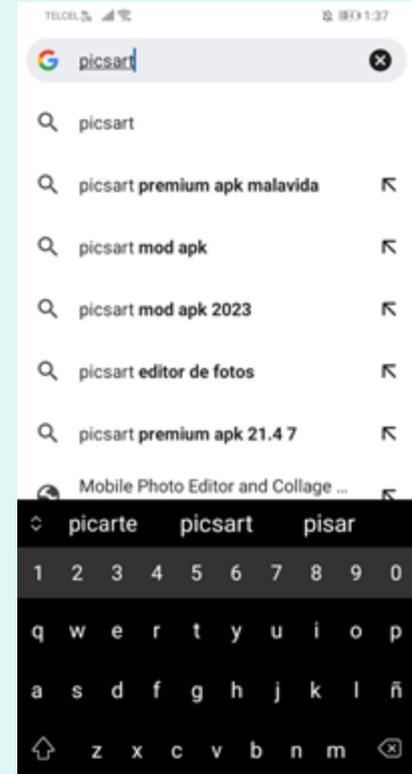
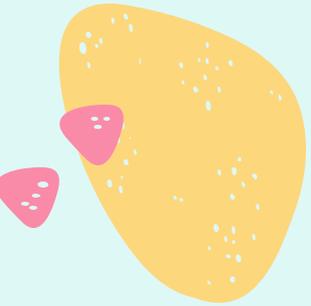
Teléfono celular



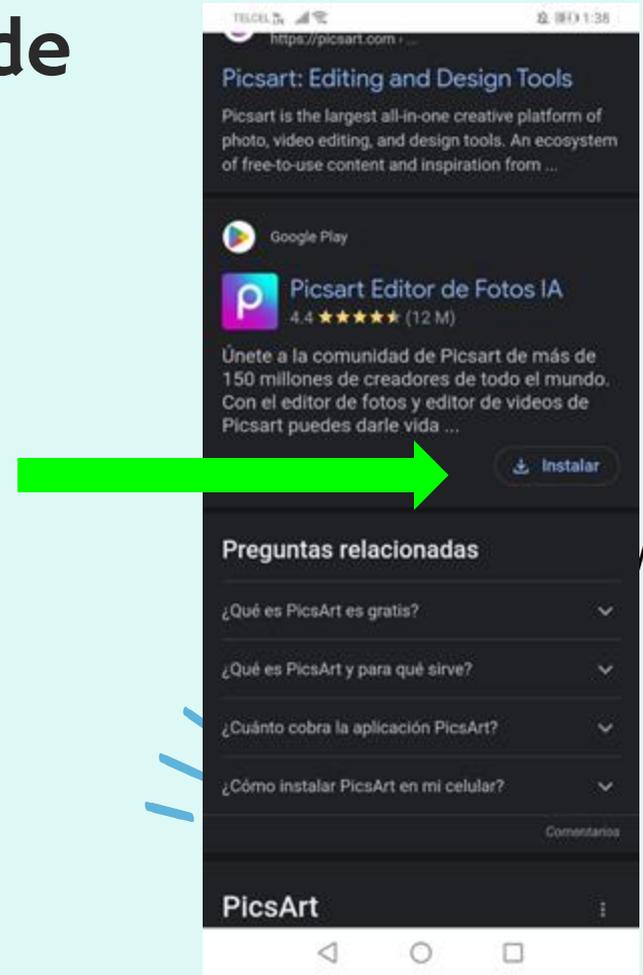
Paso I: Entra a Google



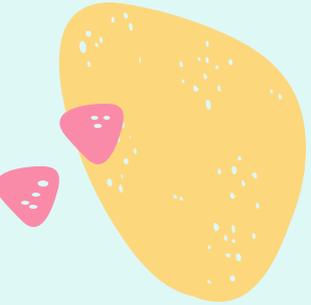
Paso 2: Escribe en el buscador “Picsart”



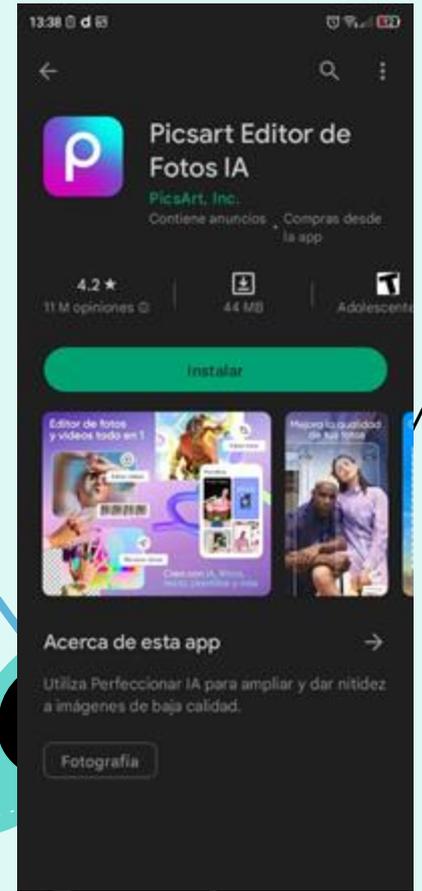
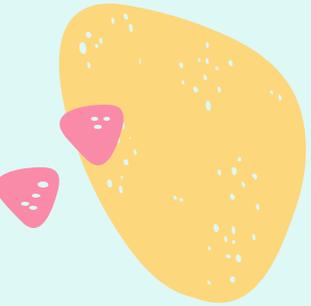
Paso 3: Busca el resultado de Google Play y da clic en instalar



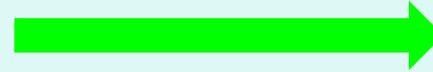
Paso 4: La aplicación luce así



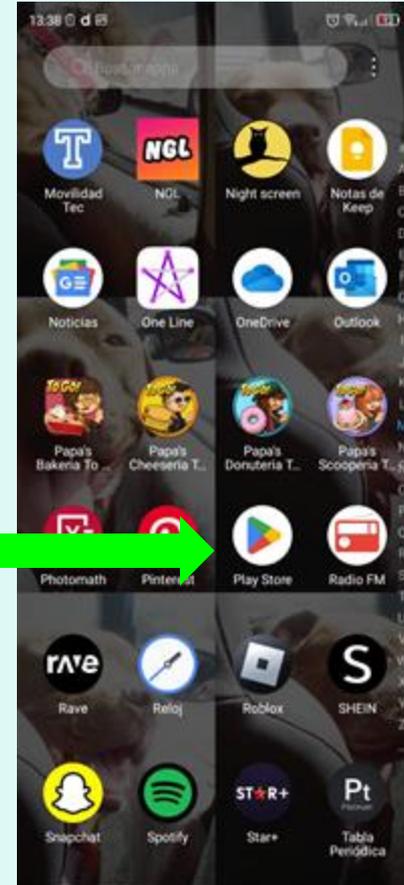
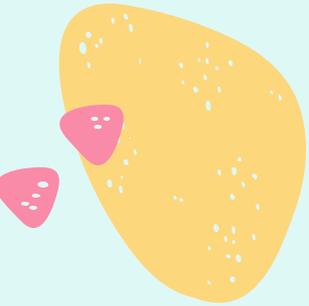
Paso 5: Da clic en instalar



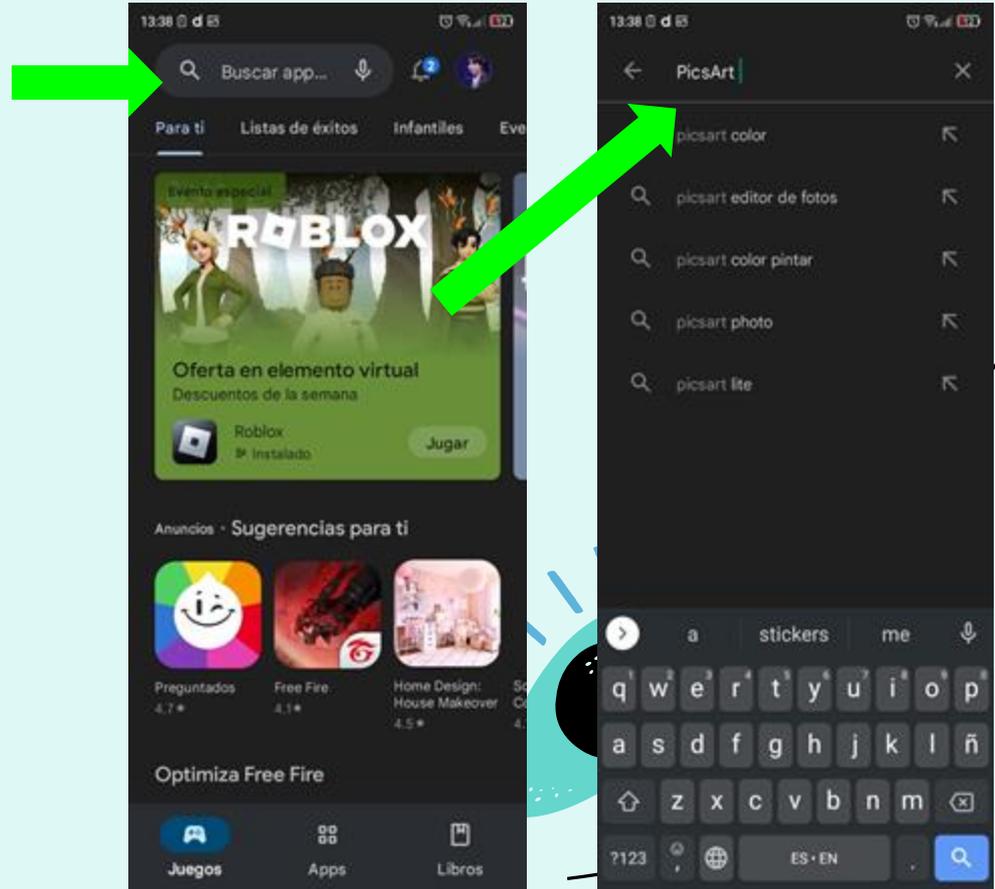
Paso 6: La aplicación debería instalarse automáticamente



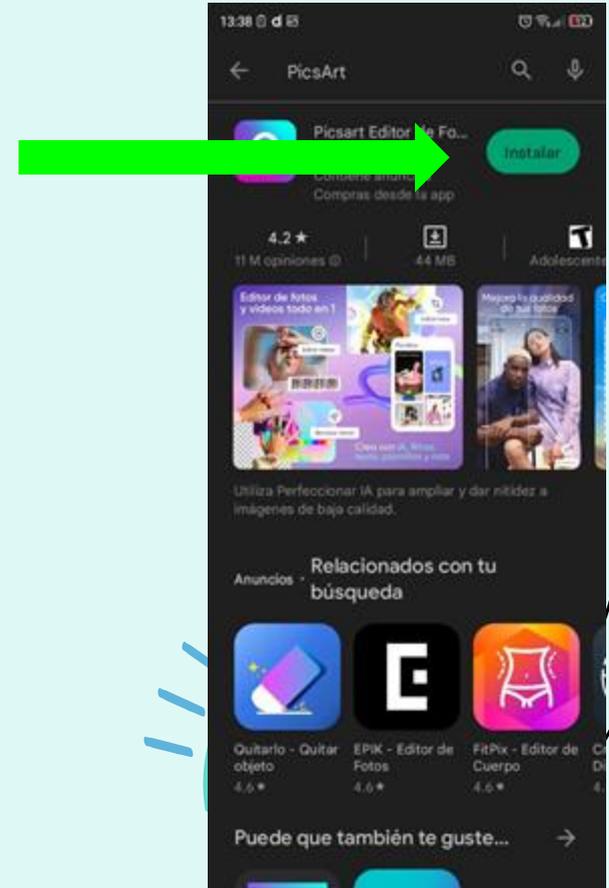
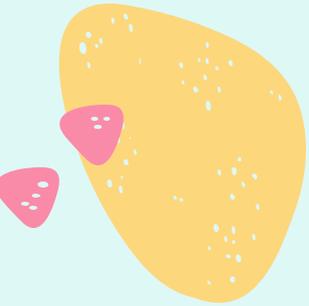
Paso 7: Instalarla desde la Play Store



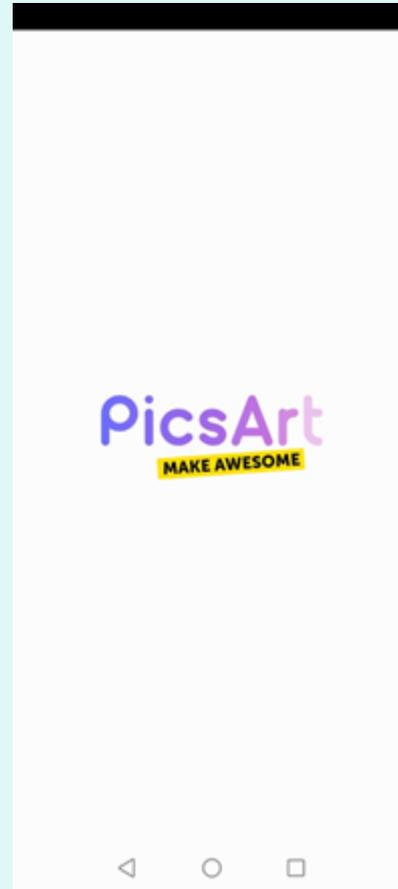
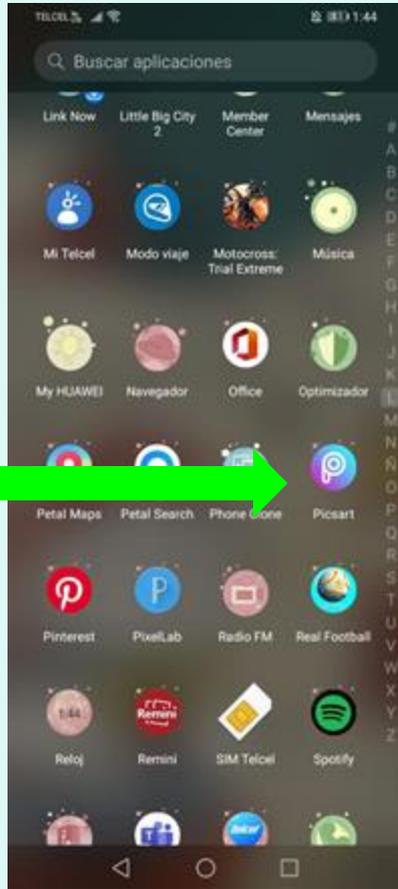
Paso 8: Abre la Play Store y pon en el buscador "PicsArt"



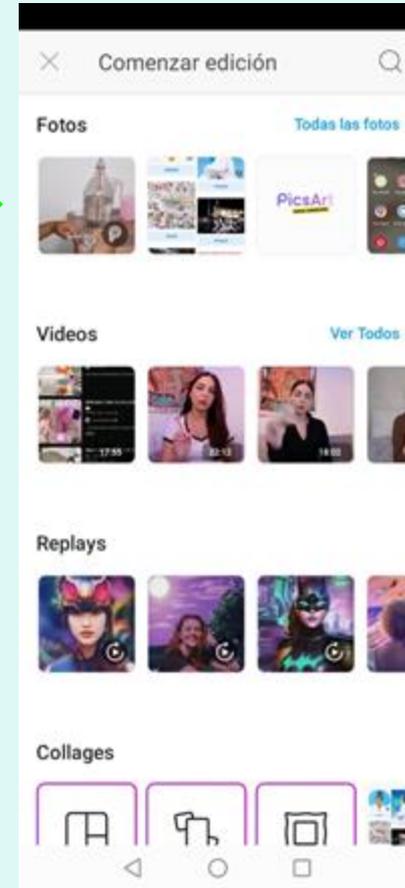
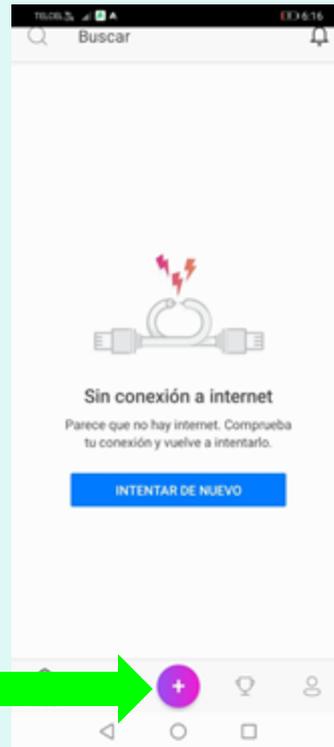
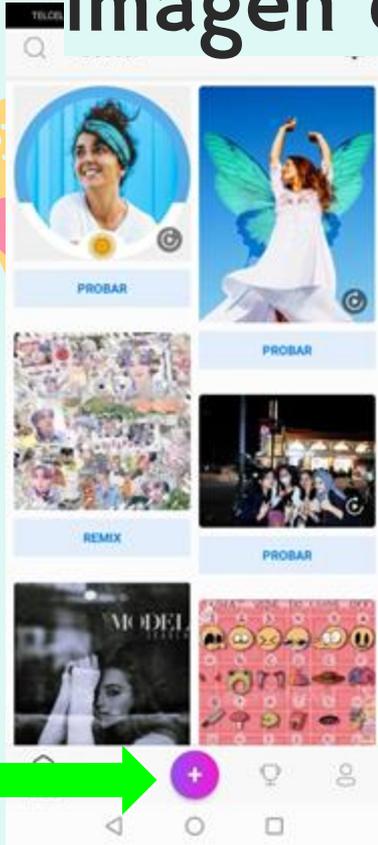
Paso 9: Da clic en instalar



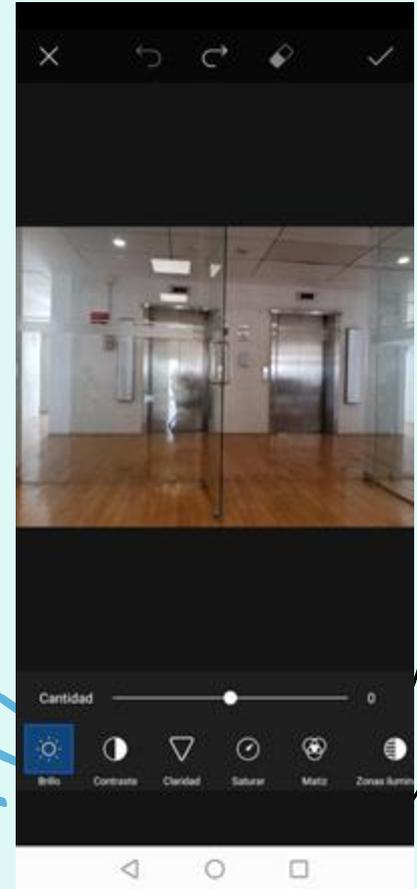
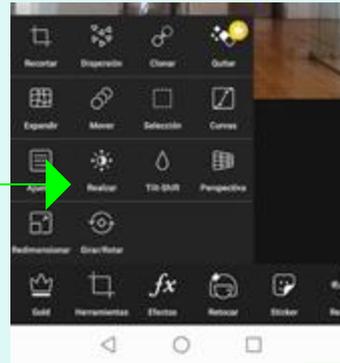
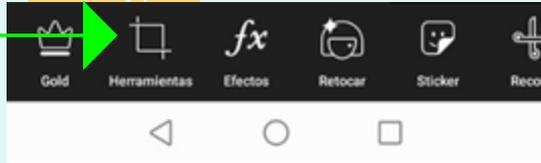
Paso 10: Abrir la aplicación



Paso II: Da clic en él “+” y selecciona una imagen que quieras editar



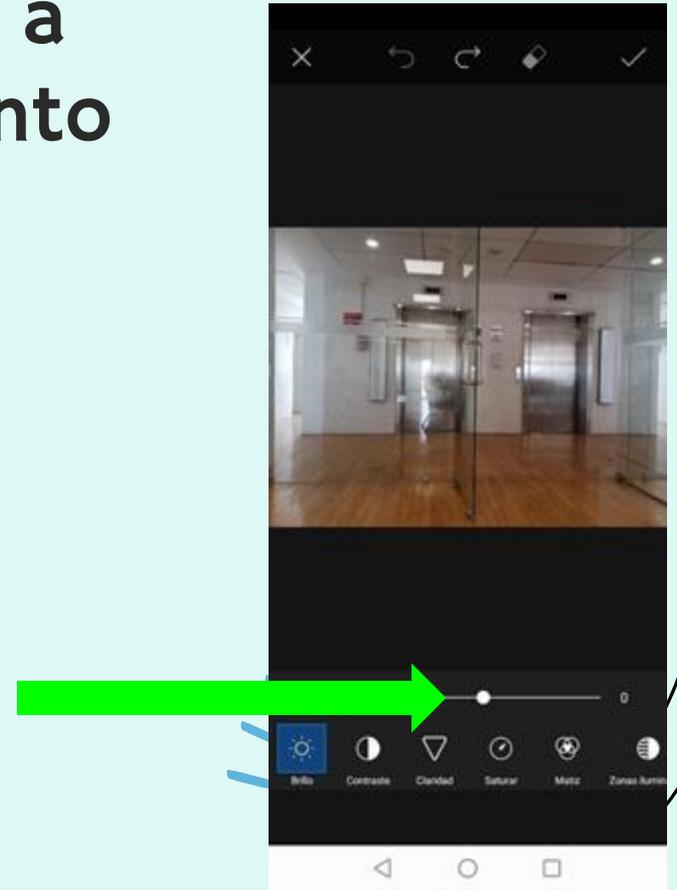
Paso 12: Da clic en herramientas en el menú de opciones en la parte de abajo



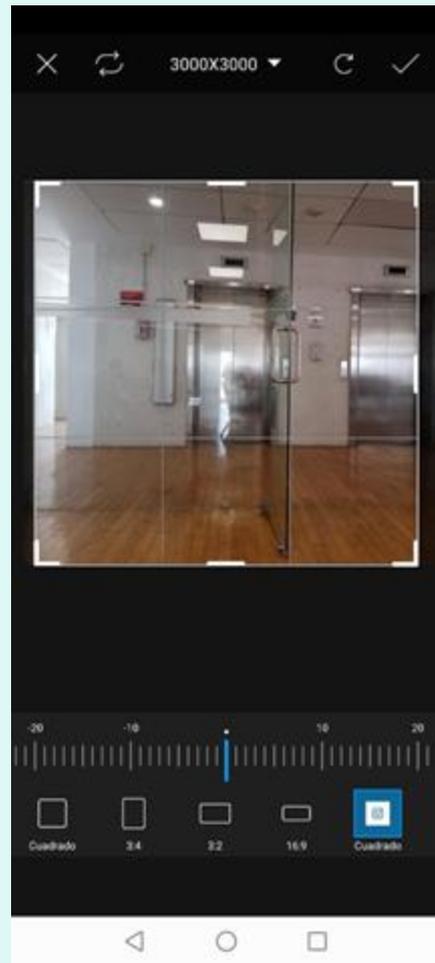
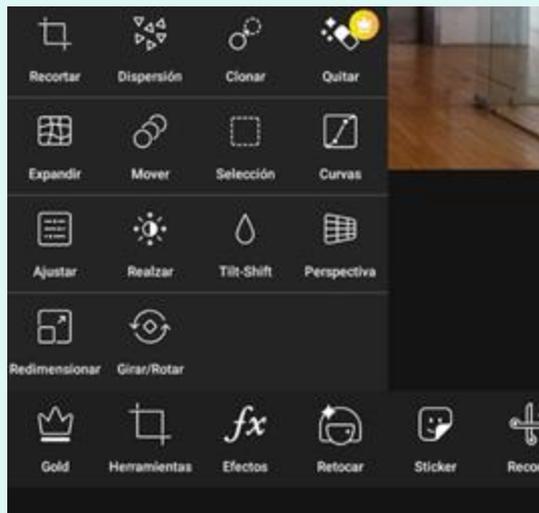
Paso 13: Ajusta la imagen a tu preferencias con el punto deslizador



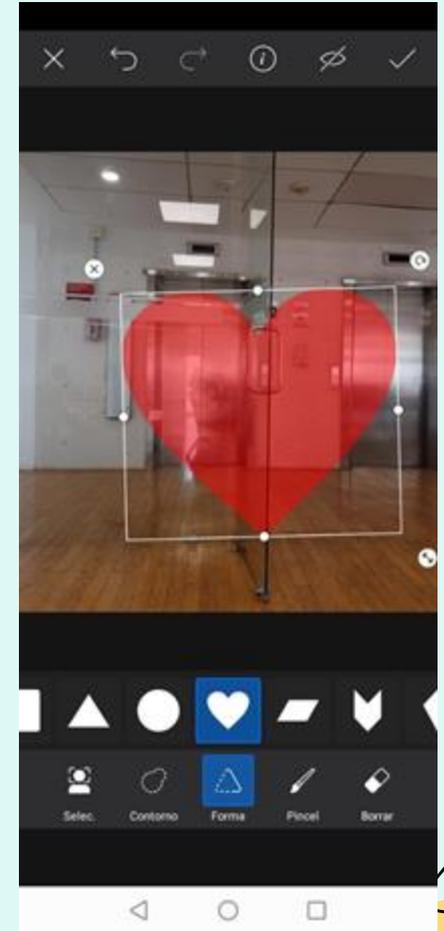
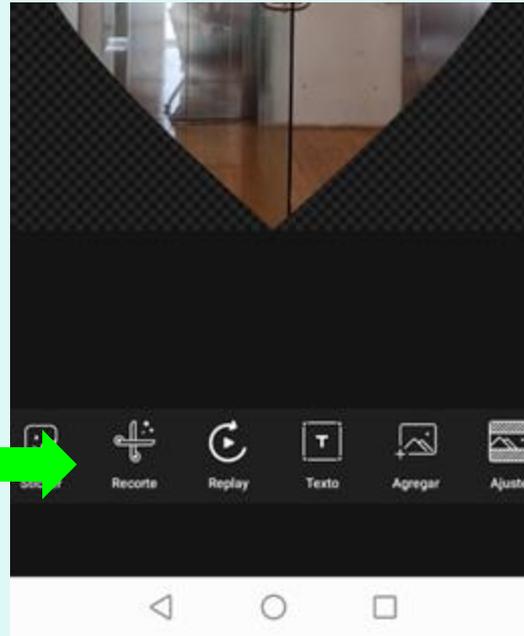
Ajustar el brillo



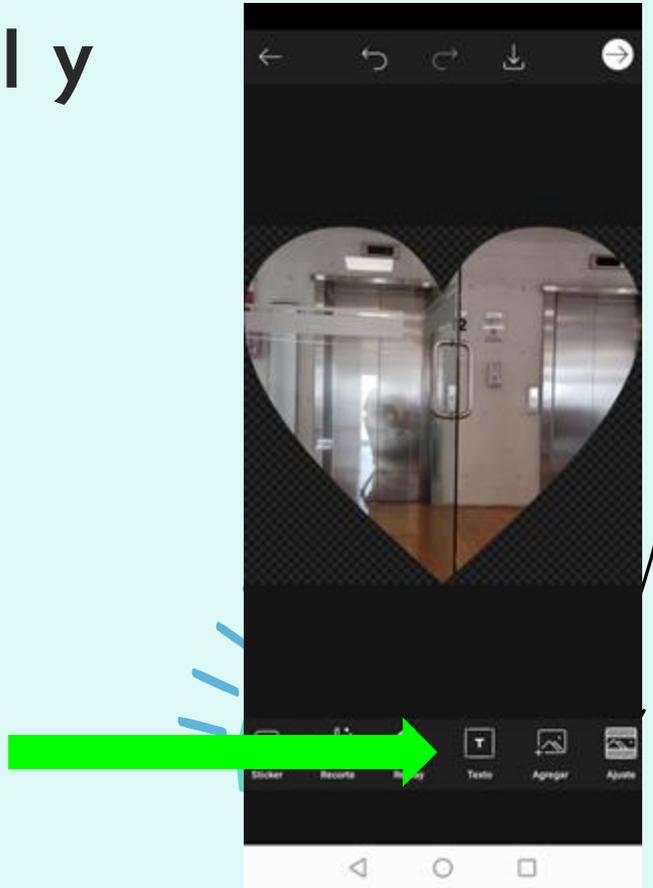
Paso 14: Se pueden recortar y cambiar el ángulo de las imágenes



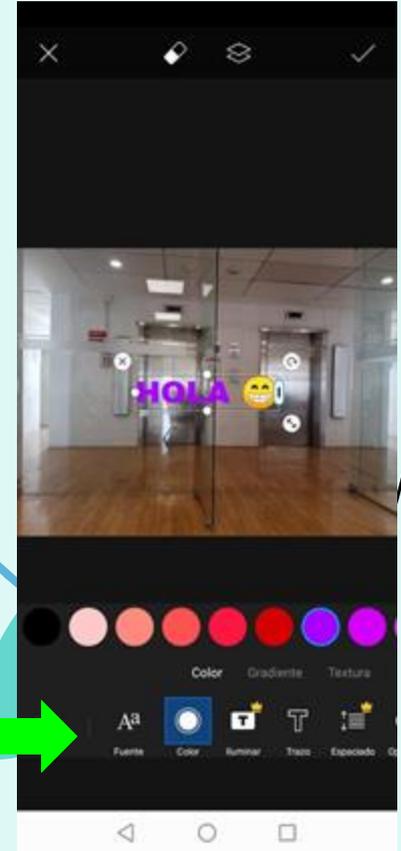
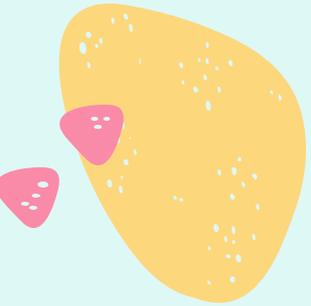
Paso 15: También puedes recortar la imagen a partir de formas o trazos



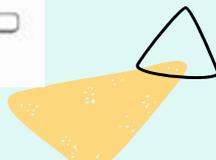
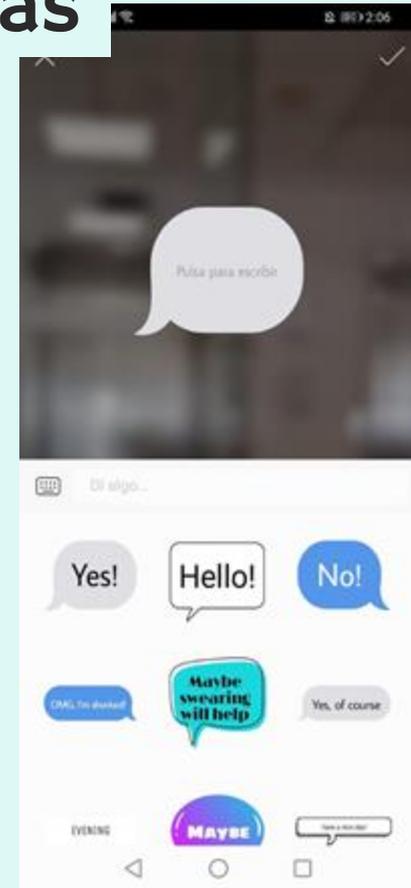
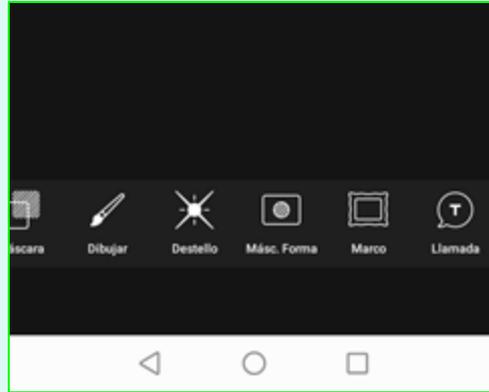
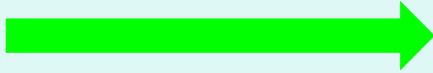
Paso 16: Para agregar texto da clic en el menú principal y selecciona texto



Paso 17: Aquí puedes escribir y editar el texto a tu gusto



Paso 18: Puedes agregar burbujas para texto en "llamadas"

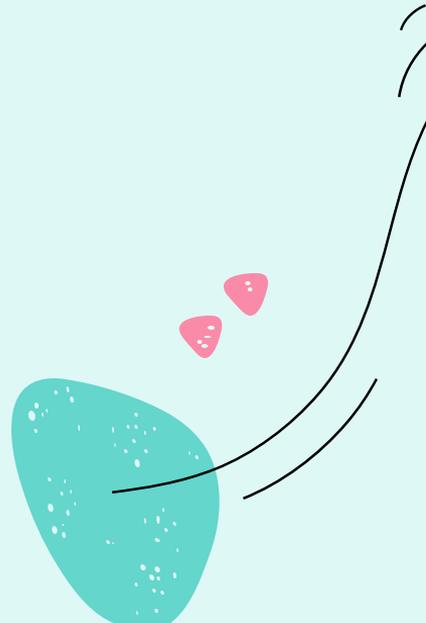




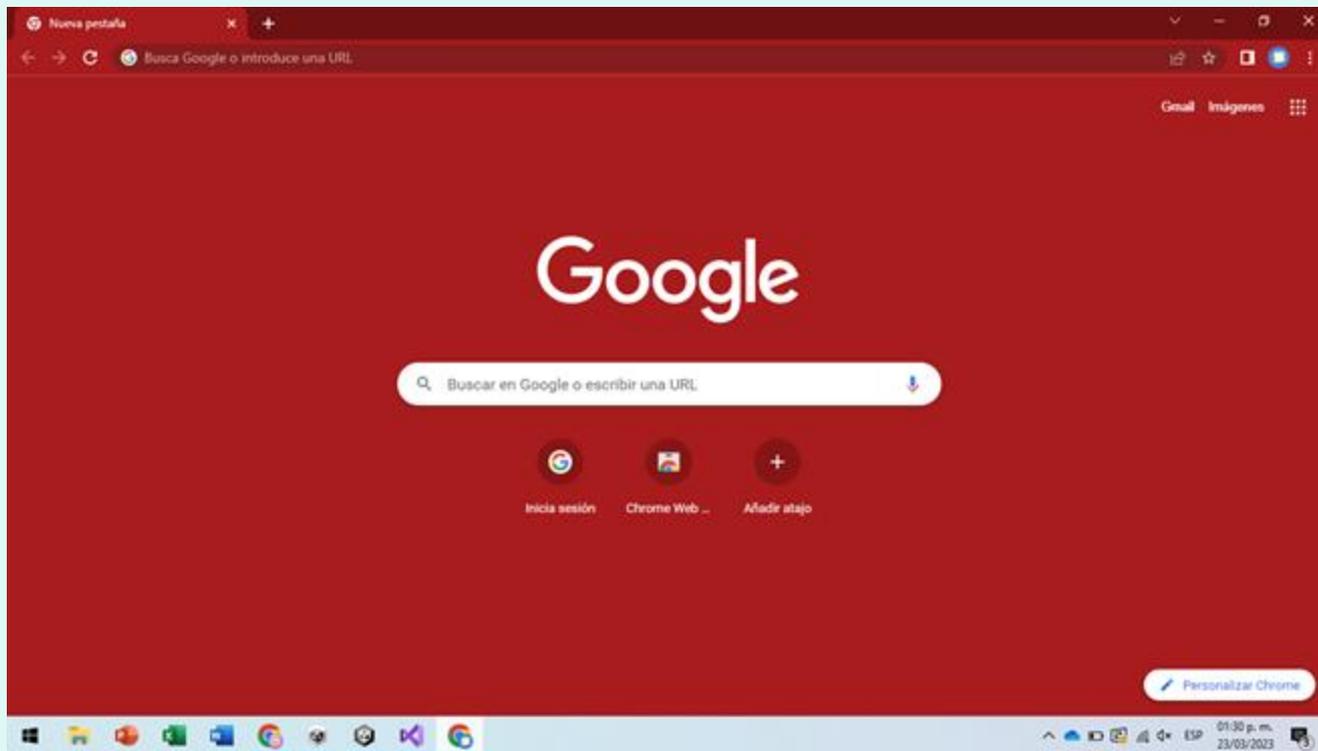
PICSART



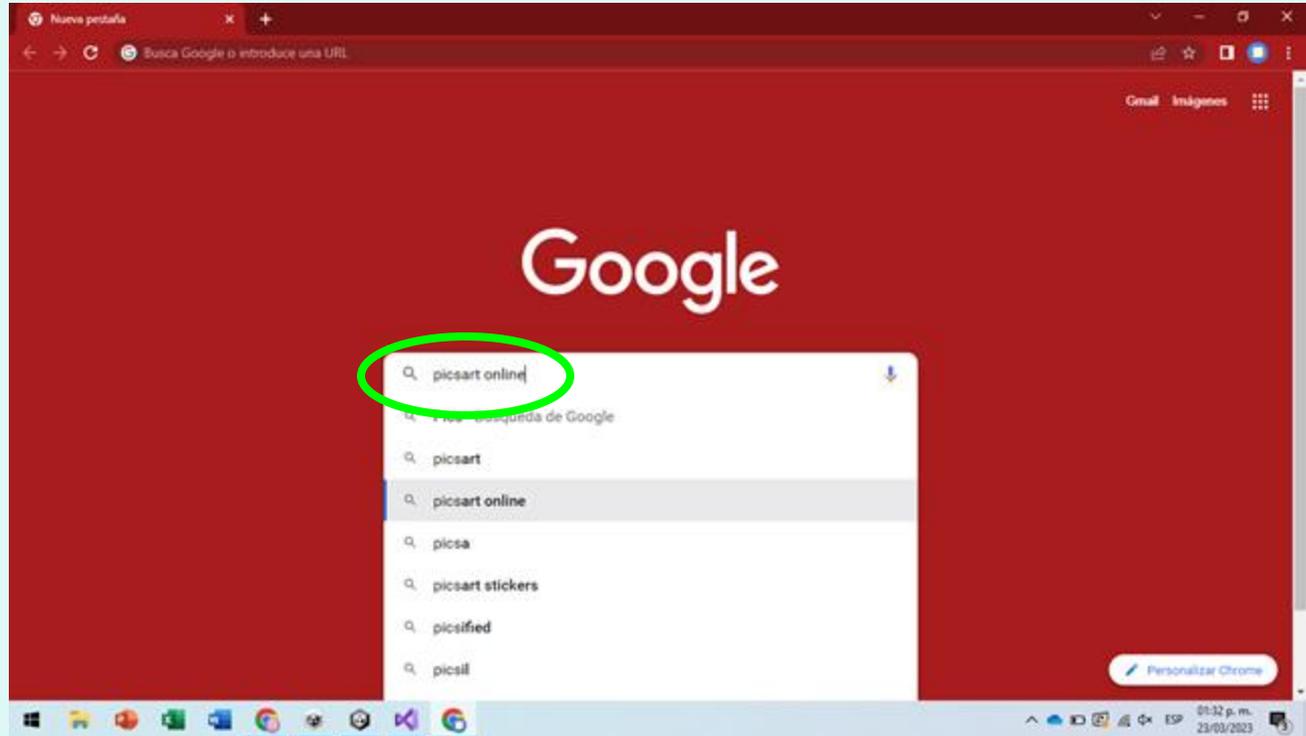
Computadora



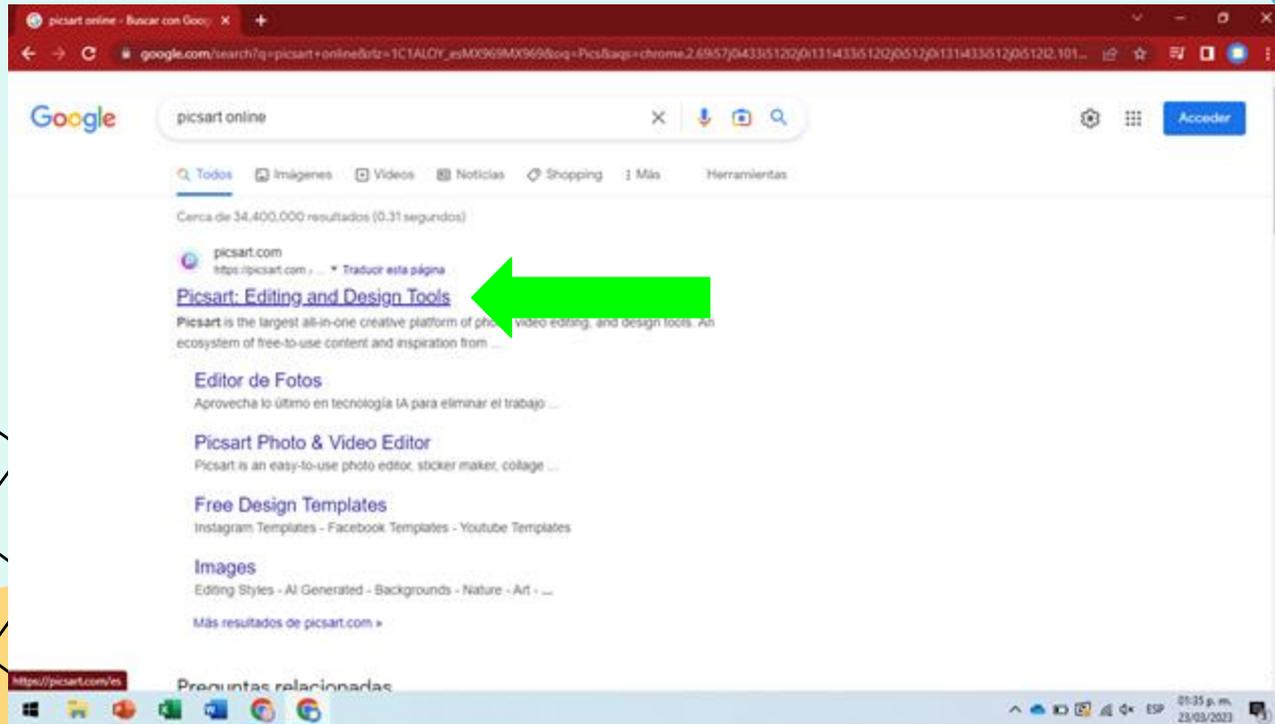
Paso I: Entra a Google



Paso 2: Escribe PicsArt Online en el buscado

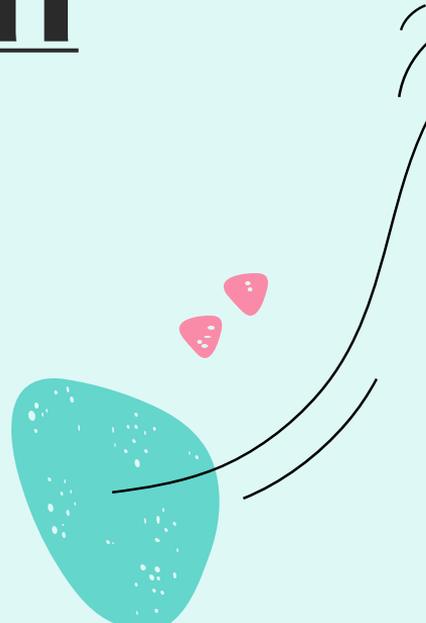


Paso 3: Da clic en “Picsart: Editing and Design Tools”

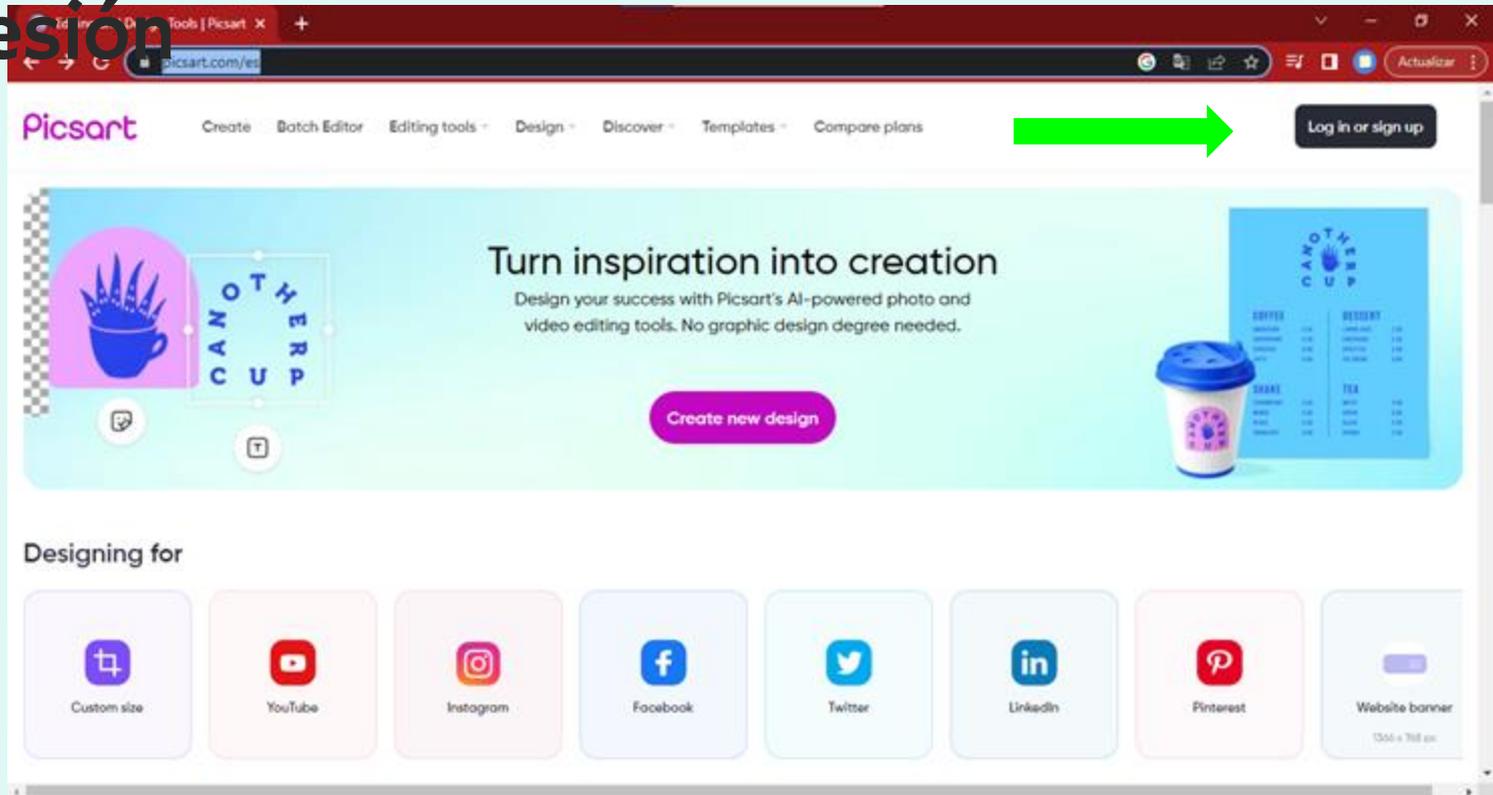




O da clic aqui



Paso 4: Da click en el botón señalado para iniciar o crear una sesión



The screenshot shows the Picsart website homepage. The navigation bar includes the Picsart logo and links for 'Create', 'Batch Editor', 'Editing tools', 'Design', 'Discover', 'Templates', and 'Compare plans'. A green arrow points to the 'Log in or sign up' button in the top right corner. The main content area features a large banner with the text 'Turn inspiration into creation' and 'Design your success with Picsart's AI-powered photo and video editing tools. No graphic design degree needed.' Below this is a 'Create new design' button. The 'Designing for' section lists various platforms: Custom size, YouTube, Instagram, Facebook, Twitter, LinkedIn, Pinterest, and Website banner.

Picsart

Create Batch Editor Editing tools Design Discover Templates Compare plans

Log in or sign up

Turn inspiration into creation

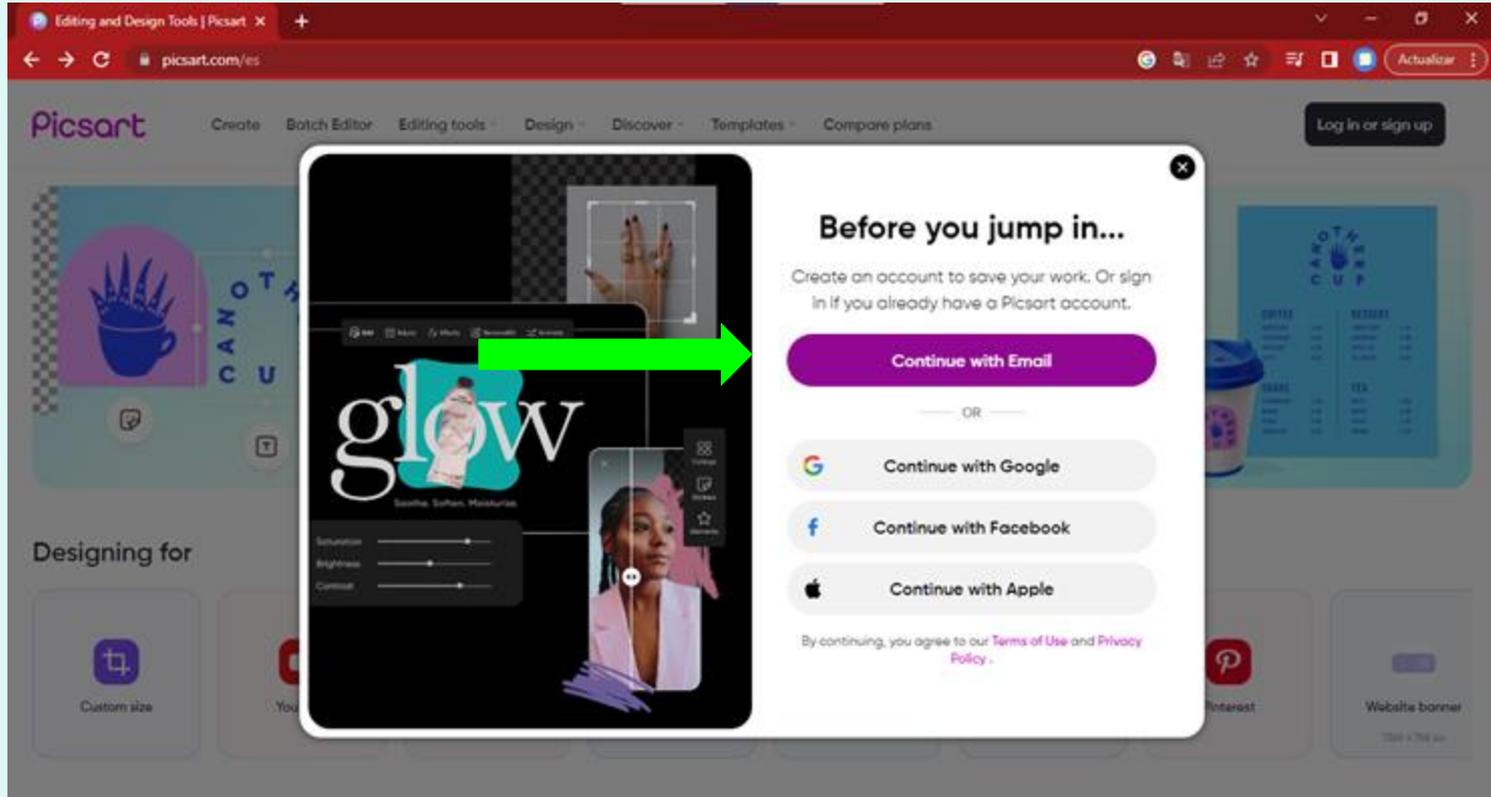
Design your success with Picsart's AI-powered photo and video editing tools. No graphic design degree needed.

Create new design

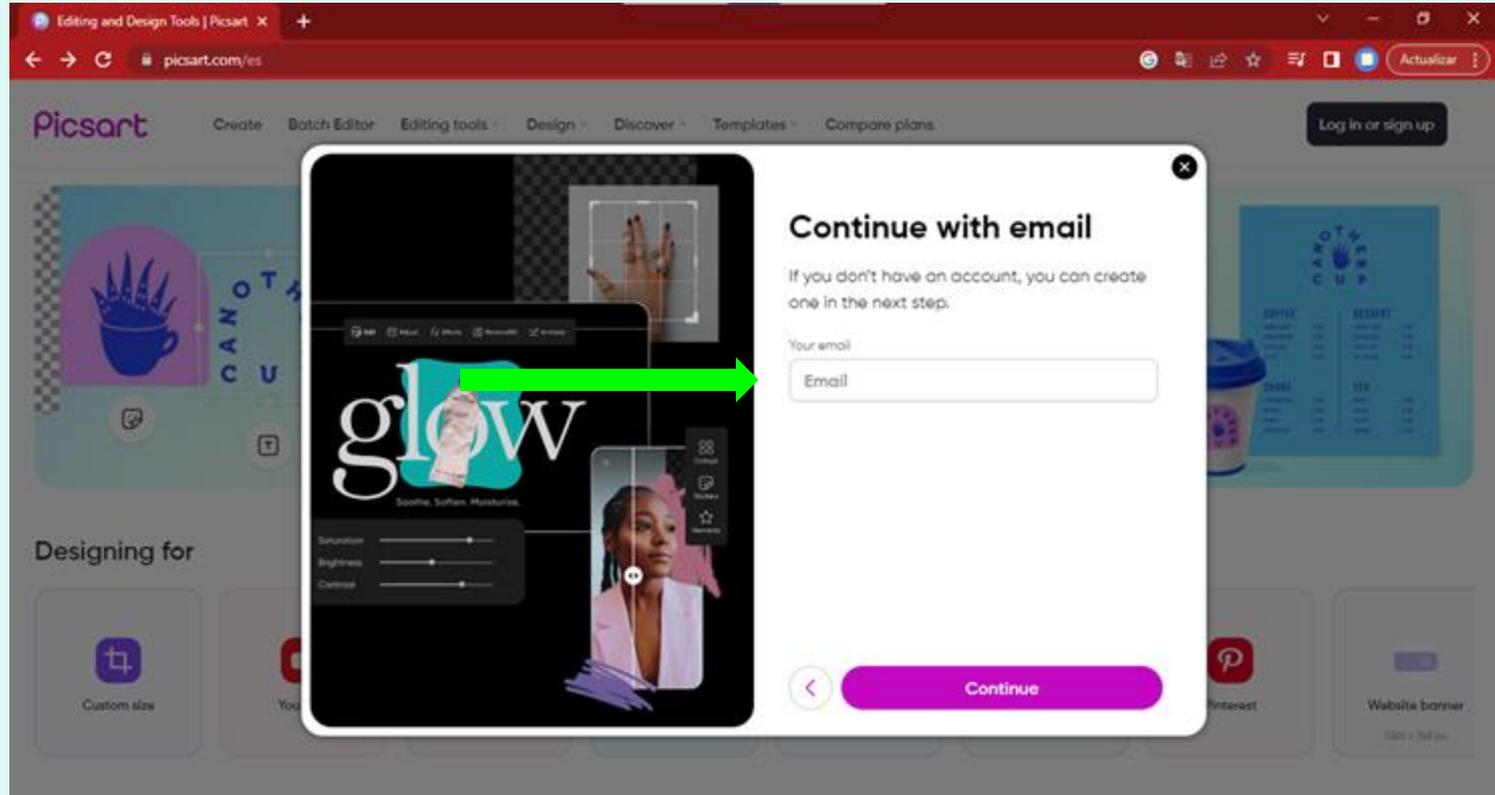
Designing for

- Custom size
- YouTube
- Instagram
- Facebook
- Twitter
- LinkedIn
- Pinterest
- Website banner

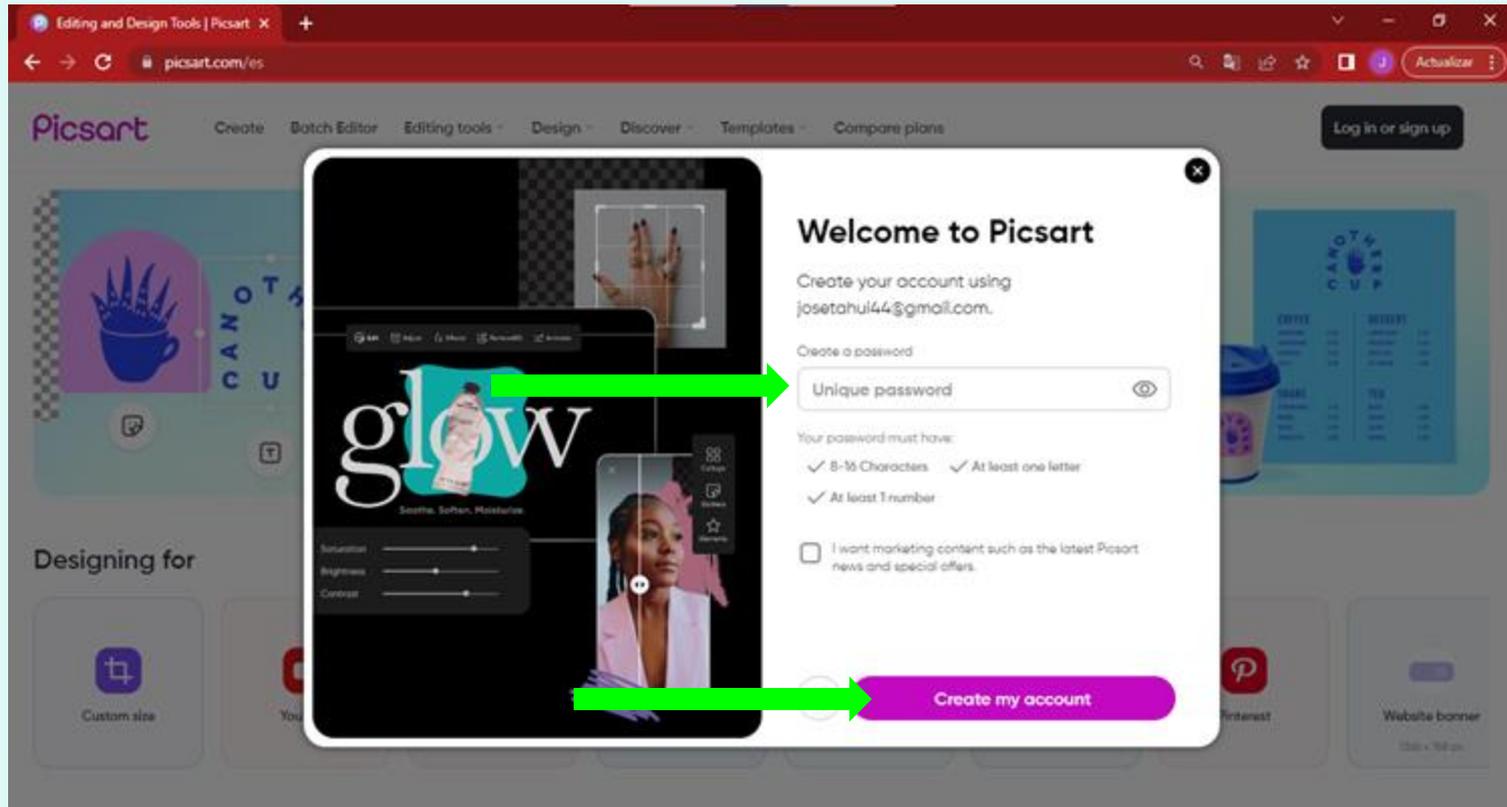
Paso 5: Da click en continuar para iniciar con el correo electrónico



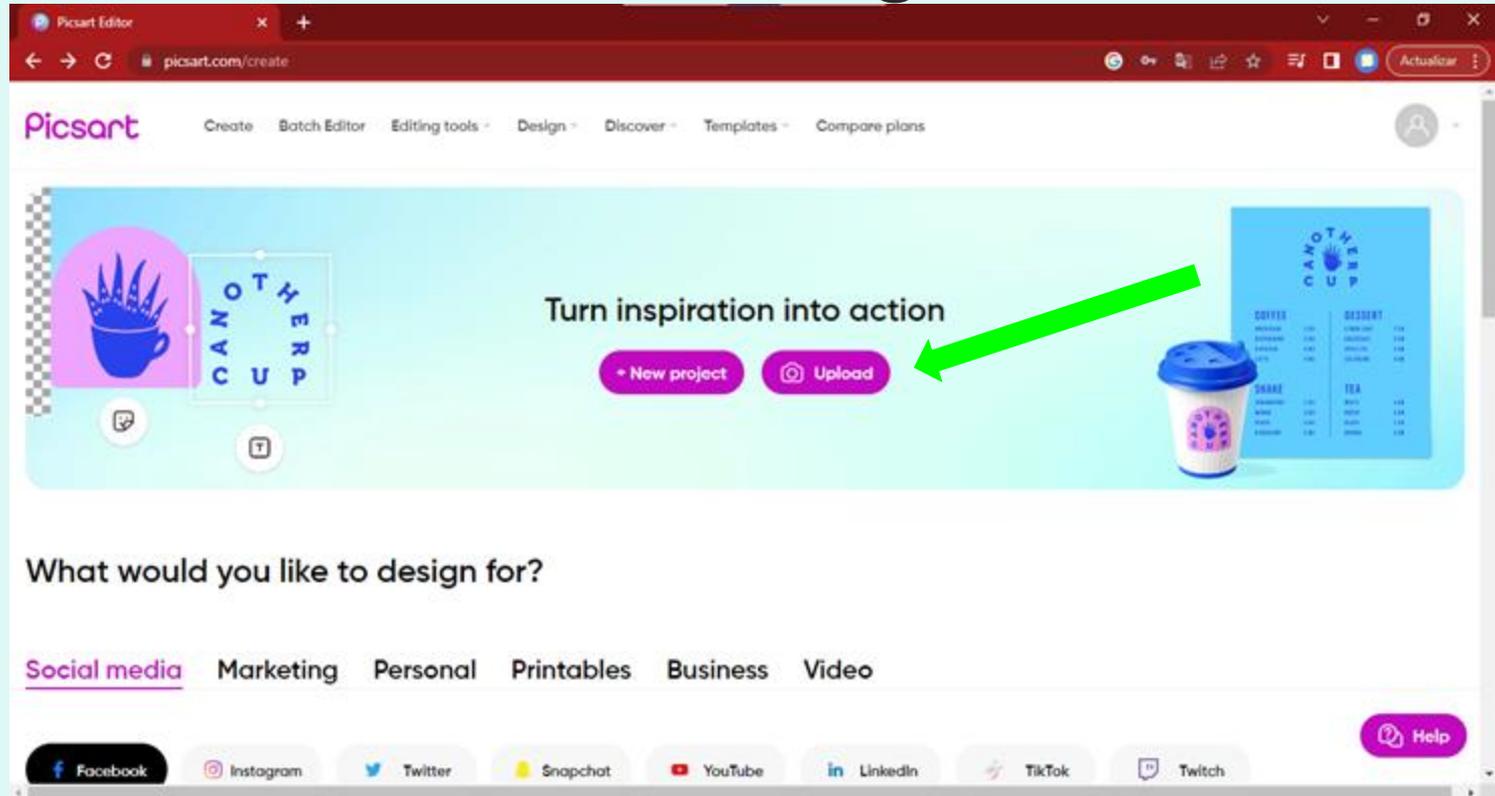
Paso 6: Ingresa tu correo electrónico



Paso 7: Ingresa tu contraseña



Paso 8: Da click en el botón "upload", para poder editar la fotografía



The screenshot shows the Picsart Editor website interface. The main navigation bar includes 'Create', 'Batch Editor', 'Editing tools', 'Design', 'Discover', 'Templates', and 'Compare plans'. The central banner features the text 'Turn inspiration into action' and two buttons: '+ New project' and 'Upload'. A green arrow points to the 'Upload' button. Below the banner, there is a section titled 'What would you like to design for?' with categories: 'Social media', 'Marketing', 'Personal', 'Printables', 'Business', and 'Video'. At the bottom, there are social media icons for Facebook, Instagram, Twitter, Snapchat, YouTube, LinkedIn, TikTok, and Twitch, along with a 'Help' button.

Turn inspiration into action

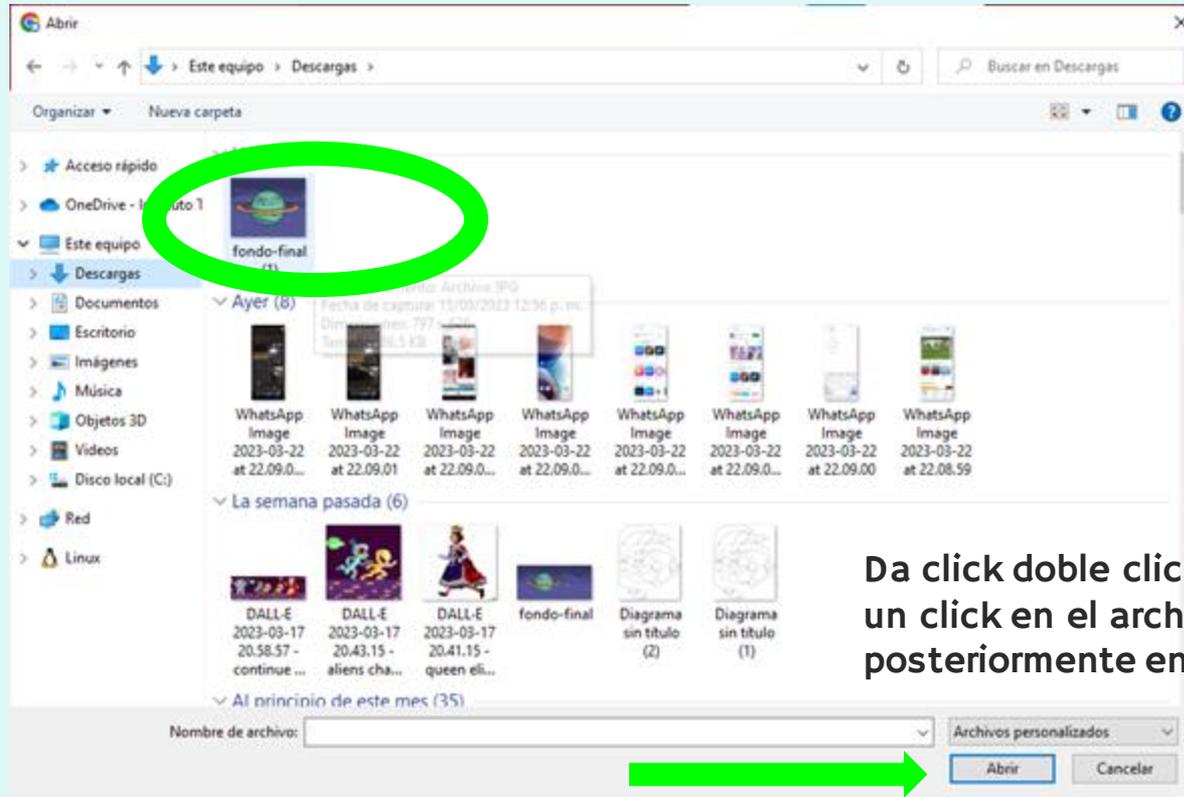
+ New project Upload

What would you like to design for?

Social media Marketing Personal Printables Business Video

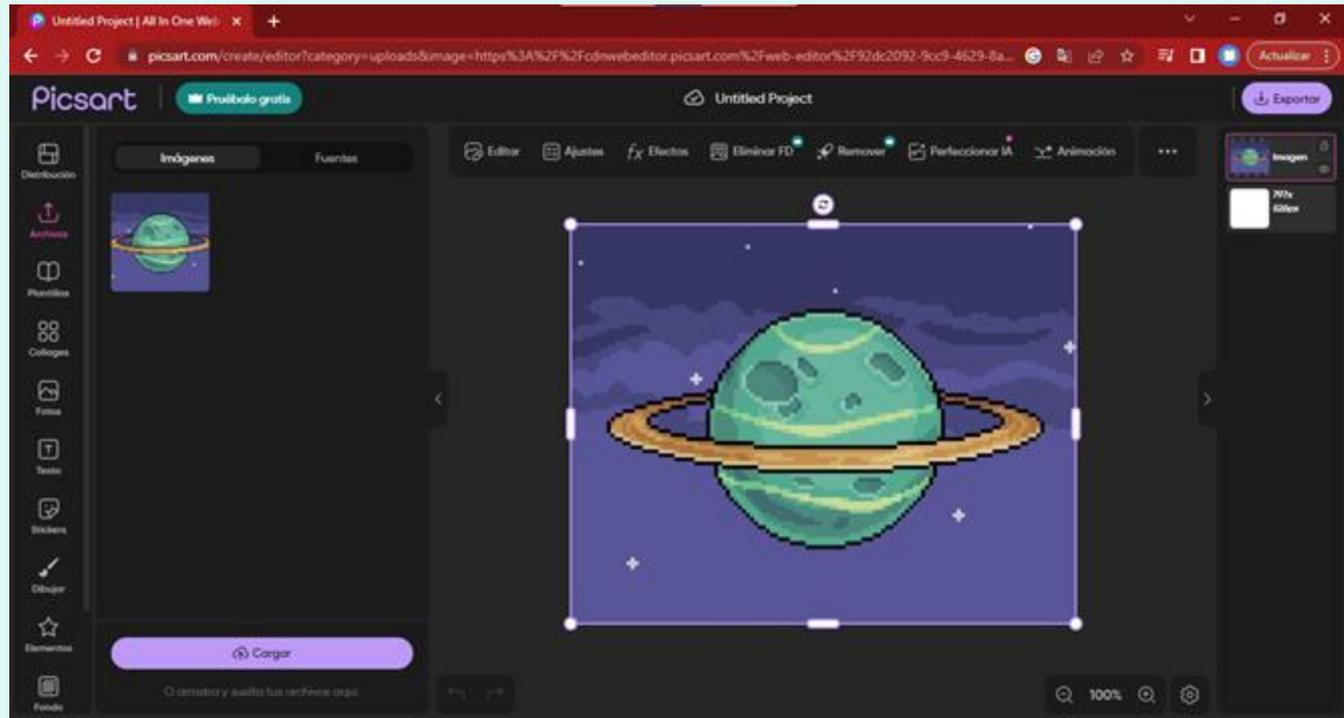
Facebook Instagram Twitter Snapchat YouTube LinkedIn TikTok Twitch Help

Paso 9: Selecciona la fotografía a editar

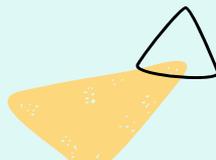
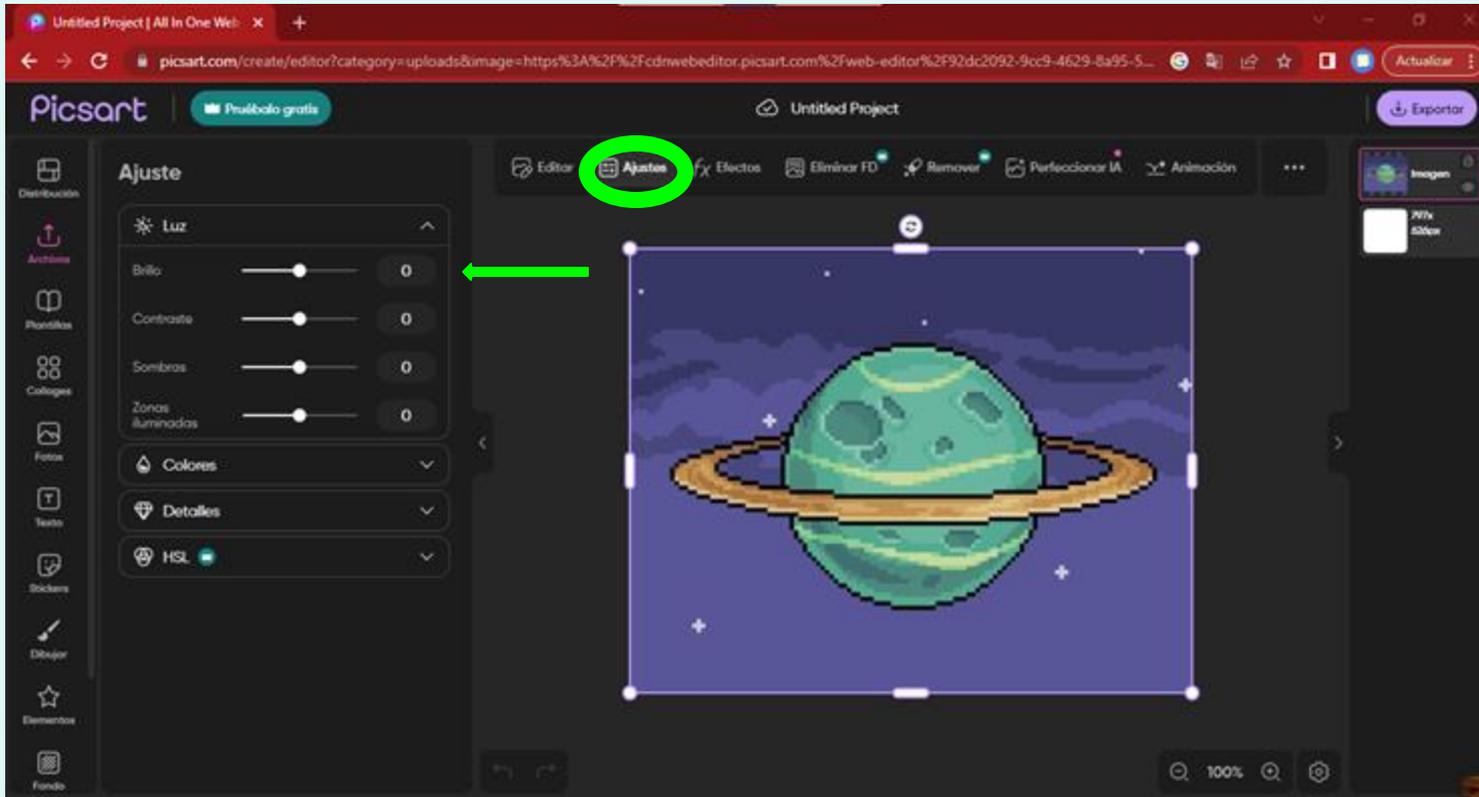


Da click doble click en el archivo o un click en el archivo y posteriormente en abrir

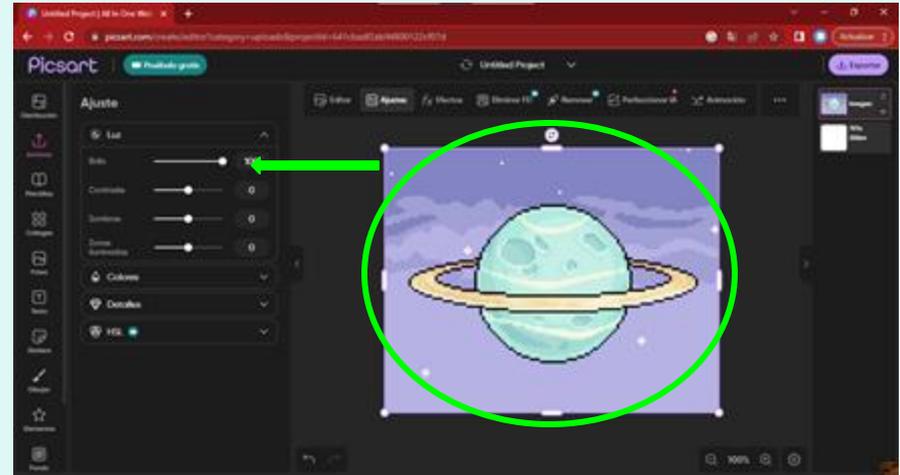
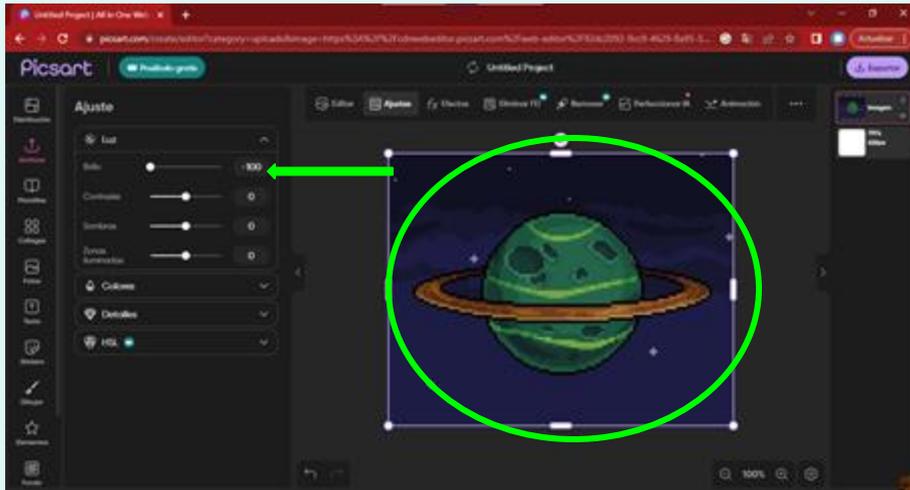
Paso 10: Así se ve la pantalla de inicio, donde editas tu imagen



Paso II: Da click en la imagen y posteriormente en ajustes. Así editarás las características de la imagen



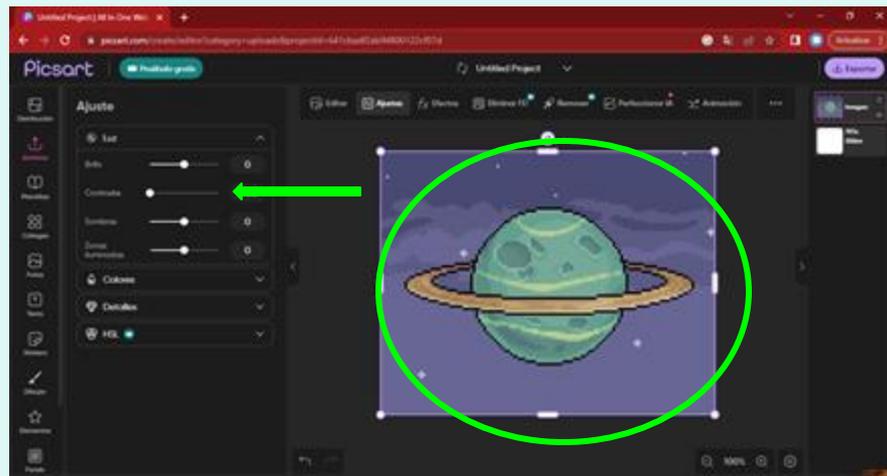
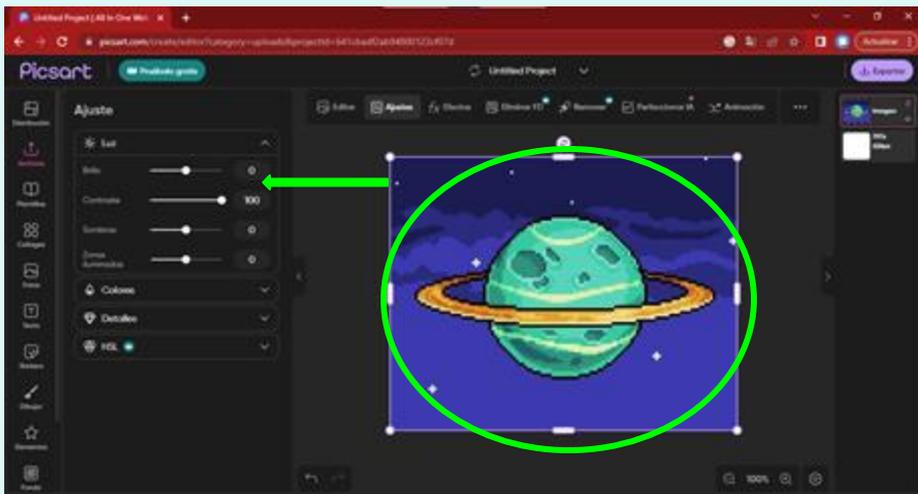
Paso 12: Dependiendo de lo que quieras alterar, desliza la barra. Observa las diferencias hasta obtener lo que quieres



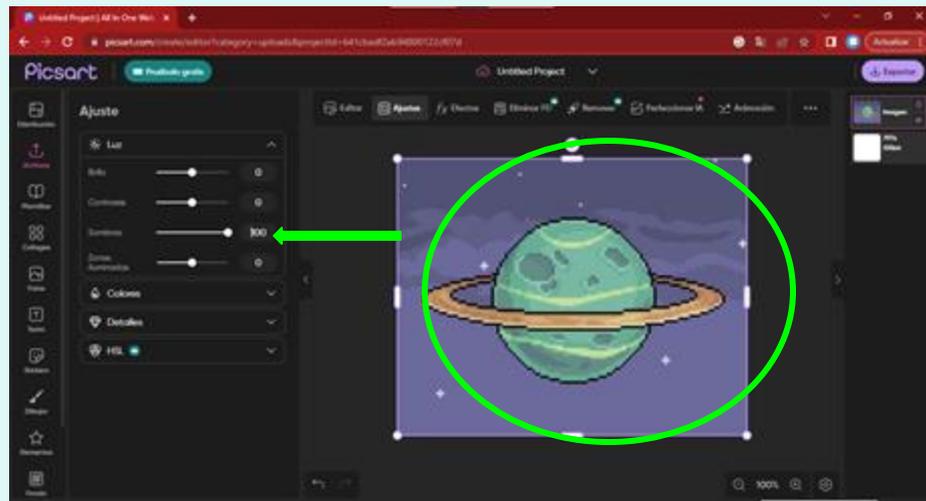
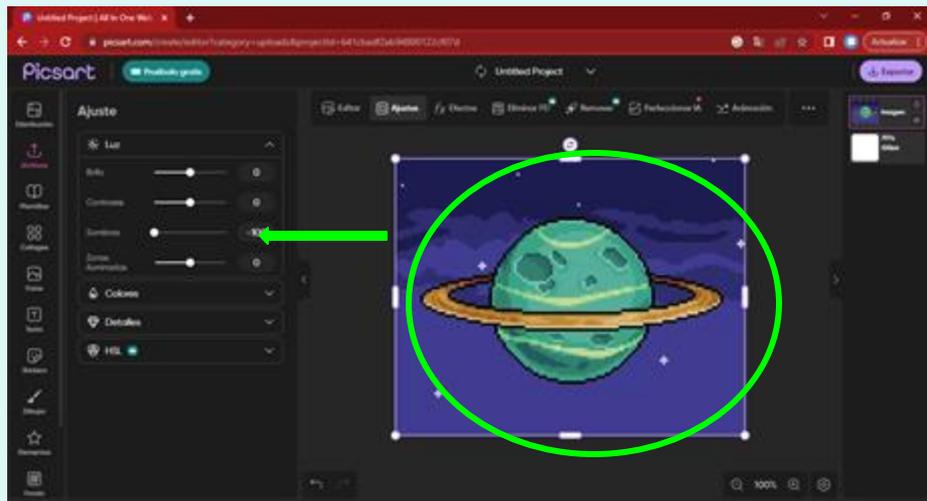
En este ejemplo se edita el brillo



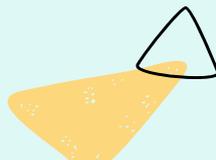
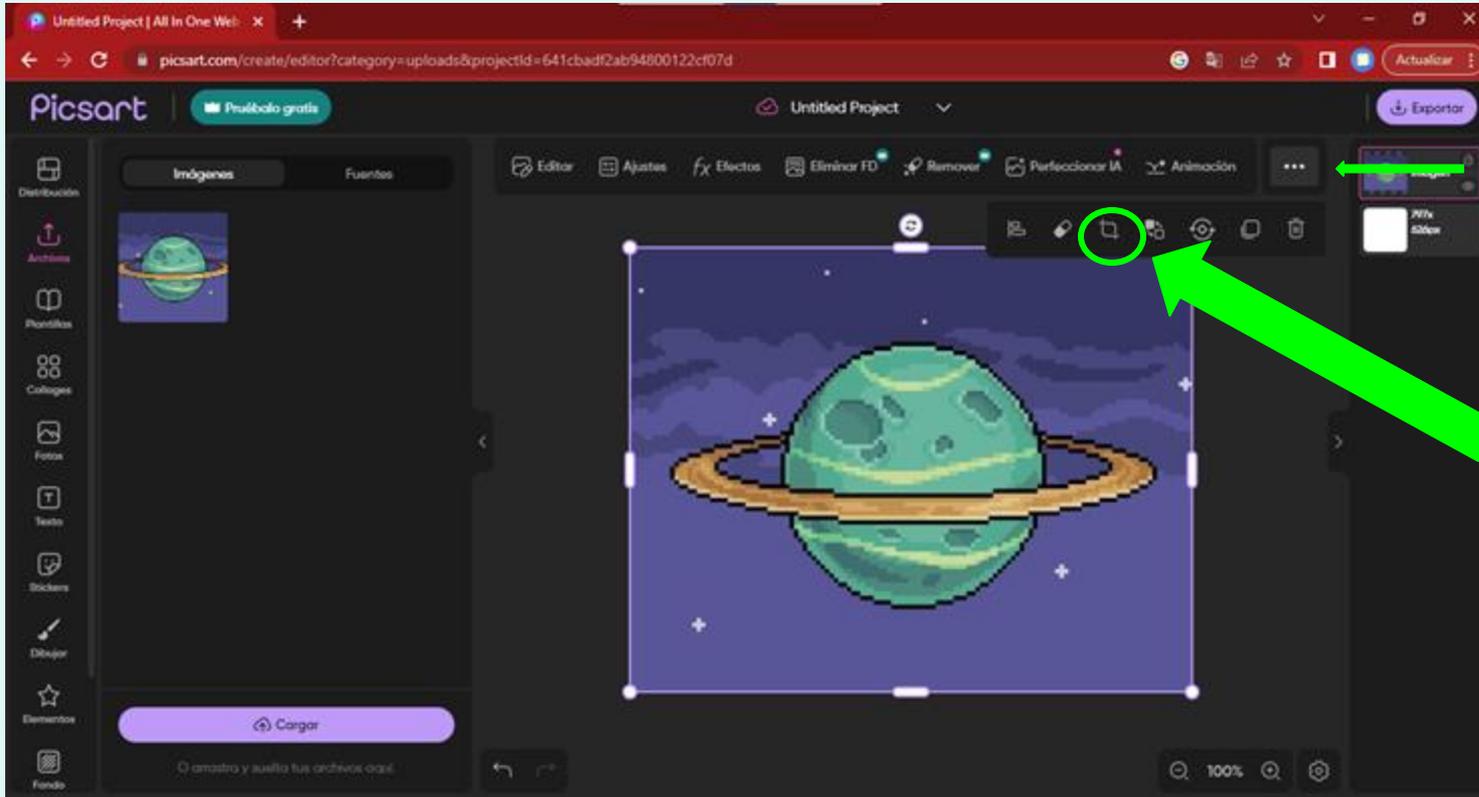
En este ejemplo se edita el contraste de los colores



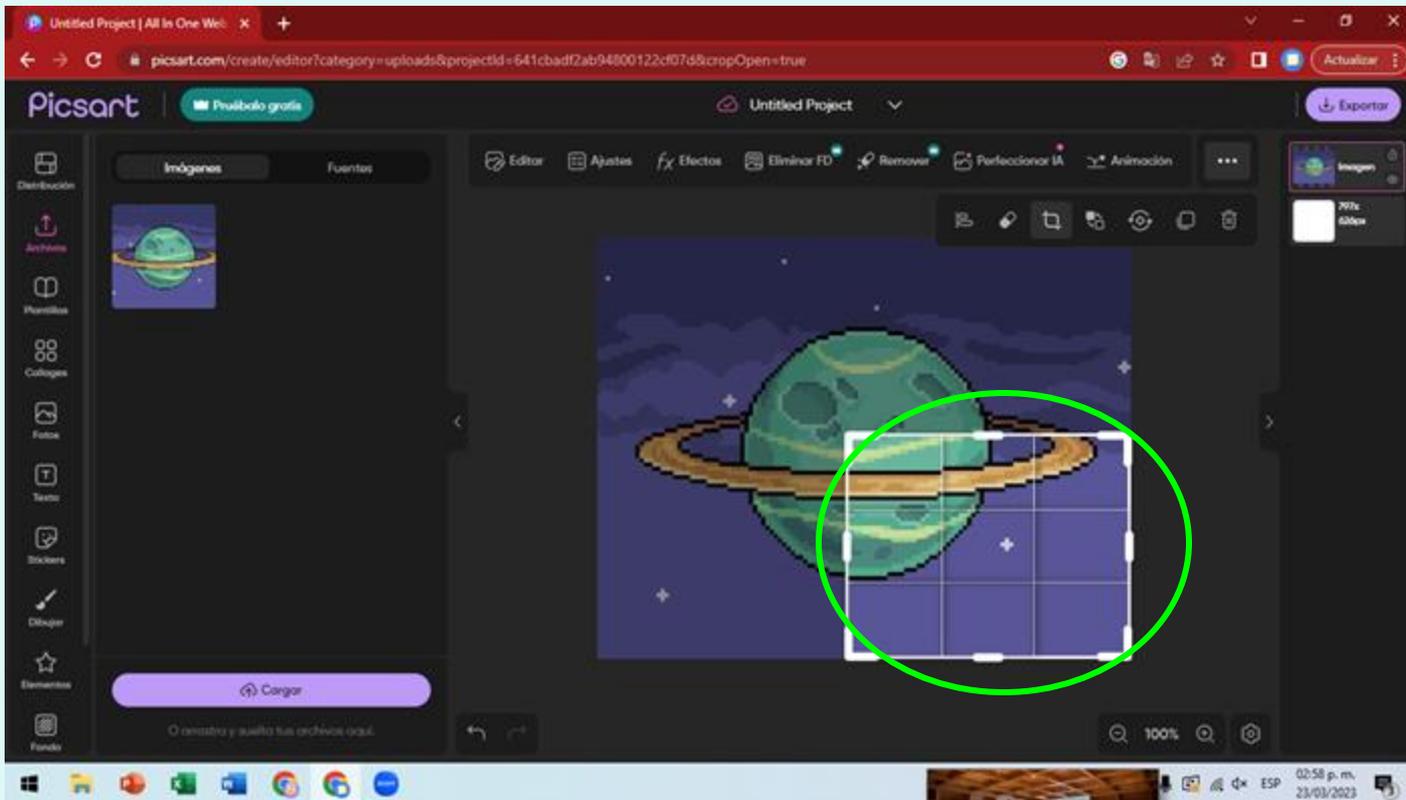
En este ejemplo se edita las sombras



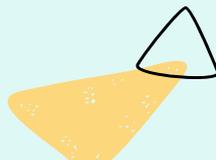
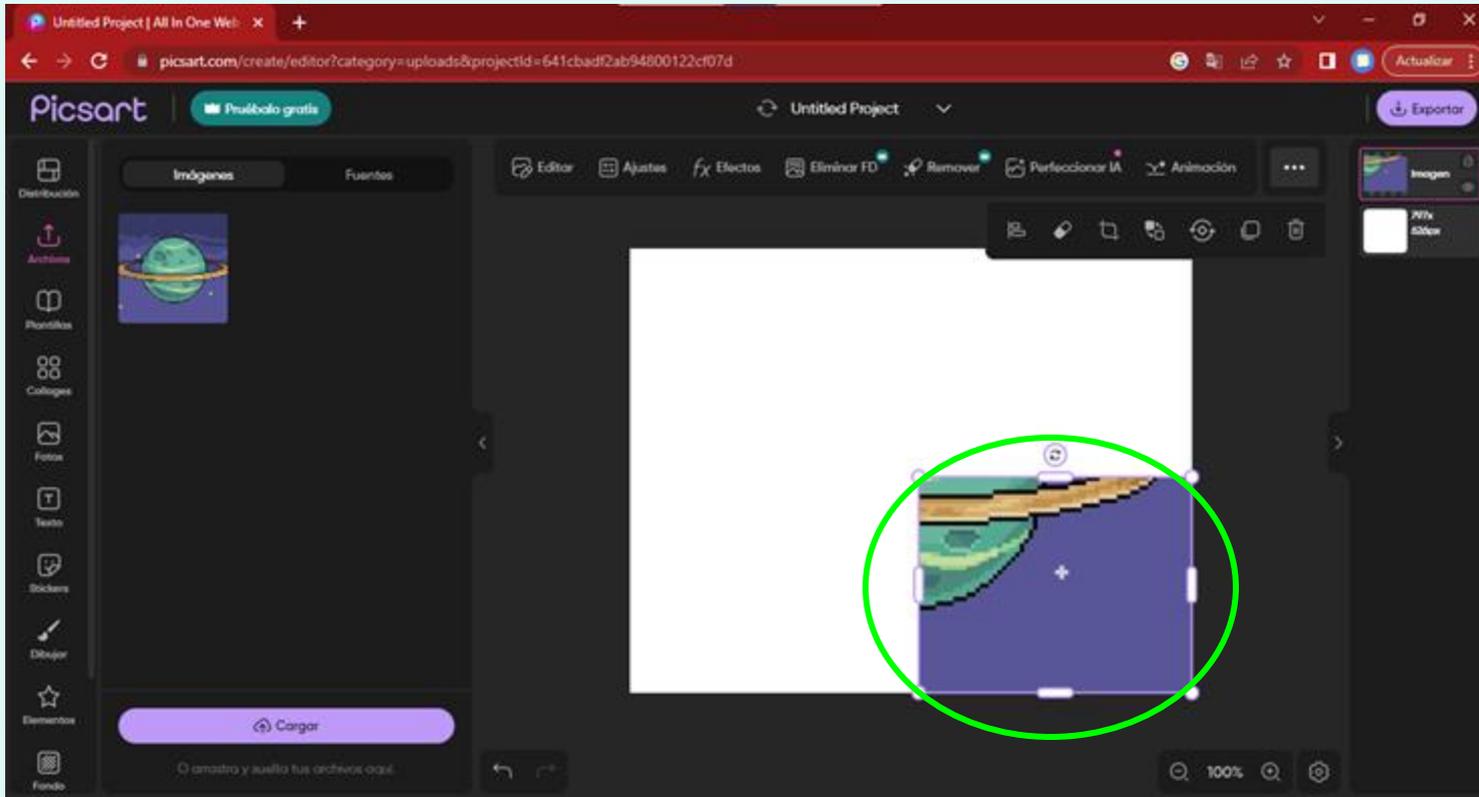
Paso 13: recortar la imagen le damos a los tres puntitos.
En caso de que ya salga el símbolo de recortar no es necesario darle click a los puntitos



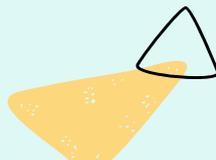
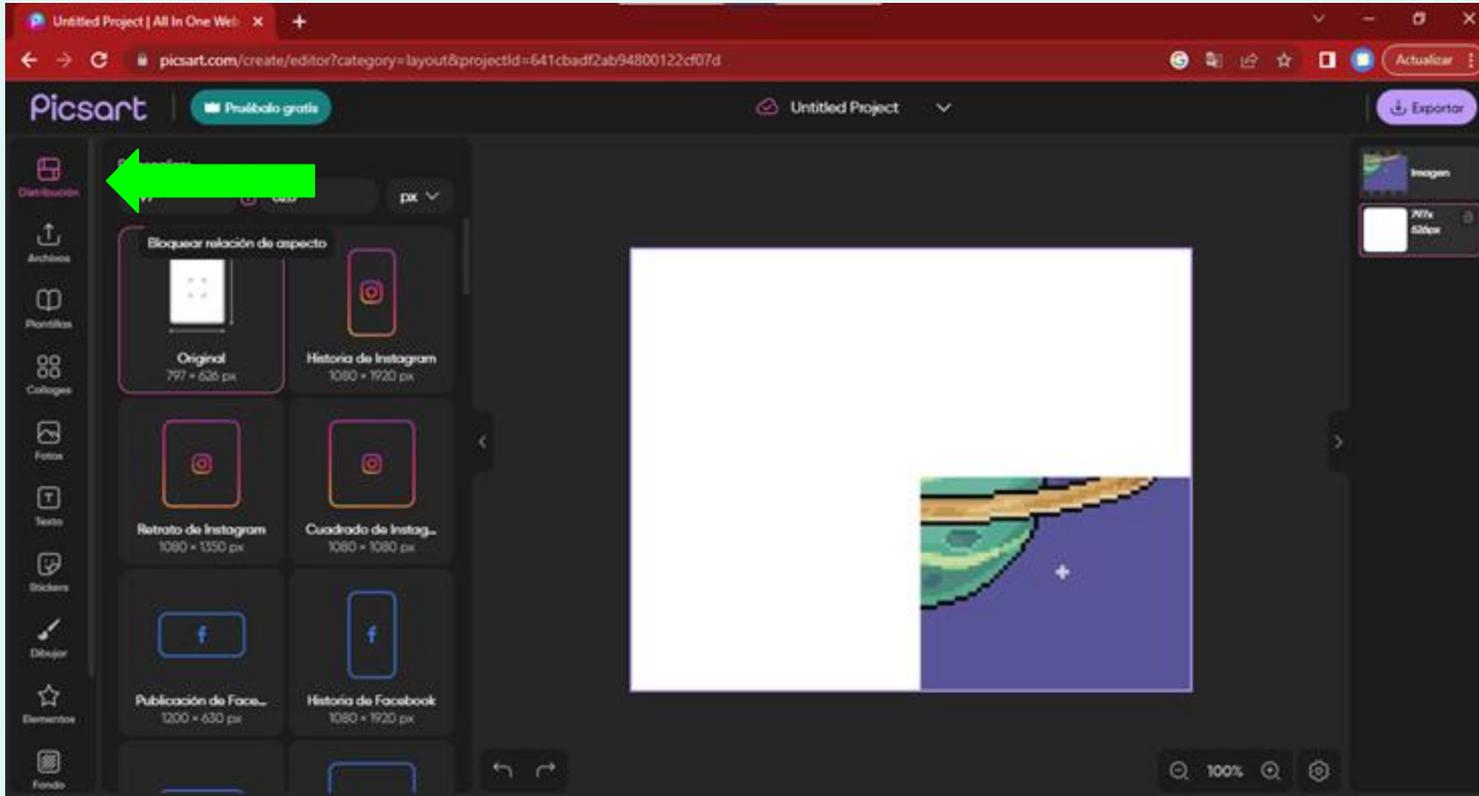
Paso 14: Ajustamos para dejar la imagen que deseamos



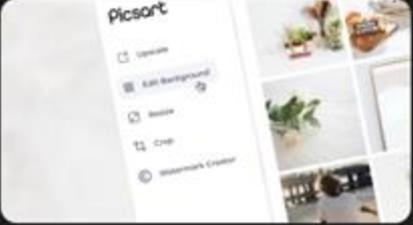
Paso 15: Damos click fuera del recuadro y obtenemos nuestra imagen recortada



Paso 16: Si queremos eliminar el fondo blanco debemos dar click en distribución y tener seleccionado el recuadro señalado por la flecha



- Distribución
- Archivos
- Plantillas
- Collages
- Fotos
- Texto
- Stickers
- Dibujar
- Elementos
- Fondo



Editor en Serie

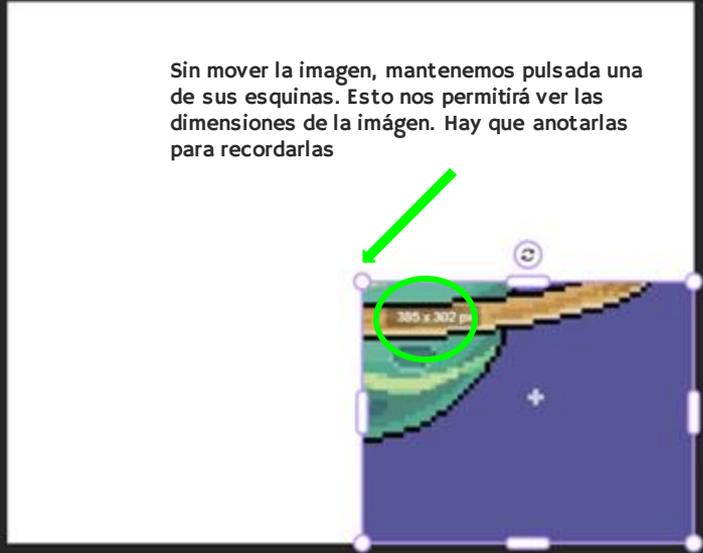
Optimiza, modifica el tamaño, recorta, elimina fondos y añade marcas de agua en hasta 50 imágenes de forma simultánea.

Editor en Serie

- Editar
- Ajustes
- Efectos
- Eliminar FD
- Remover
- Perfeccionar IA
- Animación

Imagen
797x
626px

Sin mover la imagen, mantenemos pulsada una de sus esquinas. Esto nos permitirá ver las dimensiones de la imagen. Hay que anotarlas para recordarlas



100%



Personalizar

797



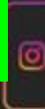
626

px

Bloquear relación de aspecto



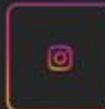
Original
797 x 626 px



Historia de Instagram
1080 x 1920 px



Retrato de Instagram
1080 x 1350 px



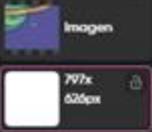
Cuadrado de Instag...
1080 x 1080 px



Publicación de Face...
1200 x 630 px



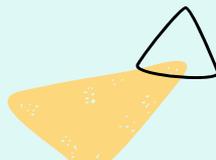
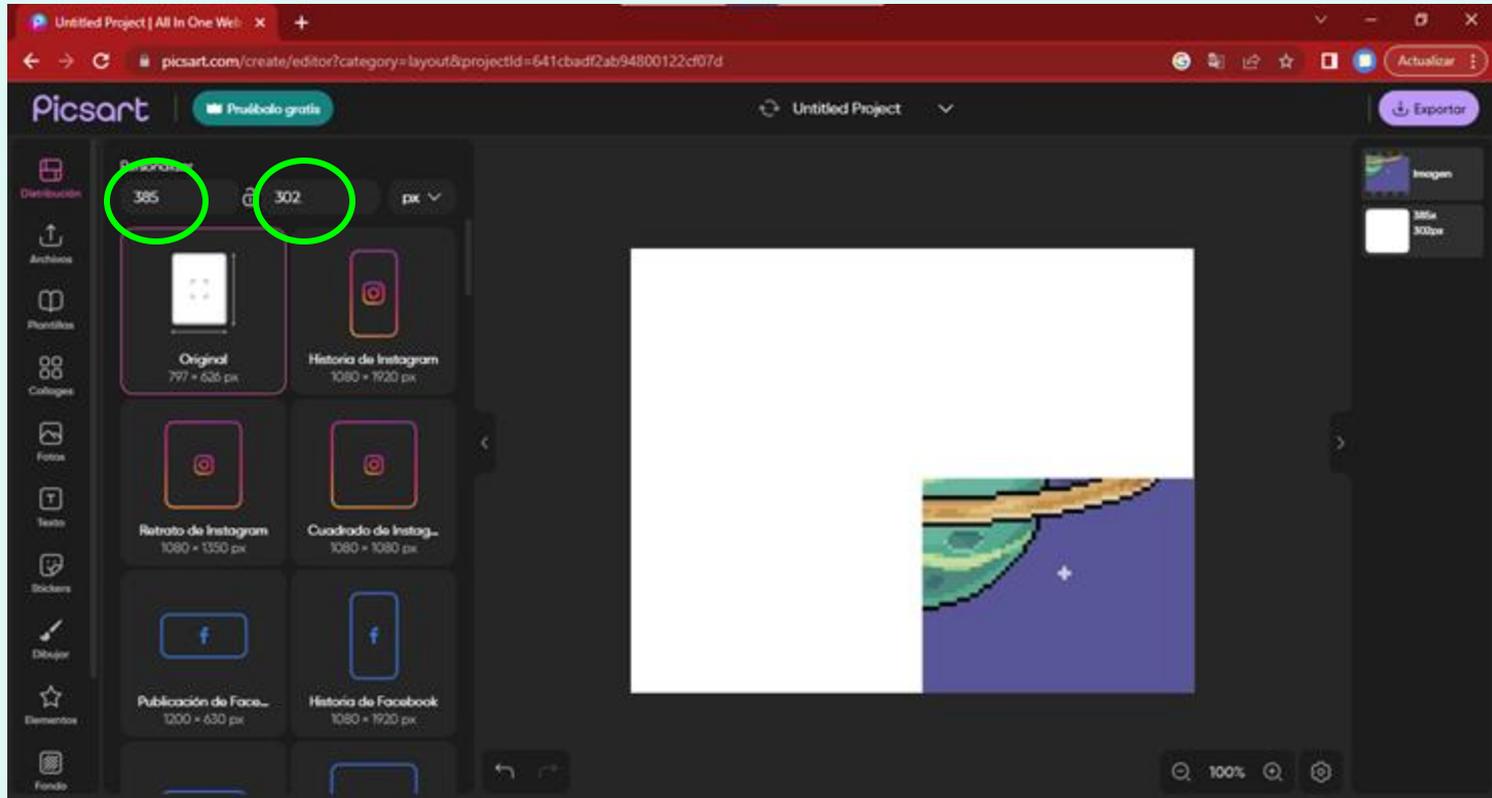
Historia de Facebook
1080 x 1920 px



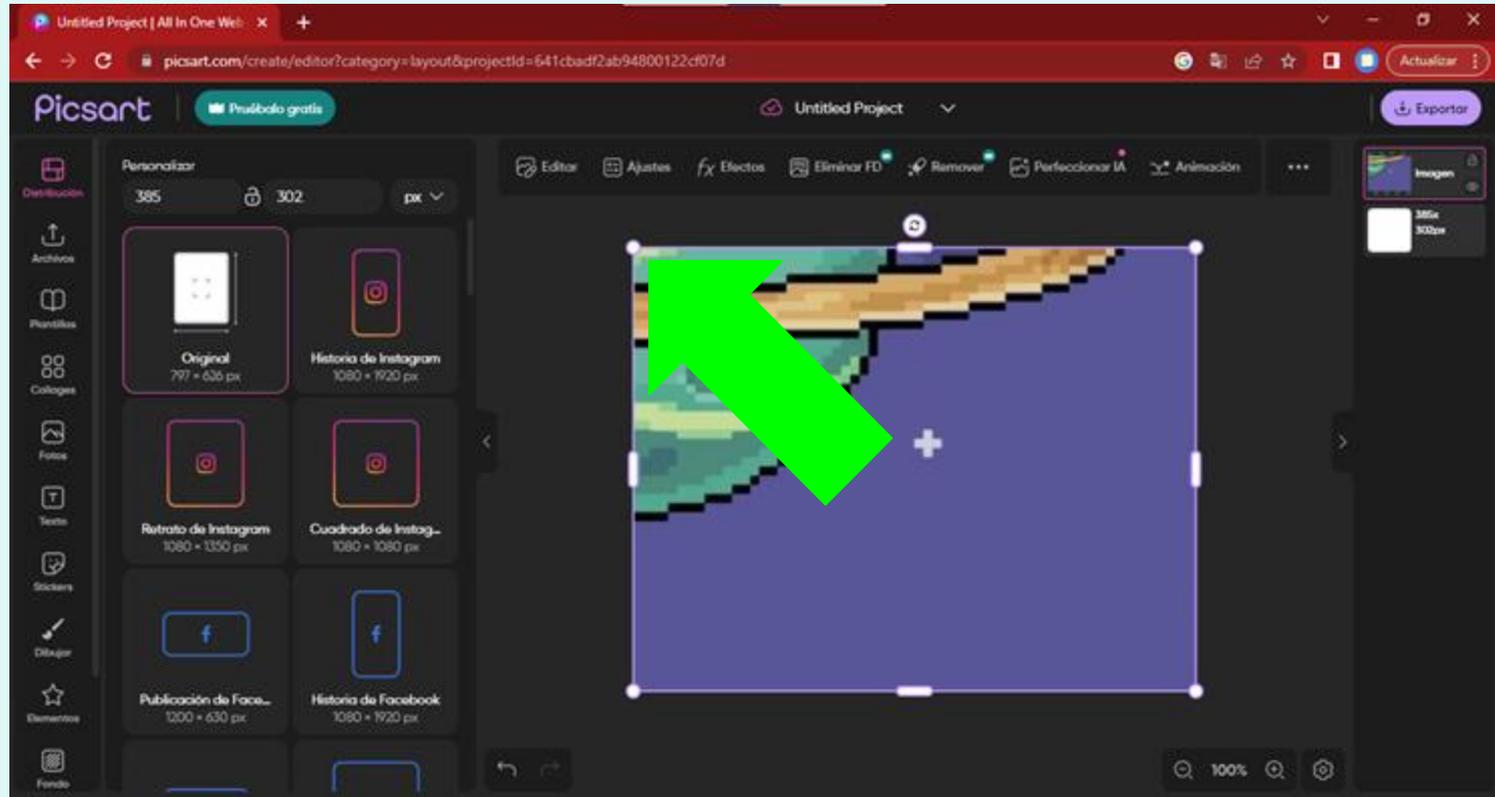
Antes de cambiar los valores debemos asegurarnos de que el candado se encuentre **desbloqueado**. En los campos marcados por las flechas cambiamos los valores por los valores que anotamos previamente.



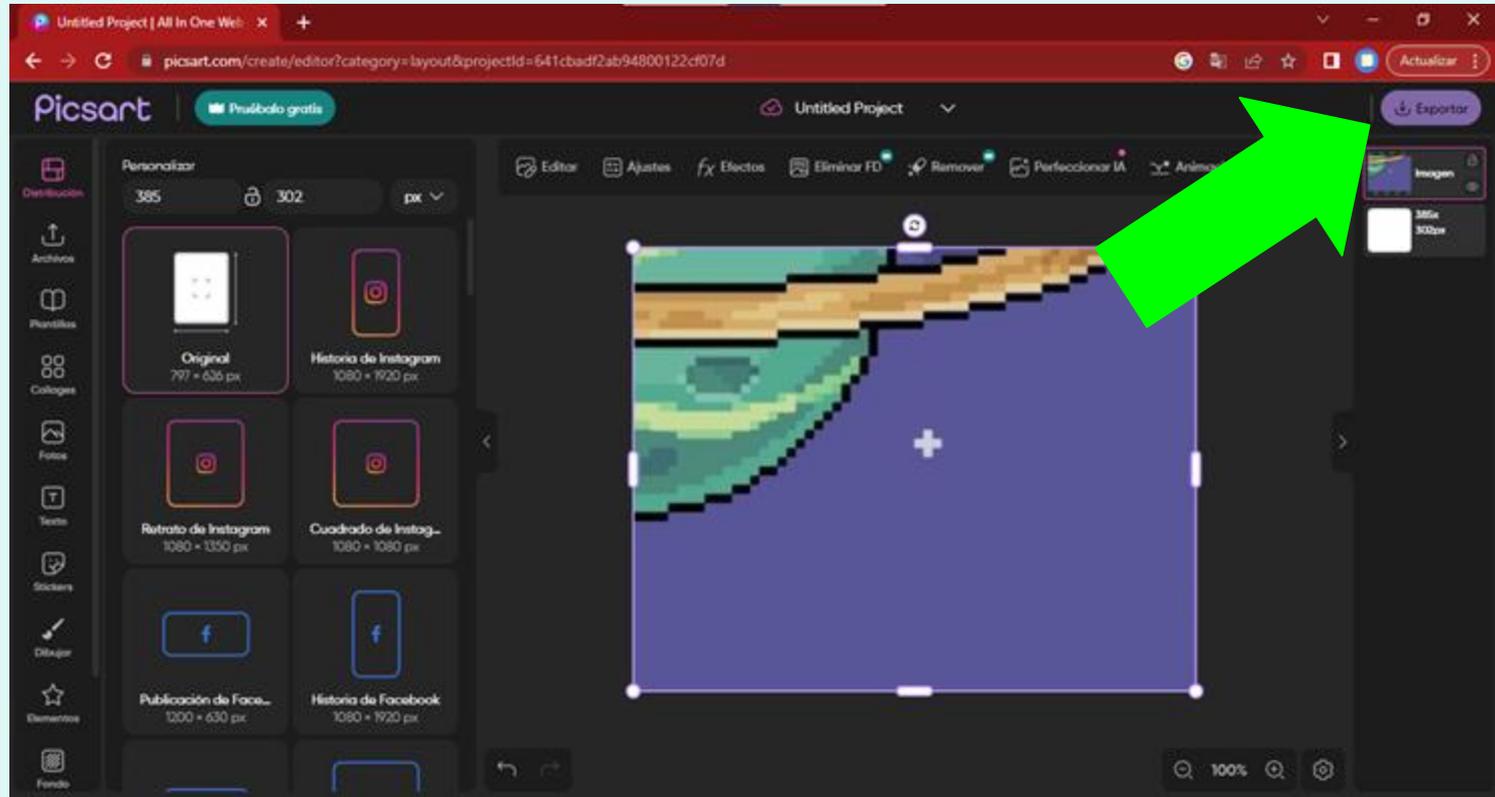
Se observan los valores cambiados en los círculos



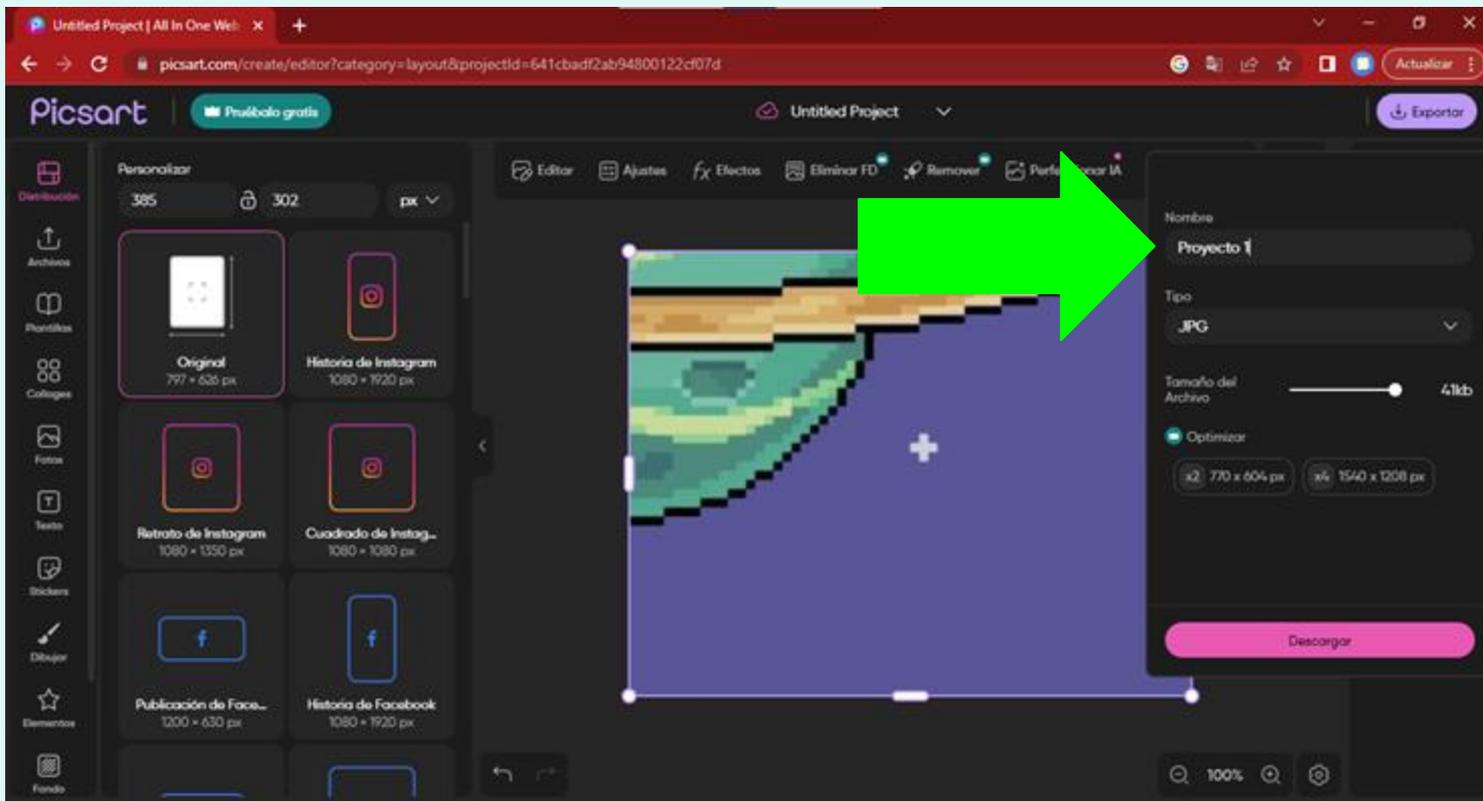
Agrandar la imagen al tamaño requerido



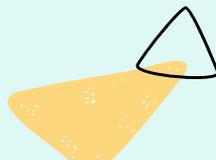
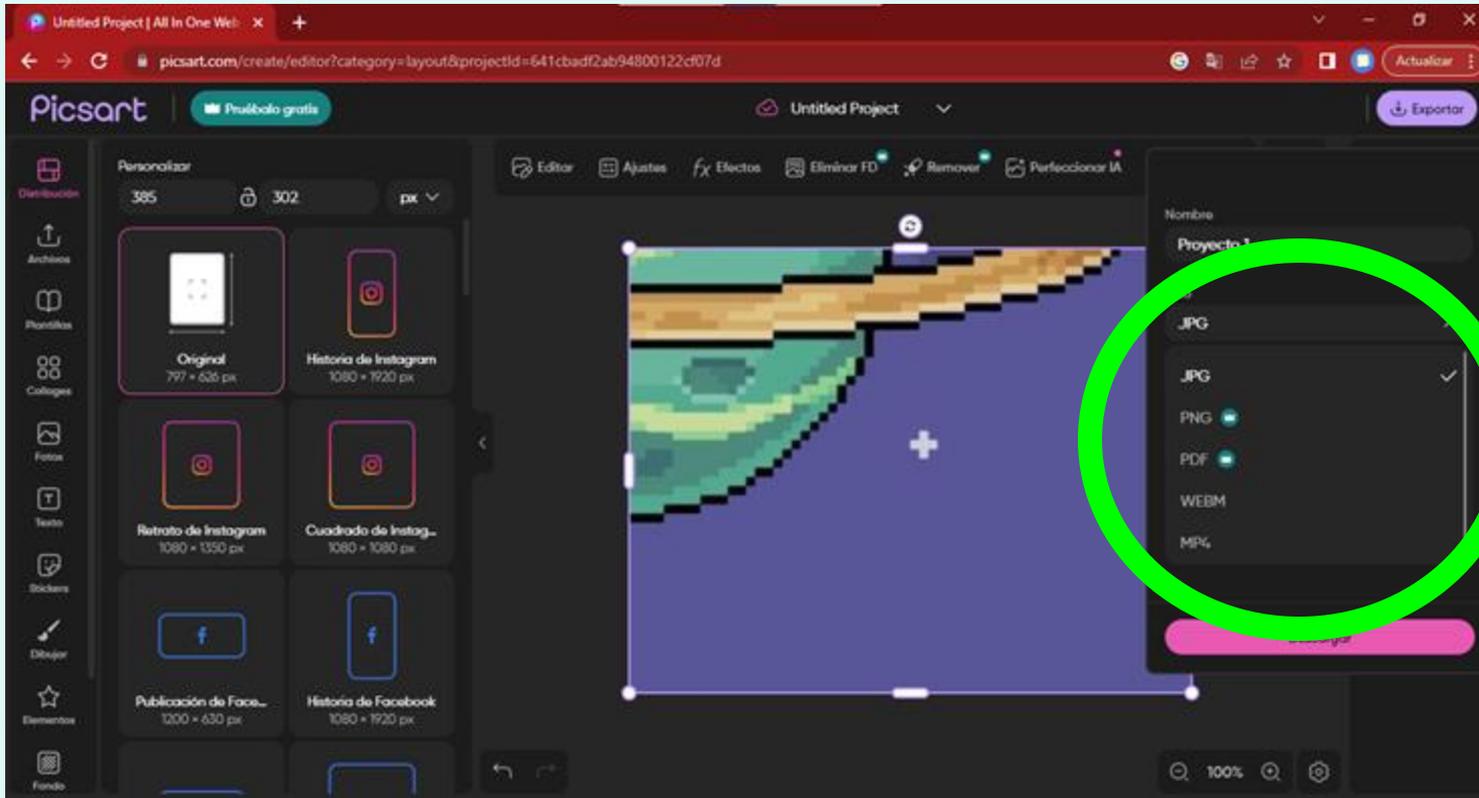
Si quieres descargar o exportar la imagen dar en el botón de "Exportar"



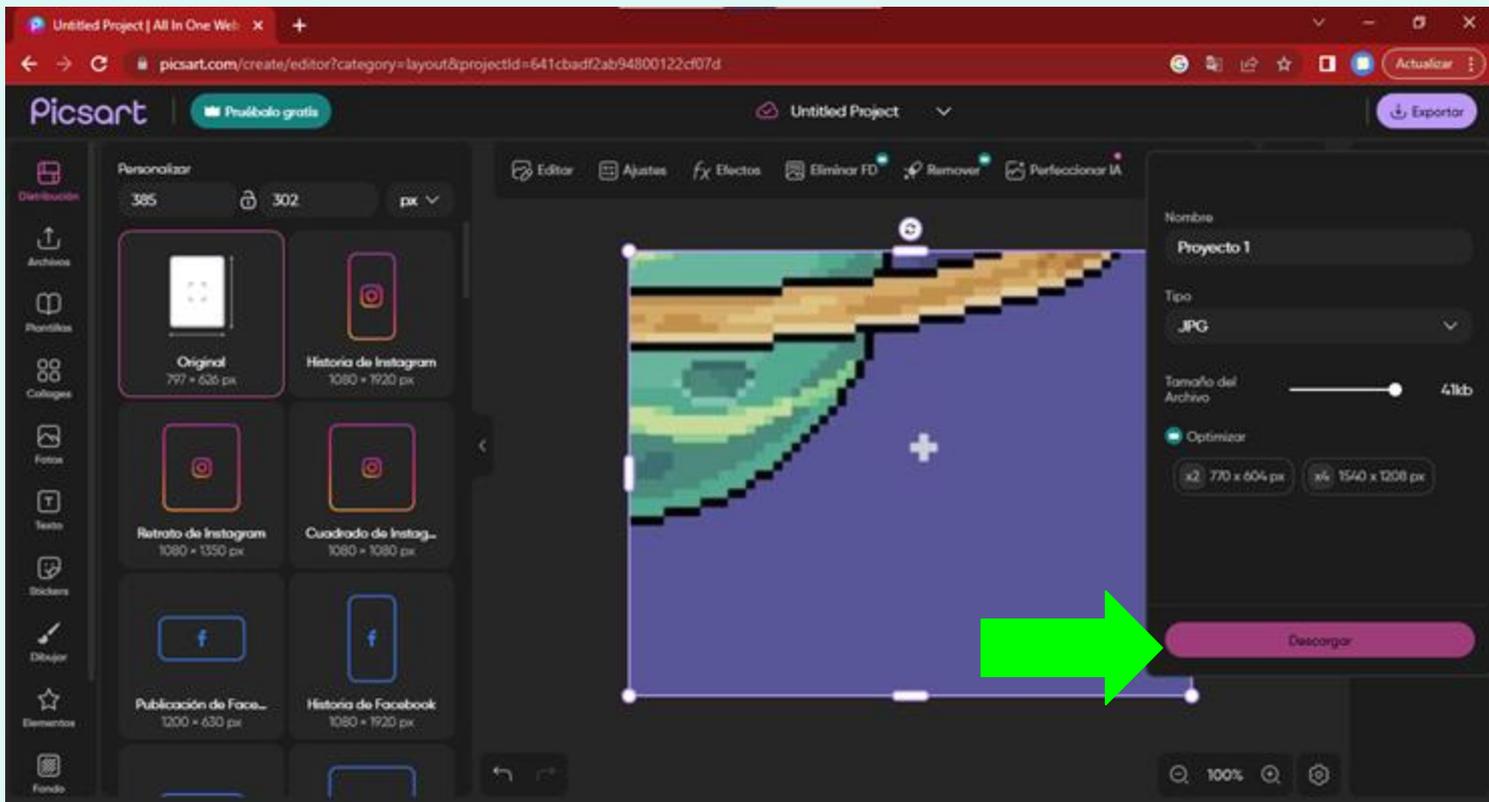
Puede cambiar el nombre de la imagen



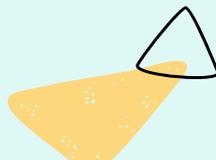
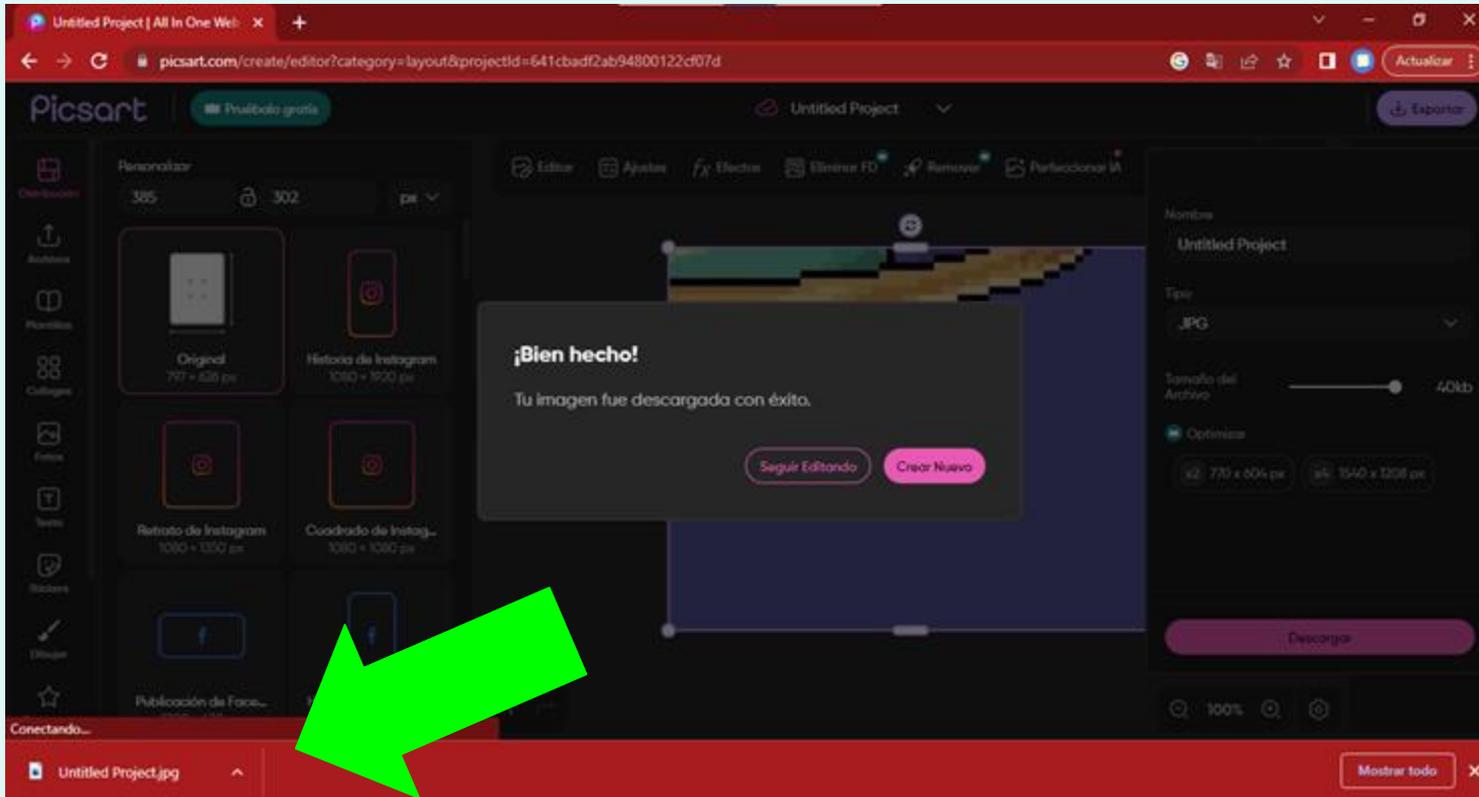
En este asegurate que el formato elegido sea JPG (de lo contrario se cobrara)



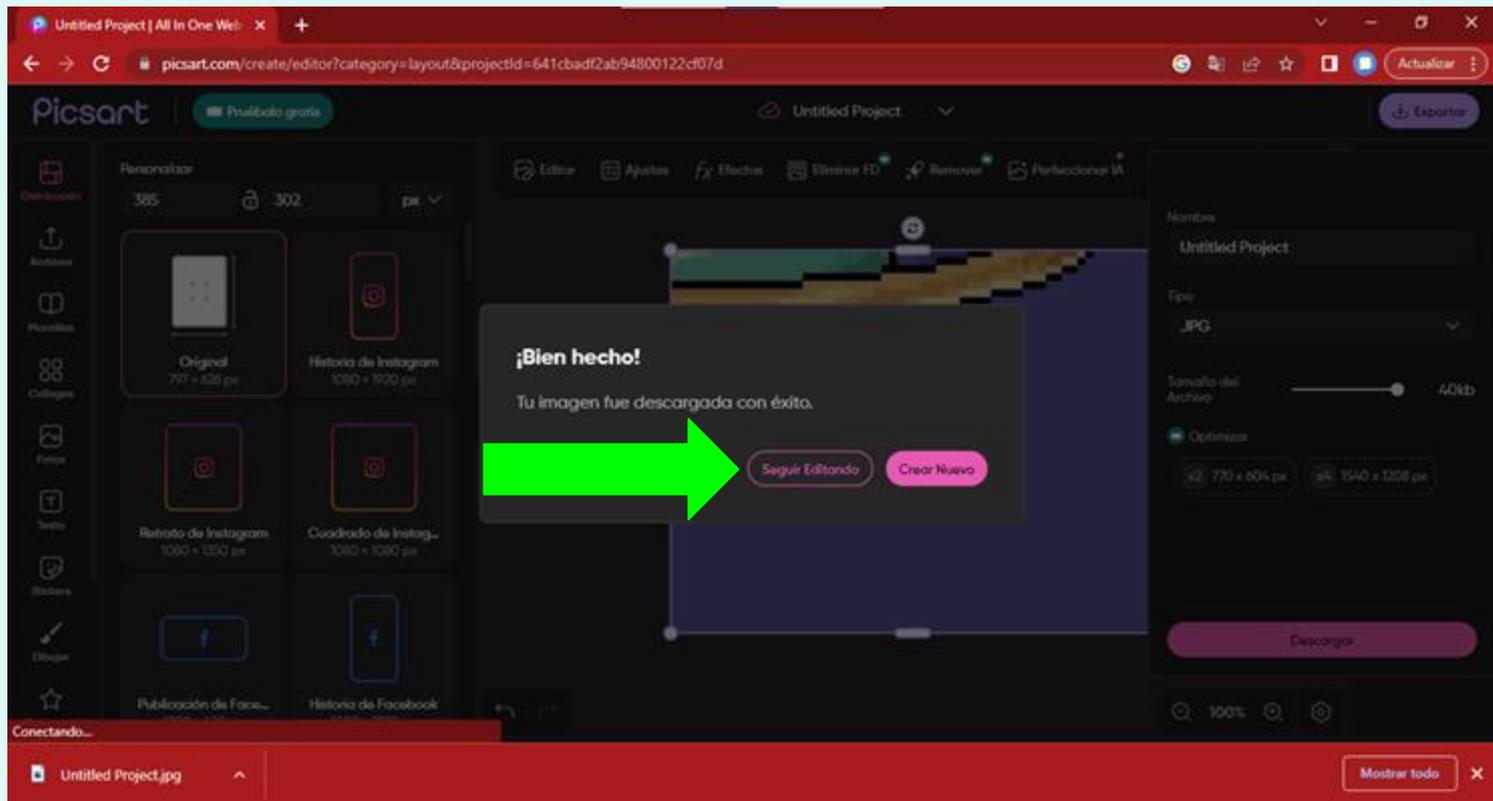
Dar click en el botón de descargar



Se descargara el archivo en nuestra computadora (en la sección de descargas probablemente)



Si quieres continuar editando puedes dar click en el botón “Seguir Editando”





Ejercicio:

Una imagen quita el brillo,
aumenta el contraste y recorta
una parte que gustes.

