

Yolanda Wafaquani

Graphic designer and illustrator

I am a 3rd year graphic design student at Oxford Brookes. I come from an interdisciplinary background, having studied Art and Design for many years until coming to university to nurture a pathway in graphic design. I use my admiration for all things creative in my approach to projects, adopting new skills and combining different disciplines.

My main passions lie within branding and identity design, having more recently explored projects that heavily involve the consumers experience matched with the ethics and perception of brands and companies.

Culture and sustainability is at the forefront of my designs. My work aims to be a reflection of my ethics and practices.

Work experience

Events organiser for Between Towns Court

Sept 2021 - present
Oxford

Helping assist in the organisation and advertisement of events at a local student accomodation. Using my graphic design skills to create flyers, posters and printed ephemera.

Branding for Oxford Brookes University Latin Society

Nov 2021
Oxford

Paid work to redesign a logo for a society at my university, including advertisement and social media posts.

Brand identity for Nails By Zu

Jan 2023

Freelance work for a friends small business, designing a brand identity kit for use on social media and business cards.

Brand identity and web design for Blossom and Vine

August 2023

Freelance work for an independent gardening business, designing a brand identity kit for use on social media, their website, and business cards.

Education

Level 2 in Art and Design - East Sussex College Eastbourne


Sept 2017 - June 2018
Merit


UAL level 3 extended diploma in Art and Design - East Sussex College Eastbourne

Sept 2018 - March 2020
Merit

BA Graphic Design - Oxford Brookes University

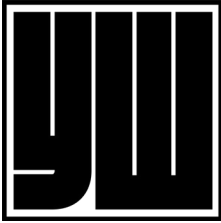
Sept 2021 - present

 ywafaquani@hotmail.com

 07710 811014

 [@yw.graphics](https://www.instagram.com/yw.graphics)

 ywgraphics.cargo.site



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Skills

Hard skills:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Excel
- Microsoft Office
- Typing/copywriting

Familiar with:

- Adobe After Effects
- Adobe Lightroom
- Adobe XD
- Cargo
- Figma

Soft skills:

- Communication
- Team work
- Adaptability
- Working under pressure
- Problem-solving
- Creativity
- Time management
- Interpersonal skills
- Leadership
- Work ethic and hard work
- Quick learning

References

Neil Mabbs

Senior lecturer at Oxford Brookes University
nmabbs@brookes.ac.uk

Noemi Caruso

Associative lecturer at Oxford Brookes University
ncaruso@brookes.ac.uk

Interests

Sports

Swimming
Netball
Yoga

Other

Cooking
Travel


Arts


Illustration
Painting
Digital art
Poetry
Makeup artistry


Languages


Native
English

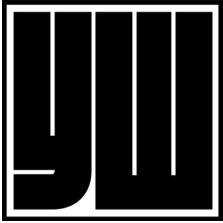
Conversational
French
Spanish

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Accolades


Creative Conscience awards 2023

Digital and technology category winners


Glimpse Agency for Nature 2024

Feature on website

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