

# same

I make stuff. I like stuff. I come up with stuff.

To see my portfolio of print and digital graphic design, content writing, training videos, social media management, and web design visit ashleydray.com.

### What I Love

**NERDY STUFF** SI-FI **MOVIES** 

# **Skills**

### **DESIGN**

Print / Digital / Branding

Marketing / Design / Support / SEO

### **WRITING**

Informative / Promotional / Email / Social Media

# Ashley D. Ray

San Diego, CA 818-939-3279 ashleydray3@gmail.com www.ashleydray.com

# **Experience**

2015-2021

### **DILBECK REAL ESTATE**

Lead Social Media Manager & Digital Marketing Specialist

Social Media Manager Graphic Designer (Digital & Print) Content Writer (Email Marketing, Social Media, & Promotional Content) Website & Platforms Administrator Digital Marketing Trainer

# 2014-2015 **VAPOR HUB INTERNATIONAL** District Manager

Oversee staff at multiple locations Social media marketing and strategy Employee training and performance

## 2010-2014 **GAMESTOP** Store Manager

Oversee staff at multiple locations Employee training and performance Inventory control

### 2007-2010 STRATEGIC MARKETING GROUP Regional Manager - Event Marketing

Facilitated the sales and execution of regional promotional events Conducted national campaigns for: Becks Beer, Bacardi, Marlboro, & Absolut Vodka